

From: [Public Comment](#)
To: [Melissa Meslo](#)
Subject: FW: The City Librarian position
Date: Tuesday, February 2, 2021 12:35:57 PM

PMM

From: Lee Broughman <leonne3@gmail.com>
Sent: Tuesday, February 2, 2021 10:37 AM
To: Public Comment <PublicComment@santaclaraca.gov>
Subject: The City Librarian position

It's time to thank the assistant City Manager Cynthia Borjorquez for stepping up as acting City Librarian and move quickly to find a qualified applicants to continue timely opening of library services.

Although a seasoned administrator would understand management and budgets, but without experience and a Library Science degree how would they understand the magic of books, importance of early reading and literacy. Previous City Librarians saw the need and implemented at our multi branches much needed internet connections and assistance job search tools

It is particularly important at this time to have a dedicated, seasoned individual who can make timely decision regarding the Libraries opening and their importance to community. Also, we need a person who has demonstrated their ability to understand the need for

community libraries and the unique need of all its users.

Thank you,

Lee Broughman

Santa Clara Resident

02-02-21

RTZ #21-162

Julie Minot

From: Alex Shoor <alex@CatalyzeSV.org>
Sent: Wednesday, January 27, 2021 12:42 AM
To: Mayor and Council; Deanna Santana; Andrew Crabtree; Reena Brilliot
Cc: Nadine Nader; Ruth Shikada; Manager; Clerk
Subject: Next Week's Priority Setting Sessions: Catalyze SV's Input



January 27, 2021

Dear Mayor Gillmor & Councilmembers,

The Santa Clara City Council voted twice in 2020 -- at its priority setting sessions in January 2020 & again at its [Council meeting on October 13, 2020](#) -- to prioritize community engagement. In the priority setting session, the Council specifically prioritized a partnership with our organization Catalyze SV, which is committed to inclusive, collaborative community engagement. In October, the Council directed staff *"to explore a community engagement policy and engage community groups like Catalyze SV and other groups to discuss new policies on outreach and community benefits and return with various models for a community benefits program for Council consideration."*

Though City staff continues working earnestly on public engagement, unfortunately, the unexpected pandemic delayed Santa Clara from being able to execute on this priority in 2020.

And with a new year and a number of new Councilmembers, the Priority Setting Session next week brings an opportunity to reaffirm or reexamine existing priorities like public engagement.

We'd like to ask this Council to again prioritize community engagement in 2021. Public engagement can be a key means for a government and its leaders to build trust and buy-in for public decisions. When community engagement is inclusive, accessible & collaborative, it can make government more productive.

Catalyze SV stands ready to assist the City to advance community engagement in Santa Clara. We'd like Santa Clara to pioneer the best combination of community engagement policies, processes, practices, & supportive personnel in the region, if not the country.

We know you have many pressing priorities in 2021; we appreciate you considering this topic as well.

If you have any questions leading into the sessions next week about Catalyze SV and/or community engagement, I'd love to connect with you!

Thank you again for your consideration and for your service to our community,

Alex Shoor
Executive Director, Catalyze SV
alex@CatalyzeSV.org | www.CatalyzeSV.org

POST MEETING MATERIAL

02-02-2021

RTC #21-162

Santa Clara - Market Cap in Billions \$

| Company | January, 2020 | January, 20 | %age Growth |
|------------------|---------------|-------------|-------------|
| nVidia | \$148 | \$320 | 116.22% |
| Intel | \$255 | \$225 | -11.76% |
| ServiceNow | \$66 | \$106 | 60.61% |
| AMD | \$50 | \$104 | 108.00% |
| Aplied Material | \$50 | \$90 | 80.00% |
| Analog Devices | \$41 | \$54 | 31.71% |
| Agilent Tech | \$25 | \$37 | 48.00% |
| Marvel Tech | \$16 | \$35 | 118.75% |
| Palo Alto Netw | \$22 | \$34 | 54.55% |
| Arista Networks | \$17 | \$23 | 35.29% |
| Citrix | \$15 | \$17 | 13.33% |
| Total Market Cap | \$673 | \$1,005 | 49.33% |

POST MEETING MATERIAL

MAJOR INITIATIVES, Continued**Ability of Infrastructure to Support Development and Traffic**

The traffic and transportation projects are mainly funded by the SBI gasoline tax, Measure B funding, along with traditional General Fund, Gas Tax and Vehicle Registration Fee Funding. The City has proactively conducted long-range planning for traffic and transportation needs for several years and is actively involved in countywide planning efforts. In FY 2019/20, \$85.2 million was budgeted for the traffic and transportation funded projects, including several projects of pavement rehabilitation and traffic signal improvements, rehabilitation of the Fair Oaks Bridge, the City share of Mathilda/237/101 Interchange improvements, the study of Caltrain Grade Separation at Mary and Sunnyvale avenue, preliminary design for the Bernardo Ave Undercrossing, and an EIR for the Mary Avenue Overcrossing. The construction of these projects continues as planned. However, the severity of the impact from the Pandemic, lower consumption of gasoline, reduced sales tax receipts could reduce the revenue available in the next fiscal year.

