

Planning Commission

Item #5

Transportation Analysis Policy Establishing Vehicle Miles Traveled to Comply with State Law

June 10, 2020



Agenda

- Policy formation process
- Policy components
- Recommendation





Policy Formation Process

Workplan

- VMT team Public Works/Planning staff
- Timeline
- Outreach/Engagement
- Technical evaluation
- Circulate draft policy/policy formation
- Policy adoption



Outreach Senate Bill 743

- Identify Stakeholders
- City VMT webpage
- Social Media City Managers Blog
- Schedule Public meetings



Engagement

Introducing Vehicle Miles Traveled (VMT)

- Two community meetings
- Study sessions (City Council and Planning Commission)
- VTA's Countywide LOS to VMT Transition Working group
- VMT team weekly coordination meeting



First Study Session Summary

Introducing Senate Bill 743

- CEQA, General Plan, and Climate Action Plan
- Introducing Senate Bill 743
- July 1, 2020 deadline
- Level of Service (LOS) and VMT Information
- Future policy considerations
- Research, interagency coordination, workplan, outreach



Initial Feedback

- Overall support for transition to VMT
- LOS analysis is important
- Develop a Countywide plan for all cities
- Improve Transportation Demand Management (TDM) programs

- Regional traffic conditions
- Existing transit conditions
- Support for bike, scooter share, Vision Zero
- Big data in measuring VMT
- How travel demand models work
- VMT methodology



Technical Evaluation

Implementing VMT in Santa Clara

- Santa Clara General Plan/Climate Action Plan(CAP)
- Coordination with Office of Planning and Research (OPR)
- OPR's Technical Advisory (guideline)
- VTA's VMT working group
- VMT webinars and other training
- Research other cities



Policy Formation/Circulation Implementing VMT in Santa Clara

- Coordination within the City of Santa Clara
- Coordination with other agencies
 - VTA, County Roads and Airports, Caltrans, OPR, other cities
- Second Study Session (City Council and Planning Commission)
- City webpage and developer outreach



Second Study Session Summary Introducing Key Policy Considerations

- State guidelines
- Staff recommendations
 - CEQA baseline, threshold
 - Exemptions
 - Transit Buffer

- Tools for measuring VMT
- Transportation Projects
- LOS Analysis
- What other cities are doing



Second Study Session Feedback Introducing Key Policy Considerations

- Support for conservative approach
- Support for Level of Service (LOS) analysis
- Support for Telecommuting and other TDM strategies

- Understanding VMT Policy
 - Definitions/Implementation
 - Mitigations
 - CEQA vs Non CEQA
 - CMP requirements
 - Project examples



Baseline/Thresholds of Significance

Land Uses	Countywide (Baseline)	15% Threshold
Total Household VMT per Capita	13.33	11.33
Total Employment VMT per Employee	16.64	14.14

- Countywide is recommended due to resources, monitoring, and transportation funding at the County level
- State recommends 15% threshold (achievable)
- Goal: Project VMT to be 15% **<u>below</u>** existing baseline VMT



CEQA – Exempted Projects

State Recommended

Type:

- Small Infill Projects (110 trips/day)
- Local Serving Retail (50K or less)
- 100% Affordable Residential Projects
- Local serving public projects

Location:

 Transit supportive developments within ¹/₂ mile of existing Transit



Local Serving Retail Santa Clara Station



Development Near Transit

Within ¹/₂ mile of ex. transit stop/station or high-quality transit corridor

Transit Supportive Requirements:

- Floor Area Ratio (FAR) no less than 0.75
- Minimum 35 du/acre for residential
- Promotes multimodal transportation
- No excessive parking
- Transit Oriented design
- Does not replace ex. affordable with market rate residential



Lawrence Station



Proposed Transportation Analysis Policy Policy Content

- VMT as Transportation CEQA methodology
- VMT baseline and threshold
- Specific exemptions based on type and location
- LOS Transportation Operation Analysis requirement
- Establishes requirements for Transportation Projects



Staff Recommendation

- Adopt a resolution recommending that the City Council adopt a transportation policy establishing Vehicle Miles Traveled as the methodology for analyzing transportation environmental impacts in compliance with State Law
- City Council Meeting June 23, 2020



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Backup slides



Other Jurisdictions VMT Policies

Jurisdiction*	Residential Baseline	Residential Threshold	Employment Baseline	Employment Threshold
San Francisco (A)	Regional	15%	Regional	15%
Oakland (A)	Regional	15%	Regional	15%
Los Angeles (A)	Citywide	(6.0% - 9.4%)	Citywide	(7.6 - 15%)
San Jose (A)	Citywide	15%	Regional	15%
Mountain View (P)	Regional	15%	Regional	15%
Sunnyvale (P)	Countywide	15%	Countywide	15%
Los Altos (P)	Citywide	15%	Citywide	15%

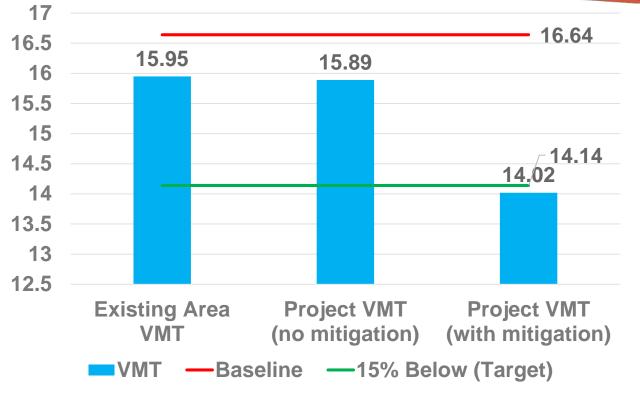
 $^*A = Adopted, P = Proposed$



Example 1

Santa Clara Office

- 500,000 sf Office
- 1500 spaces on
 7.5 ac
- VMT Baseline = 16.64
- 15% Threshold = 14.14





Example 2

El Camino Real Mixed Use Residential

- 10,000 sf commercial w/60 residential units
- Not Transit Supportive due to density
- Not exempt from VMT analysis
- VMT Baseline 13.33
- 15% Threshold 11.33

