

2018 Bicycle Plan Update Programs Status Report

EDUCATION PROGRAMS		
Program	Description	Status
Adult Bicycling Skills Class	City to support adult bicyclist skills classes which are taught by Silicon Valley Bicycle Coalition (SVBC) and Valley Transportation Authority (VTA).	Not started, subject to limited staff resources. The City would recommend Santa Clara BPAC members become certified instructors through the League of American Bicyclists.
Student Bicycle Traffic Safety Information	Students are taught traffic safety skills that help them understand basic traffic laws and safety rules.	On-going - This is done through this phase of our Safe Routes to School Program which will end in 2021. City is looking to expand on this effort and create an SRTS website for the 2021/22 school year.
ENCOURAGEMENT PROGRAMS		
Program	Description	Status
Back-to-school Encouragement Marketing	A back-to-school encouragement marketing campaign can promote bus, carpool, walking, and bicycling to school.	On-going - This is done through this phase of our Safe Routes to School Program which will end in 2021. City is looking to expand on this effort and create an SRTS website for the 2021/22 school year.
Employer-Based Encouragement Programs	The City collaborate with employers to implement bicycle related programs.	Not started, subject to limited staff resources.
Bicycle Helmet Giveaway	The City to conduct bike helmet giveaways for children.	Ongoing - The Police Department does these type of giveaways, along with our Safe Routes to School Program. City is looking to expand on this effort for the 2021/22 school year.
Open Streets Events	The City should work with local community groups to host Open Streets Events, sometimes called "Ciclovía".	Not started, but will discuss at December 2020 BPAC meeting. Subject to City funding constraints
Bike to Shop Day	Bring bike to shop day to Santa Clara. Local shop owners typically reward shoppers who arrive by bike through discounts and prizes during one month of the year.	Not started, subject to limited staff resources.
Bike to Work Month and Day	The City sponsor a Bike to Work Day energizer station and begin to sponsor a different event such as Bike to Work group rides.	Ongoing - The City sponsors a Bike to Work Day energizer station. Subject to limited staff resources
Walk and Roll Days	Walk and bike to school days are events to encourage students to try walking or bicycling to school. Recommendation is to expand these events to a weekly basis.	Ongoing - The City does these type of events through our Safe Routes to School Program. Expansion to a weekly basis is subject to limited staff resources and City funding constraints.
Walking School Buses and Bike Trains	An organized group of students who walk or ride together under the supervision of a parent/adult volunteer.	On-going - This is done through this phase of our Safe Routes to School Program which will end in 2021. City is looking to expand on this effort and create an SRTS website for the 2021/22 school year.
Suggested Routes to School Maps	Family friendly routes to schools.	On-going - This is done through this phase of our Safe Routes to School Program which will end in 2021. City is looking to expand on this effort and create an SRTS website for the 2021/22 school year.
ENFORCEMENT PROGRAMS		
Program	Description	Status
Bicycle-Related Ticket Diversion Class	Diversion classes are classes offered to bicyclist offenders of certain traffic violations, such as running a stoplight. No classes are currently offered to those 18 years of age or older.	Not started, subject to limited Police staff resources.
Crosswalk Stings/Enforcement Campaigns	Police Department target drivers who fail to yield to pedestrians in a school crosswalk.	Not started, subject to limited Police staff resources.
Vision Zero Targeted Enforcement	Police Department adopt enforcement goals targeting the vehicle code infractions most likely to result in injury collisions or fatalities. This should be done after a Vision Zero Policy is adopted.	Not started. However, creating a Vision Zero Plan is currently unfunded due to City funding constraints. Exploring grant opportunities for this program.
EVALUATION PROGRAMS		
Program	Description	Status
Parent Surveys	Conduct parent surveys every 3 years related to modes of travel, interest in walking or biking to school, and challenges to walking and bicycling to school.	On-going - This is done through this phase of our Safe Routes to School Program which will end in 2021. City is looking to expand on this effort and create an SRTS website for the 2021/22 school year.
Manual Student Walking and Biking Counts	Student hand tallies conducted annually as to how many students walk, bike, take transit or carpool to school.	On-going - This is done through this phase of our Safe Routes to School Program which will end in 2021. City is looking to expand on this effort and create an SRTS website for the 2021/22 school year.

