

# Digital Transformation Overview

Nationwide Retirement Plans

November 2020



# Participant Experience Enhancements

**Planned enhancements 2020** 

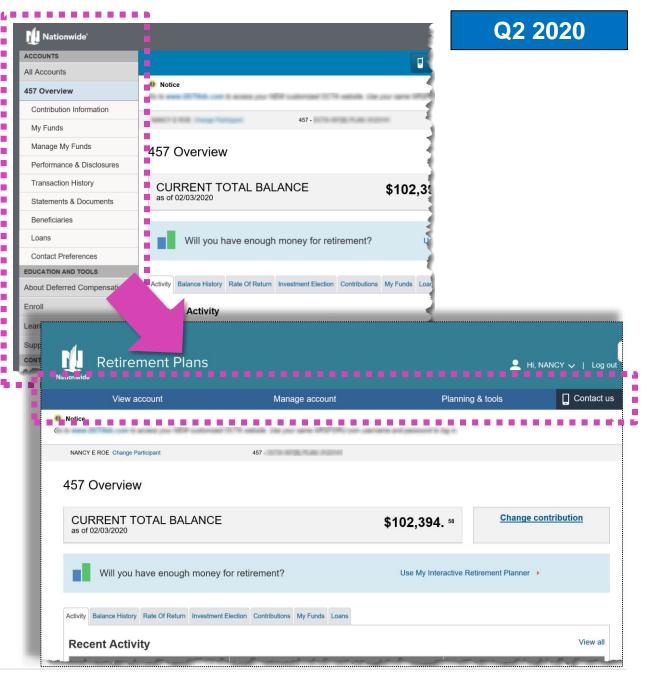
### Website Navigation Change

Making navigation easier and more intuitive

#### Summary

A new post-login web navigation system on Participant and Plan Sponsor webpages. The new top navigation bar replaces the existing left navigation bar.

- Menu items are arranged more intuitively
- Allows for important content to be quickly seen
- Improves the navigation experience for webenabled devices
- Sets the stage for future enhancements



## Pre-login Site Redesign

### For Participants

#### Summary

Although the majority of visitors to the Participant site log in, there are opportunities to provide easy access to information that are top-of-mind for employees.

- Prioritizing log-in, enrollment, account creation and important messages
- Prequently used resources including educational content by life stages and webinars to empower participants with tools they need to help make the right decisions for them
- 3 Links to My Interactive Retirement Planner and other useful calculators
- Further customizable content, as needed
  by Custom Plans



## Post-login Site Redesign

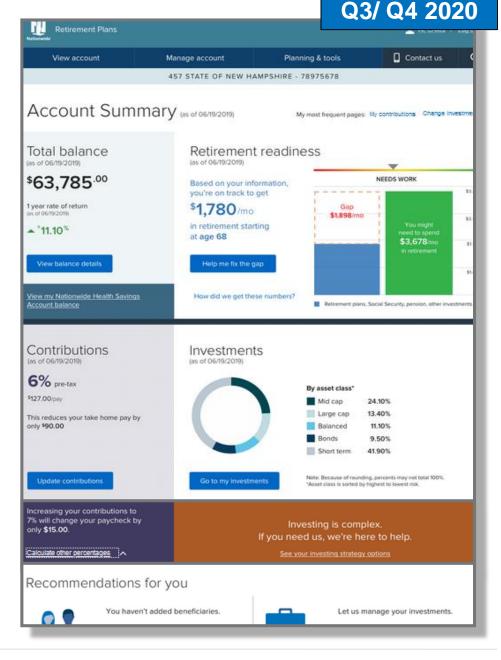
Account Summary Page

#### Summary

Based on research and testing, we recognize that the users want:

- Account info "at a glance"
- Personalized experience
- Easy navigation
- Understand "what to do next"

- A snapshot view of all the important information
- Use of colors, graphs and fonts to improve engagement
- Easy accessibility to the interactive retirement readiness tool to gauge your progress
- Recommendation section to be further personalized in a future release



### Q2 – Q4 2020

# **Online Withdrawals**

Easy. Fast. Convenient.