Open Space Acquisition Planning: Future of Golf Courses

The City has continued to provide a subsidy to operate the Golf Courses in FY 2019/20 and budgeted to provide subsidy for the next three fiscal years, mainly to address the revenue shortfall caused by the Pandemic. A study issue to evaluate the future of golf courses scheduled to be completed in FY 2020/21.

Downtown Sunnyvale

While the City Council first adopted the Downtown Specific Plan (DSP) in 2003; recently, the City Council approved the amended DSP that was prepared with the purpose to incorporate updates resulting from the changed retail market due to rise of internet shopping and a priority of creating a pedestrian-friendly environment and allowing additional employment and housing opportunities nearby the mass transit area. As development in Sunnyvale downtown remains robust, construction of housing and offices is in progress while a grocery store and a movie theatre opened in October 2020. As the Pandemic continues and the economic recovery faces uncertainty, the City anticipates the benefit of additional sales tax revenue from the downtown development starting in FY 2020/21 at a moderate level.

Improved Processes and Services Through the Use of Technology

This priority includes the implementation of several major initiatives, including the implementation of the new Enterprise Resource Planning (ERP) system, a new Community Development permitting system and public safety dispatch system implementations. The ERP implementation is in final phase and is expected to go live during FY 2020/21. Vendor selection for the development permitting system is complete. The system implementation is anticipated to finish in the next fiscal year.

Accelerate the Climate Action Plan

The City aims to significantly reduce community green gas emissions. As one of the initial moves planned for implementation in the next two fiscal years, the City is to switch its electric energy source provider that features 50% renewable sources at a lower cost. The City intends to use these kinds of efforts to achieve 2030 emission reduction targets.

Council Strategic Workshop

- Morning Session: Department Reviews
- Afternoon Session: Focus Issues
 - Redistricting
 - **Active Transportation Plan (ATP) Implementation**
 - Cultural Inclusion Study Issue
- Ending Session: Council Strategic Policy Priorities (SPP)
 - Current SPPs:
 1. Civic Center Campus and Main Library
 2. Ability of Infrastructure to Support Development and Traffic
 3. Open Space Acquisition Planning: Future of Golf Courses
 4. Downtown Sunnyvale
 5. Improved Processes and Services through the use of Technology
 6. Accelerate the Climate Action Plan (CAP)
 - Contact John or Ari to learn more about advocating for the addition of “Implementation of the ATP” as a Council Strategic Policy Priority



Melissa Meslo

From: Mayor and Council
Sent: Friday, January 29, 2021 1:04 PM
To: Mayor and Council
Cc: Simrat Dhadli; Nora Pimentel; Kendra Davis; Deanna Santana; Genevieve Yip; Kathleen McGraw; Nadine Nader; Robyn Sahid
Subject: FW: Ulistac Natural Area

Greetings Mayor and Council,

Our office received the following message regarding the Ulistac Natural Area, which the sender explicitly requests that you consider within the context of 2021 Priority Setting. As such, this correspondence is considered post meeting material and will form part of the permanent record for the 2021 Priority Setting Sessions.

Best regards,

Julie Minot, SPHR | Executive Assistant, Mayor and City Council Mayor & Council Offices | City of Santa Clara
1500 Warburton Avenue, Santa Clara, CA 95050
Tel: 408-615-2252 | <http://www.santaclaraca.gov/>

-----Original Message-----

From: cesm <clysta@igc.org>
Sent: Friday, January 29, 2021 11:57 AM
To: Mayor and Council <MAYORANDCOUNCIL@SantaClaraCA.gov>
Cc: James Teixeira <jteixeira@SantaClaraCA.gov>
Subject: Re: Ulistac Natural Area

Thank you very much Julie. I see the priority meetings are coming up next week. Can you please make sure this request goes before the Council as part of those meetings?

I have been told that UNA has not previously been prioritized by the Mayor and Council. Given the inability to get volunteer boots on the ground for over a year (and probably more) I want to be sure this issue is on the table for the prioritization meeting(s). The OSA funding is just sitting there waiting to be tapped. Santa Clara citizens have already paid for it. Getting the applications and approvals could all be done while we are waiting for the covid restrictions to be relaxed.

I used the words planning and budget in my attached letter, but not prioritization, so I want to make this clearer to the Council and to Staff so it is considered as part of the prioritization process.

Thank you,

Clysta Seney

> On Jan 27, 2021, at 2:39 PM, Mayor and Council <MAYORANDCOUNCIL@santaclaraca.gov> wrote:

>

> Hello Ms. Seney,

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POST MEETING MATERIAL

> Our office confirms receipt of your correspondence, which has been forwarded to the full City Council for their review and consideration.

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> Best regards,

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> Julie Minot, SPHR | Executive Assistant, Mayor and City Council Mayor

> & Council Offices | City of Santa Clara

> 1500 Warburton Avenue, Santa Clara, CA 95050

> Tel: 408-615-2252 | <http://www.santaclaraca.gov/>

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> -----Original Message-----

> From: cesm <clysta@igc.org>

> Sent: Saturday, January 23, 2021 9:04 AM

> To: Mayor and Council <MAYORANDCOUNCIL@SantaClaraCA.gov>

> Cc: James Teixeira <jteixeira@SantaClaraCA.gov>

> Subject: Ulistac Natural Area

>

> Dear Mayor and Council Members

>

> I am writing because of the upcoming strategic planning and budgeting meetings.

