

**APPLICATION**  
**BICYCLE AND PEDESTRIAN ADVISORY COMMITTEE**  
**CITY OF SANTA CLARA**

Submit to: Marshall Johnson, Traffic Engineering  
1500 Warburton Avenue  
Santa Clara, CA 95050  
Tel: (408) 615-3023 Fax: (408) 985-7936  
Email: MJohnson@santaclaraca.gov

(Any information provided will be public record)

Name: Lloyd Cha

Address\*: Saratoga, CA

Telephone: Work ( ) Home [REDACTED]

Email LCCHA-SC@CLOUD901.com

Present employer: NVIDIA

Employer address\*: 2731 San Tomas Expressway, Santa Clara, CA (physical address)

Job Title: Infrastructure Architect

**Please answer the following questions. If you need additional space, please attach additional sheets.**

1. State reasons why you want to become a member of this Committee: As a regular bicycle commuter, I am interested in encouraging more people to adopt the bicycle as a means of transportation. As a member of the community, I see the potential of bicycling in bringing people together. I'm interested in serving on this committee to see how I can contribute to making bicycling more accessible and welcoming to everyone.
2. What specific objectives you would be working toward as a member of this Committee: Increasing the use of bicycles as mode of transportation. Improving safety for all modes of transportation, including walking and bicycling.
3. Describe your bicycling history: I am a regular bicycle commuter and a frequent participant and volunteer on community and social bicycle rides. In a typical (i.e. not 2020) year, I ride about 5000 miles on my bicycles, mostly for commuting and local transportation. I use my bicycle for shopping and to attend events at Levi's Stadium, so I'm familiar with the various challenges involved. I do some recreational road riding as well. I am League Certified Instructor with the League of American Bicyclists.
4. Describe your community involvement: I volunteer primarily with Silicon Valley Bicycle Coalition and San Jose Bike Party. I'm very familiar with the local roads from all the riding I've done on them, and I frequently assist with the creation of routes for group rides. I also volunteer with Turning Wheels for Kids.

5 Special interests/hobbies/talents: Photography

6. Any other information that you feel would be useful to the Committee in reviewing your application: I am hopeful that

I can bring useful perspectives to this committee based on my riding experience as a commuter and my volunteer experience with our diverse community.

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**Name:** Margaret Horoszko

**Address:** [REDACTED], Santa Clara, CA 95051

**Telephone:** Work/Home ([REDACTED])  
Cell ([REDACTED])

**Email** [horoszko@sbcglobal.net](mailto:horoszko@sbcglobal.net) or [margaretnpeter@gmail.com](mailto:margaretnpeter@gmail.com)

**Present employer:** Self-employed

**Employer address\*:** Same as above

**Job Title:** Graphic Designer

Please answer the following questions. If you need additional space, please attach additional sheets.

**1. State reasons why you want to become a member of this Committee:** I am interested in this committee because I would like to give input regarding pedestrian and cycling issues. I live in district 3 and with continued building and construction in my area and other parts of Santa Clara it will be important to make sure there are safe avenues for bikers and pedestrians in the future. As more people work from home, residents will need safe sidewalks, bike lanes, crosswalks and other avenues to get around town.

**2. What specific objectives you would be working toward as a member of this Committee:** I would like to help make Santa Clara a bike and pedestrian-friendly city. My hope would be to help make sure that there are adequate pathways for bikes, pedestrians and automobiles to travel safely while sharing the road. I think it will be important to address bike safety along high speed roads like the El Camino, Great America Parkway and Central Expressway. I think it is also important to have good access to new areas of potential growth and popularity like the Franklin Mall area and Cal Train Station area. I think as more young professionals work from home, the demographics may shift somewhat. For example, I would encourage my young adults to bike to Mission College once in person school happens. But at certain times, October (around Halloween) and potential 49er games I would be very concerned

about safe travel along Great America Parkway for bikers and pedestrians. I think also keeping streets and bike paths well lit may also encourage more bike and foot traffic. With the continued growth and building in Santa Clara it will be important to keep all travel options available.

**1. Describe your bicycling history:** Currently I do more walking than biking since I have two dogs. When I do bike I tend to take routes that I know have lower traffic on them and ideally a specified bike lane. I used the stationary bike exercise at the gym weekly (now I use a trainer at home). I have ridden but walk more often on the San Tomas Aquino Trail and I like to go to Ulistac and walk and/or ride bikes. I also like Baylands Park near Twin Creeks for hiking and biking.

I grew up in Santa Cruz and rode my bike often to work and later as a teen with a drivers license I rode a moped to work.

**4. Describe your community involvement:** I am the Membership Director for Santa Clara Sister Cities Association currently. Last summer I traveled to Japan with 4 students to Izumo, Japan as a chaperone and adult representative of Santa Clara Sister Cities. I am a member of Santa Clara Lawn Bowl and I volunteer two afternoons a week at the American Cancer Society Discover Shop in Sunnyvale. Most recently I have been helping out with the Parade of Champions group and helped with different events and promotions to raise money and market the parade, and this year the virtual parade. I also am volunteering with Sewing 4 Good, an organization that provides gowns and surgical caps for essential workers in the medical or dental field.