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BICYCLE PLAN OBJECTIVES		
Policy	Description	Status
Objective 1.A: Study implementing a Vision Zero Policy before 2024	Review bicycle collisions on an annual basis to identify any annual trends and locations needing improvements.	Not started. Expected to begin in 2021 in cooperation with the Police Department
	Identify opportunities to reduce crossing distances	On-going - Identifying opportunities during studies and designs of bicycle projects
	Study the need for 15 mph School Zone speed limits and adopt in appropriate locations by 2022	In progress - Preparing to select a consultant to prepare maps and drawings to reduce speed limits around all schools. Staff has met with Police and SCUSD to gather support
	StreetSmarts uses print media, radio spots, and television spots to educate people about safe driving, bicycling, skateboarding, and walking behavior.	On-going - Expansion is dependent on limited staff resources. Started with "Slow Down Santa Clara" campaign in March 2020 to remind drivers to slow down.
Objective 2.A: Obtain funding for all high priority projects by 2026;	Submit dedicated bicycle projects into the Capital Improvement Program	On-going - Staff submits dedicated bicycle projects into the Capital Improvement Program
	Actively pursue external grant funding;	On-going - Staff actively pursues external grant funding
	At every BPAC meeting, present a "grant funding sheet"	On-going - Staff reports on grant status at every BPAC meeting
Objective 2.B: Plan, design, and construct a complete bicycle network	Coordinate implementation of cross county corridor recommendations with neighboring jurisdictions and VTA	On-going - Staff met with VTA and other agencies for De La Cruz interchange and Central Bikeway projects
	Upgrade and improve existing arterial bikeway network	On-going - Staff is pursuing grants to fund priority projects and requiring new developments to pay fair share as necessary
	Implement bicycle detection at signalized intersections within the City	In progress - City is have Consultant calculate green times and configure controllers to meet CAMUTCD requirements
	Incorporate green stormwater infrastructure	On-going - Incorporating into pedestrian bulb outs
Objective 2.C: Enhance standard operating practices for installing and maintaining bicycle facilities	Develop a trail pavement management plan by 2020 and request funding through the capital budget process to perform necessary pavement maintenance.	In progress - In 2019, a Consultant developed a pavement management plan. A project to perform necessary pavement and miscellaneous repairs for the San Tomas Aquino Creek Trail and Guadalupe River Trail, is included in the City budget for FY 20/21 and 21/22.
	Identify opportunities for parking removal or roadway reallocation	On-going - Staff is pursuing grants for corridor studies to identify opportunities and Pruneridge is underway
	Review striping plans for all roadways prior to resurfacing projects	On-going - Staff cross references all paving projects with the Bicycle Plan Update
	Maintain bicycle lanes next to construction zones when feasible	On-going - Staff checks traffic control plans for construction permits
	Maintain bicycle facilities by street sweeping and pavement repair	On-going - subject to limited staff resources
	Install green colored bicycle lanes at high conflict zones	On-going - Staff cross references all paving projects with the Bicycle Plan Update
Objective 3.A: Increase bicycle mode share to five percent by 2026	Encourage large employers/retailer to pursue LAB designation. Develop an award program to highlight private sector partners	Not started, subject to limited staff resources.
	Develop city-wide bicycle wayfinding system	Not started, subject to limited staff resources.
	Update the MySantaClara app an online service request website to permit requests for maintenance on bicycle facilities by 2020.	On-going - Through MySantaClara app, the community can let the City know of issues they encounter around the City including issues related to bicycle facilities. Bicycle facility maintenance also occurs along roadways included within the City's annual paving project.
	Prioritize installation of bicycle parking in the public right of way and consider updating the Municipal Code to increase the amount of bicycle parking	Not started, subject to limited staff resources.
	Support Safe Routes to School programs	On-going - Safe Moves project is underway
	Work with Police to host annual bike light giveaways	Not started, subject to limited staff resources.
	Evaluate opportunities for bike share and electric scooters	Not started, subject to temporary moratorium
Objective 3.B: Conduct ongoing planning and evaluation for bicycle facilities	Collect pre and post data for projects	Not started, subject to City funding constraints and grants
	Whenever vehicle Level of Service studies are required, include measurements that account fo bicyclists and pedestrians	On-going - new developments are reviewed to ensure compliance with bicycle and pedestrian goals
	Encourage local community input in planning and implementation of bikeways	On-going - staff notifies community of bicycle projects
	Explore opportunities for implementing a bicycle share program	Not started, subject to limited staff resources.
	Work with Police to improve reporting and analysis of bicycle collisions	Not started. Expected to begin in 2021 in cooperation with the Police Department
	Regularly monitor implementation of the Bicycle Plan	On-going- staff is compiling progress of Plan projects, programs, and policies
	Strive to improve City's Bicycle Friendly Community status	Ongoing - Santa Clara applies for this every round.
	An annual report card to assess the City's progress toward goals, objectives, projects, and programs outlined in this Plan.	On-going- staff is compiling progress of Plan projects, programs, and policies