>

> Because of the pandemic volunteer work at Ulistac Natural Area has been cancelled by the City. Basically volunteer work has been unable to be done for more than a year.

>

> I would like the Council to direct the Parks Department to apply this calendar year for an infusion of Santa Clara Valley Open Space Funds to get the natural area back on track and to plan for applying 20% funding over the strategic planning cycle for the Oak Woodland, Riparian Woodland and Grasslands in the UNA General Plan.

>

> With approval of OSA's Measure T and the agency's ongoing 20% funding program it is important to bring back the open space assessments that Santa Clara citizens pay to benefit Santa Clara citizens in Santa Clara.

>

> Getting funding from the Santa Clara Valley Open Space into the strategic plan and operating budget for UNA would helpful. These kinds of projects take many years. Focusing on establishing and nurturing mature trees throughout will strengthen the lungs of our city and our citizens as well as provide habitat for wildlife for us to enjoy. Thank you for your attention to Ulistac Natural Area.

>

> Sincerely,

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> Clysta Seney

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02-02-21

RTC# 21-162

Julie Minot

From: Gabriela Landaveri <gabriela.landaveri@gmail.com>
Sent: Sunday, January 31, 2021 11:27 PM
To: Mayor and Council
Cc: Clerk
Subject: Request to accelerate implementation of safer and easier active mobility as Council Priority during the Council Priority Setting Session
Attachments: SVBC_Santa_Clara_Letter_to_City_Council_and_Mayor.pdf

Hello Mayor Gillmor and City Council,
Hope you are all doing well. Please find attached the letter we submit on behalf of SVBC Santa Clara to please accelerate implementation of safer and easier active mobility as a Council Priority during your Council Priority Setting Session on Feb 1 and Feb 2.

Thank you for your consideration.

Sincerely,
Gabriela Landaveri

POST MEETING MATERIAL

Dear Santa Clara City Council and Mayor,

We urge you to accelerate implementation of safer and easier active mobility as Council Priority during **the Council Priority Setting Session on Mon Feb 1 and Tues Feb 2.**

Specifically, we ask you to make the following activities priorities.

1. Fund implementation of the Priority Projects listed bicycle plan listed in the 2018 Bicycle Plan Update in coordination with pavement maintenance and projects within the next 4 years,
2. Adopt a Vision Zero policy in 2021 and fund development of a Vision Zero Plan in FY21/22.

As car traffic has grown in the city, it has become increasingly unsafe for cyclists and pedestrians alike. Between 2013 and 2017, 160 people riding a bicycle were injured as a result of a collision with a motor vehicle. Seven percent were collision resulting in serious injuries and fortunately none were fatal. Since then, there have been two bicyclist fatalities in Santa Clara, one on El Camino Real in November 2020 and on Great America Parkway in October 2018. Pedestrian/vehicle collisions are only 7% of all collisions in Santa Clara, yet account for 1/3 of all fatalities. This is unacceptable.

Santa Clara's Bicycle Master Plan and Pedestrian Plan contain many solid recommendations to make Santa Clara safer for people bicycling and walking. The sooner we implement these changes, the more lives will be saved in the future. As you can see in the attached status update "[2018 Bicycle Plan Update - Priority Projects Status Report](#)", the priority projects from the 2018 Bicycle Master Plan are barely 10% done, with many not begun or still awaiting planning or study.

Both the Bicycle Plan and the Pedestrian Master Plan recommend to study implementing a Vision Zero Policy before 2024. Santa Clara should not wait another three years to make it a priority to strive for zero fatalities on its roads. The neighboring cities of Sunnyvale, and San Jose have already adopted Vision Zero policies and created Vision Zero Plans to achieve the policy goal of reducing fatalities and serious injuries by 50% with the next decade. We urge the City of Santa Clara to adopt a Vision Zero policy in 2021 and fund development of the Vision Zero Plan starting in the FY21/22 budget.

Implementation of the bicycle and pedestrian priority projects is extremely important for our children. Over the past decades, the percentage of children walking or biking to school has dropped precipitously. According to the [Safe Routes to School program](#), in 1969 almost half of all students walked or biked to school; currently, less than 16% of youth walk or bike to school. Kids who walk or bike to school are healthier, perform better academically, are more likely to be physically active in the future, and are less likely to suffer from depression and anxiety. The Bicycle Master Plan and Pedestrian Plan include a Safe Routes to School Plan to make the getting to schools safer for

everyone. The Plans also include safer walking and biking infrastructure on city streets and multiple off-road nature trails. These are critical to the mental and physical health of our kids.

Having safe walking and biking infrastructure improves the livability of our city. It has been shown in cities across the US to increase quality of life, improve the health of residents, reduce harmful pollutants, and increase property values. Better bicycling infrastructure increases local shopping trips by people using bicycles. People traveling by bicycle spend more locally than people in cars per capita¹. It is especially important to create a low-stress network that many residents from ages 8 to 80 feel safe enough to use. Build walking and biking paths away from cars, their fumes, and danger they pose where possible and build protected bikeways on existing road. This is why it is critical to fund and build pedestrian and bicycle trails along Saratoga Creek, Calabazas Creek, and the Hetch Hetchy right-of-way.