#### Summary

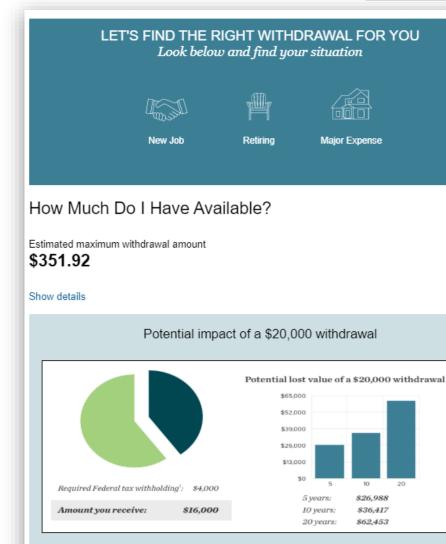
Easy self-service options to apply for withdrawals online, with proactive status alerts keeping participants informed

#### **Feature Highlights**

- Retirees and employees separated from your Plan can request a partial or total lumpsum withdrawal online, as well as establish a recurring systematic payment schedule
- An interactive tool providing personalized options and guidance
- Participant can initiate requests for withdrawals as outlined in the CARES Act.

#### Additional information:

<u>Click here</u>



This growth illustration is a hypothetical example and assumes a 6% rate of return. It is not intended to predict or project the investment result of any specific investment. Investment returns are not guaranteed and will vary, depending on the investments and market experience. If fees, taxes, and expenses were reflected, the hypothetical returns would be less.

### Q2 – Q4 2020

### **Status Alerts**

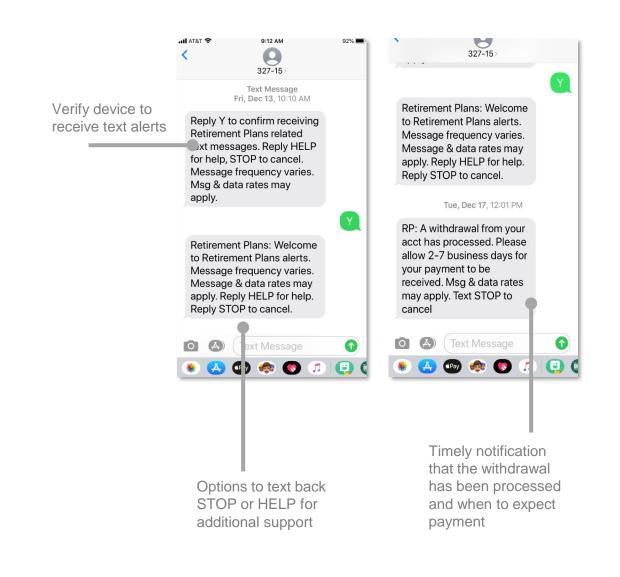
Available for all Withdrawals

#### Summary

Participants can opt in to receive automatic email and/or text alerts for withdrawal status updates

#### **Feature Highlights**

- Enroll by either
  - Setting Contact
    Preference online
  - Contacting the Nationwide Solution Center
  - While initiating a withdrawal online





### Text to Enroll

Meeting the customer where they are

#### Summary:

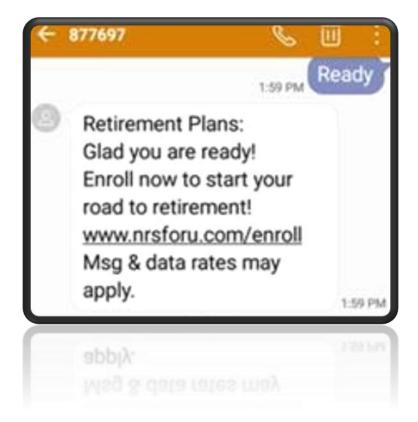
Allow the ability for a participant to initiate online enrollment via a text message

#### Benefits of the new experience:

- Allow participants another options to enroll into their plan vis their mobile device
- Nationwide will respond with a link to online enrollment

