

Senior Advisory Commission Work Plan and Goals FY2019/20 Review

BACKGROUND

The City of Santa Clara completed a Senior Needs Assessment in 2017. Building upon the strategies identified by community participants and partners, the Senior Advisory Commission developed priorities based on interests of older adult residents of Santa Clara ages 50 and over, and available resources within the eight (8) domains found in the World Health Organization's Age-Friendly City initiative. The Senior Advisory Commission adopted their FY2019/20 Work Plan at the August 26, 2019 meeting. The goals and activities included:

1. Foster an Age-Friendly Community
 - a) Hold four (4) regular Senior Advisory Commission meetings at the three (3) Santa Clara Library sites and one (1) at City Hall.
2. Advocate for Affordable, Convenient, and Safe Transportation and Streets
 - a) Evaluate the feasibility (strengths, weakness, opportunities and challenges) of various transportation options including a shuttle service in Santa Clara.
 - b) Delegate one (1) Commission member to attend City's Pedestrian Master Plan Committee meetings.
3. Develop Opportunities to Promote Health, Wellness, and Nutrition
 - a) Develop information and offer education to community and staff on how to become a Dementia Friend through DementiafriendsUSA.org.
 - b) Educate older adults on trending health topics through quarterly Senior Center Newsletter articles and bi-annual education presentations.
4. Provide Access to Community Resources and Information
 - a) Host "Be Strong, Live Long" Health & Wellness Fair - May 29, 2020
 - b) Increase Elder Fraud Prevention awareness through educational workshops three (3) times a year.
 - c) Delegate one (1) representative to attend the City's ADA Committee meeting.

REVIEW OF GOALS/ACTIVITIES

1. **Foster an Age-Friendly Community**
 - a) Hold four (4) regular Senior Advisory Commission meetings at the three (3) Santa Clara Library sites and one (1) at City Hall.

This goal was on track throughout the year.
2. **Advocate for Affordable, Convenient, and Safe Transportation and Streets**
 - a) Evaluate the feasibility (strengths, weakness, opportunities and challenges) of various transportation options including a shuttle service in Santa Clara.
 - b) Delegate one (1) Commission member to attend City's Pedestrian Master Plan Committee meetings.

This Goal was under way with the committee providing the Commission with a handout discussing the 5 W's (who, what, when, where, why) regarding transportation feasibility. The committee was encouraged to research what transportation resources are currently available to seniors in Santa Clara, as well as look into what does/doesn't work with the current offerings. It was suggested that the committee hold community meetings to gather input from the community.

3. Develop Opportunities to Promote Health, Wellness, and Nutrition

- a) Develop information and offer education to community and staff on how to become a Dementia Friend through DementiafriendsUSA.org.
- b) Educate older adults on trending health topics through quarterly Senior Center Newsletter articles and bi-annual education presentations.

These goals were being met by the committee placing an article in the Senior Center February Newsletter on becoming a Dementia Friend, as well as having the Senior Center Front Desk and core staff become Dementia Friends. There was also an article placed in the Senior Center March Newsletter interviewing a Senior Advisory Commissioner in regard to how she stays active as an older adult.

4. Provide Access to Community Resources and Information

- a) Host "Be Strong, Live Long" Health & Wellness Fair - May 29, 2020
- b) Increase Elder Fraud Prevention awareness through educational workshops three (3) times a year.
- c) Delegate one (1) representative to attend the City's ADA Committee meeting.

These goals were under way. However, the Health & Wellness Fair scheduled for May 29, 2020 was canceled due to COVID19 pandemic restrictions on gatherings.

The Elder Fraud Prevention workshop which was held on March 4 from 10am -11:30 am was a success.

A member of the Commission attended the City's ADA Committee meeting.