Finally, implementing the Bicycle Master Plan and Pedestrian Plan quickly is crucial for Santa Clara to achieve its climate goals and its transportation goal of increasing bicycle mode share to 5% by 2026. In fact, according to the [results from the Climate Action Plan Online Survey #2](#) that the City published, respondents placed a high priority on funding and accelerating implementation of the Pedestrian and Bicycle Master Plans to help reduce greenhouse gas emissions.

As we have demonstrated, implementing and funding the Bicycle Plan and Pedestrian Plan is extremely important on many levels. These Plans are predicted to cost more than \$39 million, and grant money alone is not sufficient to cover in a timely manner. Additionally, investing in pedestrian and bicycle infrastructure costs significantly less than car infrastructure, reduces congestion thus reducing the need for additional car infrastructure. The city needs to commit significant funds to implement these plans.

We urge you to accelerate implementation of the Bicycle Master Plan Priority Projects as listed in the 2018 Bicycle Plan Update in coordination with pavement maintenance and projects, fund implementation of the bicycle plan, and adopt a Vision Zero policy in 2021 by making them Council priorities in 2021 and beyond.

Sincerely,

SVBC Santa Clara

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<https://www.bloomberg.com/news/articles/2015-03-13/every-study-ever-conducted-on-the-impact-converting-street-parking-into-bike-lanes-has-on-businesses>

PRESS RELEASE - Traffic Fatality - Witnesses of the Incident are Being Asked to Contact SCPD

On Thursday, October 25, 2018, at approximately 5:21 p.m., a private commuter bus turning southbound from Bunker Hill Lane onto Great America Parkway struck a bicyclist. The bicyclist was traveling in the designated bike lane. The result of the impact left the bicyclist with life-threatening injuries. He succumbed to his injuries and died at the scene.

Traffic cameras at the intersection were recording at the moment of impact and clearly show the bus failing to yield the right of way to the bicyclist. At this time, the bicyclist is only being identified as a male, 49 years old, and a resident of Morgan Hill.

Date of Occurrence: October 25, 2018

Time: 5:21 p.m.

Incident: Traffic Fatality

Case Number: 18-10117

Location: Great America Parkway and Bunker Hill Lane

Fatal Traffic Collision. An 84-year old female resident of Santa Clara died from injuries she sustained while riding her bicycle on El Camino Real after colliding with a pickup truck.

On Thursday, Nov. 5, 2020, at about 1:56 p.m., Santa Clara police officers responded to the area of El Camino Real and Kiely Blvd. on a report of traffic collision involving an automobile and a bicyclist.

Upon arrival, officers located the female bicyclist who was suffering from significant injuries. She was transported to a nearby hospital for medical treatment, but later succumbed to her injuries.

The investigation revealed the bicyclist was traveling westbound El Camino Real in the eastbound lanes of traffic when she collided with a red 2010 Ford Ranger pickup truck that was turning onto the roadway from an adjacent parking lot.

The driver of the truck remained on scene and cooperated with the investigation. Alcohol, drug use, or distracted driving do not appear to have played a role in the collision.

Julie Minot

From: Atisha Varshney <aatishavarshney@gmail.com>
Sent: Monday, February 1, 2021 12:49 PM
To: Mayor and Council; santa-clara-community-advocates@googlegroups.com
Subject: Santa Clara Priority Session Inputs

Dear council,

Please find the letter I am forwarding on behalf of Santa Clara Community Advocates

To City Council And City Staff,

We would like to thank you for the leadership and support you have provided us through the ongoing Covid-19 pandemic, wildfires, and equity issue that have kept us all stressed. Our City Staff has worked tirelessly, and this council has adapted to new realities to keep the city functioning and growing.

We understand that resources are limited, but this is the year to set foundational priorities that will lead us on the path of sustainability, equity, and economic growth. We the members of Santa Clara Community Advocates would like to request the following items to be considered for the 2021 and 2022 priorities. **We are pleased that the City has made a real commitment to creating opportunities for additional housing and affordable homes through the multiple area planning processes underway. We are concerned with what feels like a less robust process for planning for how these areas are integrated in terms of civic infrastructure (transit, school open space, and amenities) to support the density. Ensuring that new plans are embedded in an integrated vision is often critical to realizing the full potential of otherwise isolated plan areas.**

Connected North Santa Clara

We are excited about all the development and planning work in North Santa Clara.

With Related Santa Clara, Kylli Planned Development, Freedom Circle, Tasman East, and Patrick Henry, the City is adding significant potential development. About 12,600 housing units and 655 million sqft of commercial space are collectively in the pipeline in District 1. Furthermore, there are similar numbers under consideration in Patrick Henry SP and Freedom Circle SP. We believe all this potential development is necessary and are pleased that City Staff is supporting more growth. We request that the city take a holistic view and approach North Santa Clara as an integrated growth area and plan for mobility and civic infrastructure to support increased development.