Most (Standard) Plans participants text: "READY"

Word to text and launch date will vary for large plans





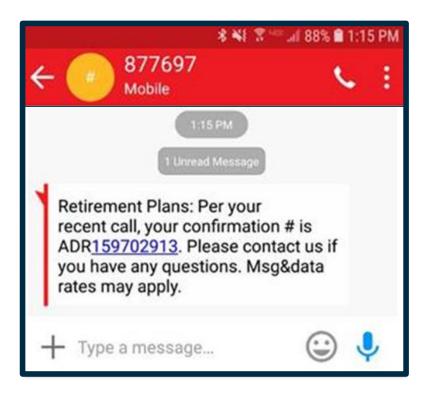
### **Confirmation Number Texting**

Meeting the customer where they are

#### Summary:

One-time text alert of the confirmation number to the participants. Available upon request by the participant as a supplement to the confirmation # provided verbally over the phone.

- Convenience for participants not having to write down the number for later reference
- Available on any change that is made over the phone (e.g. exchanges, allocation changes & address changes)





### **Asset Aggregation**

Simplifying the process

#### Summary

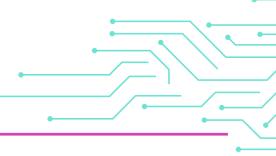
Participants expect the ability to link accounts and automatically update

### Benefits of the new experience:

- Allow for linking of outside assets
- Automatically pull in updated balance for an up-to-date, more holistic retirement readiness outlook

To add a	n account, use the search bar to find it. If your institution is not listed, you can add it manually.	
	counts such as debt, loan and HSA are excluded and will not be used in your retirement readiness calculation list of accepted accounts.	n.
← Ba	ck to Connections	i
<mark>,</mark> Бе	arch for a bank, credit card, or loan provider	
Most Po	pular	
	Bank of America https://www.bankofamerica.com/	
	Nells Fargo https://www.wellsfargo.com	
	Chase Bank https://www.chase.com/	
	US Bank https://www.usbank.com/index.html	•

#### Other investments Select account(s) Select the accounts you want to add to your retirement outlook MX Bank Savings \$1,000.00 Are you making recurring contributions? Contribution amount Recurring contributions will be made to this 50.00 Weekly . account Investment \$1,000.00 calculation until you choose to add them. Save



# Asset Aggregation Additional Details

About MX

- Industry leader in linking financial institutions
- Partners with over 43,000 financial institutions

Security with Nationwide and MX

- A Nationwide created user identifier that is specific to MX is provided to MX in order to sync information between MX and Nationwide
- Nationwide does not see or store usernames, passwords, or account numbers and does not share with MX any Nationwide username, password or account numbers.
- MX uses the user identifier to link the outside account and pull in just the updated balance

### Validating user credentials

- Updates to user names and passwords will be based on each individual institutions requirements (Example: Huntington requires customers to validate linking each quarter)
- Expired user names and passwords, MIRP will include an alert if there is an update needed



### September

### Account Lock

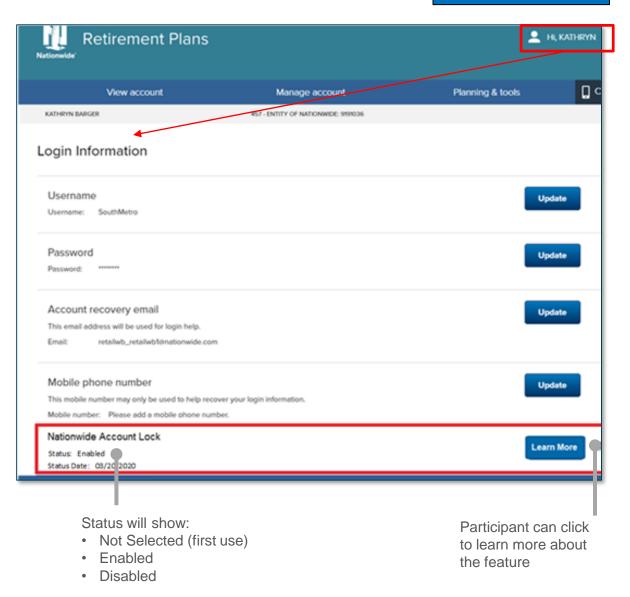
View-only Indicator

#### Summary

Account Lock provides additional protection for managing distributions. When enabled, participants are notified when distribution is requested from their account.