I was an active PTSA parent at Adrian Wilcox High School and was Snack Shack Coordinator for two years. I also attended Dads, Grads and Moms meetings since I helped out in the Snack bar and this group played an integral part in the smooth running of this fundraising effort. In 2017 and 2018 my eldest daughter was a member of Santa Clara Vanguard Cadets and I traveled as a sewing/parent volunteer with them for about 10-12 days in the summer when they went to compete in the Midwest. Prior to COVID, I also helped Derek Bryant at the Eddie Souza Community Garden for community events.

**5. Special interests/hobbies/talents:** I like beach camping, gardening, ceramics, and DIY projects. My degree from college was in Graphic Design and I enjoy all types of arts and crafts. I like to exercise and be outdoors. As a teen I also used to ride a unicycle!

**6. Any other information that you feel would be useful to the Committee in reviewing your application:** All three of my now young adults previously attended Washington Open through fifth grade. My two daughters attended Discovery Charter School for middle school and my son attended Peterson Middle School. All three of my children attended Adrian Wilcox High School. I have always tried to stay active in my kid's education and participation has always been a key part of that equation.

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Name: Ken Kratz  
Address: [REDACTED]  
Telephone: Work ( ) [REDACTED] Home: [REDACTED]  
Email kskratz@yahoo.com  
Present employer: retired  
Job Title:

Please answer the following questions. If you need additional space, please attach additional sheets.

1. State reasons why you want to become a member of this Committee: I want to continue my membership on the committee because I want to continue to improve cycling and pedestrian conditions and programs in the City of Santa Clara.
2. What specific objectives you would be working toward as a member of this Committee. To improve cycling and pedestrian conditions so that more people will want to ride bicycles and walk to destinations in the city rather than drive their car. To help the committee find solutions to reduce the crash rates involving bicyclists and pedestrians. (see more below)
3. Describe your bicycling history: I commuted to work by bicycle for twenty-five years. For six years during that period, I bicycled, walked and took public transit for all my personal transportation needs for six years; I did not own an automobile during that time. I repair my own bicycles. I have completed an introductory bicycle riding skills class with the League of American Bicyclists. I also walk in the City for leisure and shopping. I occasionally use a bicycle trailer as a shopping cart.
4. Describe your community involvement: I organized and volunteered at a popular non-profit bicycle repair clinic club in East Palo Alto from 1994 to 2007. I helped at several CSC Bike to Work Day events. (see more below)
5. Special interests/hobbies/talents: I have a special interest in the history of bicycling and human powered vehicles, bicycle technology, and roadway improvements as well as city planning and transit history (see more below)

6. Any other information that you feel would be useful to the Bicycle Advisory Committee in reviewing your application: I have lived in Santa Clara for forty years and in the Santa Clara Valley for fifty-five years. I have many fond memories of cycling around the valley, including a ride to the top of Mount Hamilton and many rides to Santa Cruz over the Santa Cruz mountains while I was in a high school cycling club. In college, I used a bicycle to commute to and from the university campus.

I have an A.B. degree in Environmental Design, major in Architecture, from U.C. Berkeley. I was a Public Works Inspector for Santa Clara for twenty-five years, and I am familiar with roadway and bike path construction and maintenance. I inspected the construction of phase one and two of the San Tomas Aquino Creek Trail while employed at the City.

Further Information:

2. (continued)

To improve cycling conditions, I will continue to advocate for:

- more space on our streets devoted to cycling,
- lower speed limits on our streets,
- more facilities for parking and storing bicycles on public and private property,
- way-finding signs,
- an enhanced city web presence, and
- programs to serve cyclists and pedestrians, particularly communities of concern and women.

To create more space on our streets for cyclists, I have submitted to the BPAC for review a project to temporarily install bicycle lanes on the El Camino Real. Also, I have suggested locations for bicycle lanes on streets where motor vehicle lanes can be narrowed to provide room for bicycle lanes.

To help cyclists and pedestrians find their way around the city, I helped the BPAC Subcommittee on Way-finding to select cycling and pedestrian routes, including preparing drawings for sign locations. This project, if installed, will direct cyclists and pedestrians to destinations within the City, particularly places of employment, public parks, schools, colleges, business districts, shopping areas, historic places, the San Tomas Aquino Creek Trail, and cross-city travel. I am also a member of the BPAC Subcommittee on Web Presence to investigate more connectivity to information about cycling and pedestrian infrastructure and programs in the City.

Because youths are one of our city's largest population of cyclists and pedestrians, the Safe Routes to School program, a program that educates youth about safely walking and cycling to school, should be continued. We need to review the efficacy of that program by periodically reviewing the crash statistics for those age groups, if available, from the police department.