We recommend that staff revisit, update and bring forward for council approval a version of what was originally the North Santa Clara Plan. This update should address:

1. Analysis of the overlap between different plan areas, including cumulative traffic congestion, bicycle, and pedestrian connectivity, trail enhancements, increased transit options, open spaces, and local land uses like school, errand retail, and grocery to reduce traffic patterns.
2. Researching improved active transportation options, particularly in the north and south corridors for Santa Clara
3. Deprioritizing auto-oriented mobility solutions, prioritizing transit, and active transportation (walking, bicycling, scootering, etc).
4. Generating a long-term strategy focused on connecting North Santa Clara to Caltrain and Bart.

Leverage Santa Clara Station and BART Phase II:

Santa Clara Station is the second-largest transit station in the Bay Area that connects Caltrain, Amtrak (ACE + Capitol Corridor), and eventually BART. This is a tremendous opportunity and potential advantage that Santa

Clara will hold relative to other cities in the region to attract both jobs and housing. To optimize this potential, and leveraging the ongoing planning efforts that interface with the station, will

We recommend that the City revisit the Santa Clara Station Area plan to prioritize equitable, safe, and accessible transit. This revised plan should include the following items:

1. Conducting a comprehensive station access study
2. Prioritizing transit with safe, convenient, and equitable access via multiple modes of transportation and enhanced commuter amenities as part of the planning review process
3. Creating opportunity for Community to give feedback on transit access related planning and development projects.
4. Ensuring that the multi-modal station utilization is assessed in the context of other major planning processes in the city.

Thank you for your continued dedication to the city. We appreciate the opportunity to work together to help Santa Clara continue to be a healthy, thriving city.

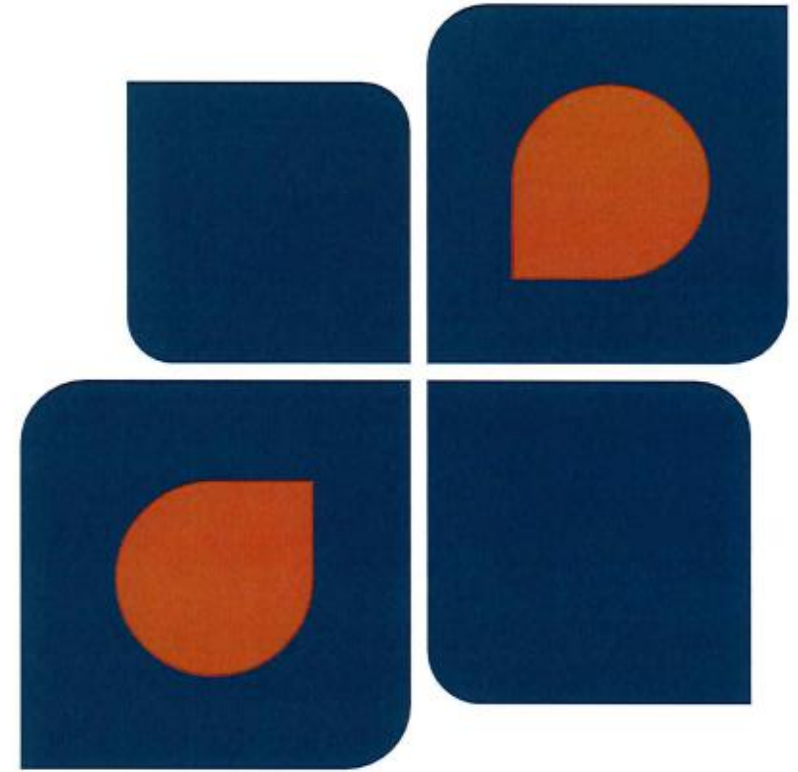
Sincerely,
SCCA Advocates

Gabriela Landaveri, Resident
Atisha Varshney, Resident, Principal Forward City Labs
Vince Rocha, Senior Director of Housing and Community Development Silicon Valley Leadership Group
Justin Wang, Advocacy Manager Greenbelt Alliance

--
Atisha Varshney,

02-02-21

RTC#21-162



Santa Clara City Council Priority Setting Session

Day 2 – February 2, 2021



POST MEETING MATERIAL

Welcome and Schedule

DAY TWO SCHEDULE

- Set Context for Day 2
- COVID-19 Response and Review of Council Pillars
- Council Discussion on Future Items
- Wrap-Up and Council Questions/Comments