Go to Your Profile > Login Info

- Currently, participants must call in to enable this feature
- New indicator, via the Login information page (post login) will show if the feature is enabled or not
- Future enhancement, coming by YE 2020, will allow participants to enable/disable the feature online







# Plan Sponsor Experience Enhancements

**Planned enhancements 2020** 

### Q3/Q4 2020

## Pre-login Site Redesign

#### For Plan Sponsors

#### Summary

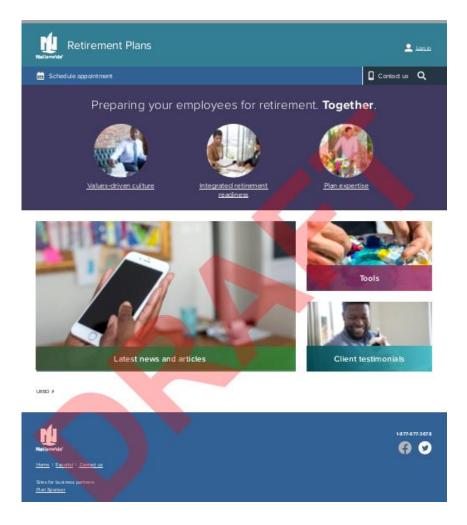
Refreshed design and content for Plan sponsors

#### Benefits of the new experience:

- More intuitive and modern design
- For existing users (Primary and Secondary), password reset and user ID retrieval self-service capability will be available

# ACTION for Plan Sponsors without Primary Users

- If the Plan does not yet have a Primary online user assigned, this is a great time to establish one to take advantage of future enhancements
- Contact us at 1-877-496-1630





### Q3/Q4 2020

## **ID** Management

#### For Primary Users

#### Summary

Primary online account users for each plan will be able to create and manage secondary accounts. Any existing roles will be mapped to the new roles with same level of access.

Go to Manage Plan > Manage user accounts

- Multiple roles with varying levels of permissions to choose from
- Useful reference of roles so that functions and permission levels are clear
- Payroll users can be designated to specific Plan(s)
- Easily review and monitor the list of people with access to plan information

Plan S	ponsor							My Profile 🗸 丨 Log out
Viev	v plan		Manage p	lan		Vie	w participant	Contact us
						PLAN SPOT	NSOR.	
/ User account n	nanagement							
Manag	ge use	er aco	cou	nts				
Current user accounts							[	Create account
Jser ID	First name	Roles Assigned				Phone	Status	
Demouser1			Payroll Specialist, Employer Reportin Employer Access					Active
Demouser2	emouser2 Payroll Specialist, Employ Employer Access					eporting,		Active
			ESA Level I				1231231234	Active
			Payroll Specialist					Awaiting User Activation
			ESA Le	vel I			1231231234	Active
cole featur	es and per	missions	Primary	Manager	Reporting	Payroli	]	
/iew high-level/su	mmary plan data, p	lan documents	•	•	•			
/lew detailed plan	data, statements, i	functions	•	•	•			
Create and view re	eports			•	•			
Jpload files				•		•		
				•		•		
rocess payroll								
Process payroll Manage staff user	accounts		•	•				





Nationwide Investment Services Corporation, member FINRA, Columbus, Ohio.

Nationwide, the Nationwide N and Eagle, Nationwide is on your side, and other marks displayed in this message are service marks of Nationwide Mutual Insurance Company and/or its affiliates, unless otherwise disclosed. Third-party marks that appear in this message are the property of their respective owners. © 2020 Nationwide

NRM-18348AO.2 (07//20)