To identify other programs to assist cyclists, the BPAC should recommend that the City

continue to apply to the Bicycle Friendly Program offered by the League of American Bicyclists (LAB). BPAC needs to continually assess our current facilities and programs, as well as explore needed improvements identified by the LAB. I would like to attain the next level in that LAB program, the Silver rating.

To assist the City staff in investigating and applying for all these projects and programs, the LAB suggests, and I will continue to advocate for, a full time bicycle and pedestrian coordinator to be hired by the City. The coordinator can be the sole staff member assisting the BPAC and can update the bicycle and pedestrian plans, thus saving the city a good deal of money. He/she can also evaluate our present cycling and pedestrian infrastructure and programs and investigate funding. This could involve government grants, public/private partnerships, and taxing strategies in order to accomplish committee goals more quickly.

#### 4. (continued)

Bike to Work Day: I not only volunteered to help distribute promotional items at several Bike to Work Day events, but also provided minor bicycle repairs to the public during the event. That experience has led me to think about additional trail enhancements that the BPAC may want to consider, such as repair stations, repair station shelters, more drinking fountains, restrooms, benches, and more pedestrian bridges to connect businesses on the east side of the creek to the trail. As a member of BPAC, I suggested that the BPAC recommend to the City Council to send a letter to the Santa Clara Valley Water District to save the popular Intel pedestrian bridge. This was done.

Cycling club: I was the secretary of the Major Taylor Cycling Club of East Palo Alto, a non-profit 501(c) 3 organization, for thirteen years; unfortunately the club has closed. The club operated a twice-monthly bicycle repair clinic for the youth of that city at no charge to the participants; over four thousand (4,000) participants attended during that period.

Club members, all volunteers, assisted youths in the repair and maintenance of their bicycles and taught riding skills. Repairs were accomplished by reusing bicycle parts from salvaged bicycles that were headed for the dump. I helped develop and oversee all programs, and I constructed all the necessary infrastructure to support the programs, such as tables, tethered tools, tool carts, and storage facilities. I also provided free lunches to the members and youth volunteers. One notable program was the "Earn a Bike" program.

The club also attended and helped at bicycle rodeos and parades sponsored by East Palo Alto, and we attended and provided logistical support for a bicycle reuse event sponsored by the County of San Mateo. Our club's achievements were recognized by the City of East Palo Alto and the County of San Mateo, in large part due to our providing services not available in the private sector.

To read more about the club's activities, visit these Websites:

<https://www.sfgate.com/bayarea/article/Bikes-kids-both-get-fixed-3132554.php> and

<http://www.cyclecalifornia.com/MTCC.html> and

[https://www.paloaltoonline.com/weekly/morgue/news/1995\\_Oct\\_25.MTCC.html](https://www.paloaltoonline.com/weekly/morgue/news/1995_Oct_25.MTCC.html)

5. (continued)

I have read many books on bicycling, bicycle technology, road improvement history, transit history, and city planning. In my introductory class on Environmental Design at U.C. Berkeley, I was required to read Jane Jacob's book *The Death and Life of American Cities*. The book made me aware of appropriate design of city blocks, their appropriate length, optimum sidewalk widths, the need for a mix of activities, and the siting of transit stops for the convenience of pedestrians and public transit patrons.

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Name: Atisha Varshney

Address\*: [REDACTED] Santa Clara, CA 95054

Telephone: Work ([REDACTED]) Home(    )

Email aatishavarshney@gmail.com

Present employer: Self Employed

Employer address\*: \_\_\_\_\_

Job Title: Founder, Forward City Labs: Urban Development Strategy

Please answer the following questions. If you need additional space, please attach additional sheets.

1. State reasons why you want to become a member of this Committee:

I am an urban designer and landscape architect by trade. I want to bring my professional skill to my community. There is a close relationship between land use, transportation and sustainability. As member of BPAC, I will make sure all capital improvement projects and private development are aligned towards a safer, sustainable and progressive Santa Clara.

2. What specific objectives you would be working toward as a member of this Committee:

To increase community awareness towards benefits biking, making biking safer for 6yr old and promoting policy to encourage behavioral changes.

I would like to work with school districts and get youth involved

3. Describe your bicycling history: \_\_\_\_\_

I am an active bicycler myself using all the beautiful trail in North Santa Clara. Professionally I have worked on specific plans, capital improvement projects and recreation masterplans proposing forward looking bike and ped design.

4. Describe your community involvement: \_\_\_\_\_

I have been in Santa Clara for 2 years only. In this short time, I am active in the downtown planning process, member of SVBAC, actively participate in planning process as citizen and also involved in regional planning dialogue through SPUR, ULI and APA.

5. Special interests/hobbies/talents: Arts and community building

6. Any other information that you feel would be useful to the Committee in reviewing your application: \_\_\_\_\_

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