Public Presentations

COVID-19 Emergency Response and Review of Council Pillars

2020 City Council Pillars



Promote and Enhance Economic, Housing and **Transportation** Development



Enhance Community Engagement and Transparency



Enhance Community Sports, Recreational and **Arts** Assets



Ensure Compliance with Measure J and Manage Levi's Stadium



Deliver and Enhance High Quality Efficient Services and Infrastructure



Promote Sustainability and Environmental Protection



Manage Strategically Our Workforce Capacity and Resources

2020 Accomplishments

| DELIVER AND ENHANCE HIGH-QUALITY EFFICIENT SERVICES AND INFRASTRUCTURE | MANAGE STRATEGICALLY OUR WORKFORCE CAPACITY AND RESOURCES | PROMOTE AND ENHANCE ECONOMIC, HOUSING AND TRANSPORTATION DEVELOPMENT | ENHANCE COMMUNITY ENGAGEMENT AND TRANSPARENCY |
|---|--|---|---|
| <ul style="list-style-type: none"> PK Excellence Award from the California Library Association for revitalized bookmobile program Silicon Valley Power designated a Smart Energy Provider from the American Public Power Association Completed the annual pavement rehabilitation project Renovated Fire Station No. 6 – to house staff at Fire Station No. 1 Executed agreement with National Car Charging for the installation of new electric vehicle charging stations for public use throughout the city Safety Award for Silicon Valley Power's outstanding achievement in safety by the Northwest Public Power Association for the 3rd year Adopted an ordinance aimed at reducing illegal street racing and safety Received the 2020 Achievement of Excellence in Procurement Award from the National Procurement Institute Reinstalled the historic Mission Bell along El Camino Real that had been removed during a landscaping project Reopened the International Swim Center after a brief closure for the new boiler Executed an agreement with Levy Premium Foodservice Limited for food and beverage operations at the Santa Clara Convention Center Named the 8th Safest City in America by SmartAsset Launched a new Police Department website with information about the department and invited anyone with information about a cold case to contact the department Conducted Cybersecurity risk assessment and completed enhanced City systems are secure and resilient while protecting stakeholder information Card access, video surveillance and badging expanded to City Hall Secured perimeter doors and areas of City Hall Awarded National Association of Government Web Professionals Award for excellence in government web design and innovation Provided the Annual Cleanup Campaign in line with COVID-19 safety Provided personnel to assist at multiple fires throughout the state at unannounced fire season Named #14 of Safest Cities in California for 2020 by Safety.com Received an "Exemplary City" Award from County Public Health Department When COVID-19 hit, we reduced spending by \$14.8 million from FY2020 Implemented the same strategy in this new fiscal year Received an American Public Works Association (APWA) Silicon Valley Division Award for the City's Santa Clara Safe Routes to School Improvement Project which helped increase safe mobility options for students | <ul style="list-style-type: none"> Released results from the first employee engagement survey showing positive and promising results with a 75% approval rating; over 90% feel their jobs support the work of the City and that the City plays an important role in the community | <ul style="list-style-type: none"> Broke ground on Calabazas Community Apartments, a new supportive housing development including 145 affordable units with units specifically reserved for formerly homeless individuals Featured as the cover story for the January 2020 edition of Business View | <ul style="list-style-type: none"> National award "Recognizing Outstanding Participation in America's Night Out Against Crime" by the National Association of Town Watch |
| ENHANCE COMMUNITY SPORTS, RECREATIONAL AND ARTS ASSETS | ENSURE COMPLIANCE WITH MEASURE J AND MANAGE LEVI'S STADIUM | PROMOTE SUSTAINABILITY AND ENVIRONMENTAL PROTECTION | |
| <ul style="list-style-type: none"> Opened the rehabilitated Bowers Park Playground designed for children of all abilities Contract awarded for construction of the Agnew Park and Fuller Street Park Rehabilitation Projects Negotiated an agreement with the City of Sunnyvale that will extend Sunnyvale's favorable rates at Sunnyvale Golf Course to Santa Clara residents as a result of the closure of the Santa Clara Golf & Tennis Club Launched the Utility Box Artwork Project in partnership with the City's Cultural Commission to work with local artists to beautify utility boxes in the city Completed construction on the following park and playground rehabilitation projects in the City after County Shelter in Place was lifted for construction: <ul style="list-style-type: none"> Meadow Park and Redwood Trail (Santa Clara Square) Reed & Grant Sports Park Project Machado Park Playground Rehabilitation Agnew Park Playground Rehabilitation Fuller Street Park Phase II (new sports courts) Scheduled virtual ribbon cuttings to celebrate park reopening safely with the community Initiated construction of the following park projects: <ul style="list-style-type: none"> Homeridge Park Playground Rehabilitation Project Raymond G. Gamma Dog Park Improvements (off leash dog areas under construction) Initiated design and community input phase of the Fairway Glen Park Restroom Evaluated parks, recreation, cemetery and community program proposals for compliance with County social distance and Health and Safety Protocols in City Parks Facilities Sought community input on an accessible playground in Santa Clara's Central Park Provided support to the Prioritize Santa Clara Infrastructure community meetings and virtual tours Mobilized to offer summer "Mini Camp" sessions Provided variety of virtual recreation for the community during shelter in place Hosted a Santa Clara Chalk Art Contest to help boost the spirit of the community during COVID-19 Supported and participated in the Santa Clara Parade of Champions Virtual Parade with videos from City departments | <ul style="list-style-type: none"> Terminated the Stadium Management Agreement with the Forty Niners Stadium Management Company LLC (Forty Niners) in its entirety for apparent mismanagement of the publicly-owned facility and potential self-dealing Completed 76% of Measure J Compliance Audit Recommendations, Improving Transparency and Management of Levi's Stadium Presented public report regarding activities at Levi's Stadium during COVID-19 Updated the Stadium Authority Procurement Policy to remove the Executive Director's sole discretion authority to ensure complete procurement oversight and Management Company's compliance with state and local laws related to prevailing wage, public projects, conflicts of interest, among others Continued working with Stadium Authority Counsel on several litigation and arbitration actions filed by the Management Company, along with the issuance of Notices of Breach and Default related to the Stadium Manager's non-compliance with the Management Agreement Continued oversight with Stadium Authority Counsel of ADA compliance with improvements to Main Lot Adopted Stadium Authority Budget that is reflective of the Board's priorities Continued efforts to ensure transparency from Management Company and sharing of public records such as event contracts, Stadium Builder Licenses, and financial information Staff supported twelve (12) NFL games for the 2019 NFL Season, including the Division Playoffs and Championship Game in January 2020, and four Non-NFL events Implemented a Request for Proposal for shared financial management services with the Management Company to ensure greater financial transparency Completed continuous oversight of the annual financial audit contracts for the City and Santa Clara Stadium Authority Managed and sought compliance with 248 fire inspection violations determined at Levi's Stadium Presented public report on Management Company's proposal to designate Stadium Builder Licenses to field seats in the Levi's Stadium Authorized a claim for arbitration to collect unpaid facility rent resulting in payment of \$5,502,333 in overdue rent | <ul style="list-style-type: none"> Hired the City's first Sustainability Manager to coordinate efforts city-wide and support implementation of the Climate Action Plan Launched a full update to City Climate Action Plan including community outreach to establish new targets and strategies for reducing greenhouse gas emissions Entered into an agreement with GreenWaste Recovery, Inc. (GWR) to provide mixed waste processing, enabling residential and commercial business customers to divert organic materials to be composted rather than landfilled without additional sorting or subscribing to an additional organics collection service Initiated community stakeholder discussions around building electrification reach codes for new developments Silicon Valley Power expanded Clean Transportation Initiatives to advance the Electric Vehicle Blueprint Plan approved by Council in June 2019: Community participation in the Residential Electric Vehicle Supply Equipment (EVSE) rebate, launched a public charging infrastructure plan to bring EVSE to parks, libraries, community centers, etc. in April 2020, Developed two additional clean transportation programs to launch in fall (Clean Fuel Rewards Program and Multi-family residential EVSE rebate program) SVP added a qualified renewable small hydroelectric 14 MW facility to its power mix that is estimated to produce approximately 24,000 MWh annually Transitioned from conventional diesel fuel to renewable diesel (RD) for approximately 200 heavy-duty vehicles and pieces of equipment in the City's fleet Adopted the Santa Clara EV Readiness Blueprint which established a goal to increase the number of zero-emission vehicles on the road to 5 million by 2030 Received a commendation from the County of Santa Clara in recognition of the Department of Public Works' efforts in attaining Green Business Certification at the corporation yard Introduced a new Silicon Valley Power program that provides grants to eligible nonprofit organizations located in Santa Clara to help fund energy efficiency upgrades Executed 15-year solid waste contracts with Mission Trail Waste Systems and Recology Created a pilot residential ebike rebate program to encourage the adoption of electric bicycles for commuting to work, shopping, going to school, visiting friends, etc. instead of commuting by car Recognized with the 2020 Tree City USA Recognition and Growth Award | |

