

Santa Clara City Council Priority Setting Session
February 2021
Update on Proposed Objectives

Bring Back to City Council for Review and Action			
	Council Priority	Pillar	Notes
1	Add transportation to the pillar, "Promote and Enhance Economic and Housing Development"	Promote and Enhance Economic, Housing and Transportation Development	Completed – Feb. 2020
2	Add arts to the pillar, "Enhance Community Sports and Recreational Assets"	Enhance Community Sports, Recreational and Arts Assets	Completed – Feb. 2020
3	Machado Park signage regarding closure and next steps	Enhance Community Sports, Recreational and Arts Assets	Completed – Feb. 2020 Hosted community meeting on 2/6/2020 and developed plan with school district
4	MySantaClara – add "Other" category and address processes for closing items	Deliver and Enhance High Quality Efficient Services and Infrastructure	Completed – Feb. 2020
5	Noise at San Jose Airport (John Wayne Airport) – leverage new lobbyist	Deliver and Enhance High Quality Efficient Services and Infrastructure	Completed – Mar. 2020
6	Add additional information to Fiscal Impact section of staff report, make it more visible, move it up	Enhance Community Engagement and Transparency	Completed – Mar. 2020
7	Better coordination and collaboration with community partners to address homelessness	Deliver and Enhance High Quality Efficient Services and Infrastructure	Ongoing The City continues to use an inter-departmental approach to addressing homelessness and to work closely with regional service providers and on regional initiatives, including the County Office of Supportive Housing and Project Roomkey, a state initiative to provide those experiencing homelessness with access to temporary housing in available hotels/motels during the pandemic. The City also adopted an ordinance that prevents evictions for residents who have been impacted by COVID-19 and developed an Emergency Rental Assistance Program. Staff is working on the formation of a Santa Clara Housing Commission to study and advance the needs of Santa Clara's unhoused population.
8a	Traffic mitigation - Left-lagging lights (divided into two items)	Promote and Enhance Economic, Housing and Transportation Development	Delayed due to COVID-19 Study needed to determine effectiveness of this measure as well as potential locations for

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			implementation. This item would require priorities to be shifted and a consultant would need to be hired.
8b	Traffic mitigation - Smart City initiatives (divided into two items)	Promote and Enhance Economic, Housing and Transportation Development	Delayed due to COVID-19 The City has allocated funds for the following projects to support Intelligent Transportation/Smart City efforts: Adaptive Signals, Signal Timing Improvements, Fiberoptic Installations, Pedestrian Crosswalk Sensors and Traffic Management Software Upgrades.
9	Explore a community benefits policy	Promote and Enhance Economic, Housing and Transportation Development	Delayed due to COVID-19 The City has incorporated community benefits policies within Specific Plan efforts underway. Staff has researched local practices and the next step will be for the City Council to provide additional direction at a future Council meeting.
10	VTA Transit Oriented Community Playbook	Promote and Enhance Economic, Housing and Transportation Development	Delayed due to COVID-19
11	Expansion of senior services/senior center hours, and explore potential of new senior center	Enhance Community Sports, Recreational and Arts Assets	Delayed due to COVID-19 This issue was delayed in light of more immediate service needs due to COVID-19. Additionally, as a result of safety concerns and shelter-in-place orders, the facility was closed on March 16, 2020 and has not reopened to the general public.
12	Proactive policing to respond to property crimes	Deliver and Enhance High Quality Efficient Services and Infrastructure	Delayed due to COVID-19 The original proposal to support this item included two additional officers. As reported by the Chief in Dec. 2020, the department is currently focusing on filling its current vacancies before adding additional positions.
13	RV Parking update	Deliver and Enhance High Quality Efficient Services and Infrastructure	Delayed due to COVID-19 This issue was delayed in light of more immediate service needs due to COVID-19.
14	Explore responsible construction ordinance and wage-theft protections	Deliver and Enhance High Quality Efficient Services and Infrastructure	Delayed due to COVID-19 During the past year, staff efforts have been focused on implementation of County Health Order requirements for the construction industry, and staff has not initiated preparation of an ordinance.
15	Market to prospective employees, active recruitment	Manage Strategically Our Workforce Capacity and Resources	Delayed due to COVID-19 Recruitments have significantly decreased since COVID-19. For any positions that are exempted from the hiring

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			freeze, we continue to post on our website, careersingovernment.com which also posts on various sites, including LinkedIn, CalOPPS, and other organizations specific to the field as recommended by the departments.
16	Workforce capacity study	Manage Strategically Our Workforce Capacity and Resources	Delayed due to COVID-19 Study on hold due to COVID-19 and staffing changes.
17	Explore collaborative engagement software and partnership with Catalyze SV, esp. for development projects	Enhance Community Engagement and Transparency	Delayed due to COVID-19 Staff have met with CatalyzeSV and other community facilitators to discuss a potential City process to require 3rd party facilitation of outreach activities for land use entitlements. Staff is working on a proposed update to the City's Outreach Policy for Land Use Entitlements that could include a requirement for use of 3rd party facilitators.
18	Reinstate International Exchange Commission	Enhance Community Engagement and Transparency	Delayed due to COVID-19 The Governance and Ethics Committee approved a recommendation to Council on Dec. 7, 2020 that is anticipated to be presented on Feb. 23, 2021. The recommendation includes reinstatement of the International Exchange Commission with the postponement of IEC meetings until COVID-19 travel and event restrictions are lifted and can safely be planned. A total of \$10,889 is currently budgeted so implementation of this initiative would require an additional allocation of approximately \$8,700.00 from the general fund.
19	Host monthly town halls	Enhance Community Engagement and Transparency	Delayed due to COVID-19 This issue was delayed in light of more immediate service needs due to COVID-19. In lieu of scheduled town halls, the City is exploring additional ways of digital engagement with the community and has implemented a number of new methods of engagement, including Mayor@Noon Facebook Live sessions, regular video updates from Emergency Services, and more.
20	Ensure community access at Levi's Stadium	Ensure Compliance with Measure J and Manage Levi's Stadium	Delayed due to COVID-19

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21	Revisit recommendations from community study – study needs to be updated	Ensure Compliance with Measure J and Manage Levi's Stadium	Delayed due to COVID-19
22	Explore permit parking for northside Santa Clara (KW) and possibly extending the red sticker program	Ensure Compliance with Measure J and Manage Levi's Stadium	Delayed due to COVID-19
23	Ensure more revenue from non-NFL events	Ensure Compliance with Measure J and Manage Levi's Stadium	Delayed due to COVID-19