Highlighted Pillars - COVID-19



**Promote and Enhance
Economic, Housing and
Transportation Development**



**Enhance Community
Engagement and Transparency**



**Enhance Community Sports,
Recreational and Arts Assets**



**Ensure Compliance with
Measure J and Manage Levi's
Stadium**



**Deliver and Enhance High
Quality Efficient Services
and Infrastructure**



**Promote Sustainability and
Environmental Protection**



**Manage Strategically Our
Workforce Capacity and
Resources**

COVID-19 Response Efforts

COVID-19 Relief Efforts for Santa Clara Residents and Businesses



RENTAL ASSISTANCE AVAILABLE FOR SANTA CLARANS

Are you a Santa Clara renter impacted by COVID-19? A second round of funding for the City's Emergency Rental Assistance Program is now available. The funding will assist eligible renters, based on income levels, in Santa Clara. For more information on whether you qualify for rental assistance, visit SantaClaraCA.gov/RentRelief.



FINANCIAL ASSISTANCE FOR SMALL BUSINESSES AND NONPROFITS

More grant funding is now available to assist small businesses and nonprofits impacted by COVID-19 in Santa Clara. In addition to payroll and lease expenses, grant recipients may use the funding for necessary business improvements to comply with the County of Santa Clara public health order. At this time, the City is reviewing grant applications on the waiting list. For more details, visit SantaClaraCA.gov/SmallBusinessGrant.



SENIOR MEALS TO-GO

The City's Senior Nutrition Program offers curbside lunch pickup weekdays at the Santa Clara Senior Center. On Friday, the City is also providing seniors with weekend breakfast and lunch to-go meals through curbside pickup or homebound delivery. For more information and to reserve meals, call **408-615-3170**.



RESIDENTIAL WATER & SEWER RATE ASSISTANCE

To further support customers who may be impacted by the pandemic, the City will offer its most flexible payment plans to customers who indicate either an impact or hardship as a result of COVID-19. If approved, customers listed on the Water & Sewer Rate Assistance Program (WSRAP) will receive a discount on water and sewer bills of 25%. For more information regarding how to qualify and apply for the Water & Sewer Rate Assistance Program, visit SantaClaraCA.gov/Assist.



HELP YOUR NEIGHBOR WITH UTILITY BILLS

The Help Your Neighbor program provides emergency assistance with utility bill payments for residents who are experiencing financial hardship. The City will use the donated funds to help residents who are having difficulty paying their utility bills during the COVID-19 pandemic. For more details, visit SantaClaraCA.gov/COVID19Donations.



COVID-19 ELECTRIC RELIEF

Has your income been recently affected by the COVID-19 pandemic? Silicon Valley Power is offering a temporary relief program that provides a 25% discount on City of Santa Clara municipal utilities electric charges for residents. For details, visit SiliconValleyPower.com/Assist.



SANTA CLARA SUPPORTS LOCAL RESTAURANTS

The City is limiting third-party food delivery fees to help our local restaurants. Since indoor dining is closed due to State and County public health orders, restaurants are relying on third-party applications to deliver takeout. Service fees from these food delivery apps are capped at up to 15% during the COVID-19 local emergency. For more information, visit SantaClaraCA.gov/CoronavirusUpdates.



SMALL BUSINESS ENERGY EFFICIENCY GRANTS

Silicon Valley Power is offering grants to help small businesses fund energy efficiency upgrades. These upgrades will help lower business operating costs by reducing electric consumption. For more information, visit SiliconValleyPower.com/BusinessRebates.



BACK TO SCHOOL RESOURCES

To help with the transition to school during the pandemic, explore the City's variety of online resources that are tailored for parents, caregivers and students in kindergarten through 12th grade. The Santa Clara Police Department also provides helpful safety tips for parents to help make the transition easier for children and adults alike. Visit SantaClaraCA.gov/BacktoVirtualSchool.



#SantaClaraResponds



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COVID-19 Response Accomplishments



1. Developed and launched a **Small Business Assistance Grant Program** that awarded funds within one week of grant award
2. Hosted **small business webinars**, in partnership with neighboring cities, related to the economic recovery from COVID-19
3. Implemented a **cap on third-party food delivery fees**
4. Implemented a **six-month relief on garbage rates** for all residents and businesses
5. Launched a **Small Business Energy Efficiency Grant Program** to help businesses
6. Implemented a **temporary outdoor dining ordinance**
7. Provided **TOT payment extension** for hotels/motels

COVID-19 Response Accomplishments



8. Adopted an Ordinance for a **temporary moratorium on evictions** for non-payment of rent
9. Developed an **emergency rental assistance program**
10. Implemented a **suspension on service disconnections for utility** (electric and water) nonpayment to assist with those impacted by COVID-19
11. Leveraged the Silicon Valley Power Public Benefits Program to issue a **\$30 credit on all residential electric bills** to assist during the COVID-19 pandemic
12. Expanded **Silicon Valley Power's rate assistance program** (25% off) to include residents financially impacted by COVID-19
13. Introduced **Water and Sewer rate assistance program** for residential customers experiencing hardship due to COVID-19

COVID-19 Response Accomplishments



14. Activated the **City's Emergency Operations Center** to increase our ability to maintain situational awareness, manage resources, and coordinate public information and remained active seven months later
15. Distributed **regular COVID-19 updates to the community** with the latest information on the pandemic as well as the City's response efforts
16. Issued a **Local State of Emergency** to maximize financial reimbursement for City and optimize resources
17. Supplied **donated masks/face coverings** to the community
18. Developed **internal FEMA recovery processes and training** for departments
19. Adapted to "**essential service**" **model** for City services under tight timeline

COVID-19 Response Accomplishments



- 20. Secured **\$1.59 million in CARES Act funding** through working with the City's legislative consultants that provided funding for the City's food assistance program, Small Business Assistance Grant and other COVID-19 related expenditures
- 21. City **continues to advocate** for up to \$34 million from federal government
- 22. Implemented **virtual construction/building inspection** options
- 23. Developed an **outdoor activity permit**
- 24. Relaunched the **Help Your Neighbor Program**
- 25. Reopened **drive-through window at City Hall** for safe utility bill payment
- 26. Implemented **touchless credit card services**

COVID-19 Response Accomplishments



- 27. Launched the **Healthy Meals Santa Clara program** to provide Santa Clara Union School District kids with weekend meals
- 28. Adjusted **Senior Nutrition Program** to a Drive-thru Meals Program for about 150-180 seniors per day in response to the COVID-19 pandemic to keep seniors safe and healthy
- 29. Implemented **delivery of weekend meals to homebound seniors** in partnership with Santa Clara Firefighters Foundation
- 30. Negotiated and executed an agreement with the Salvation Army Silicon Valley that would formalize this partnership to allow for ongoing **use of City employees as Disaster Service Workers to support a weekly food distribution program**

COVID-19 Response Accomplishments



31. City Council, public meetings and town halls are conducted virtually in support of COVID-19 shelter-in-place.
32. Implemented "**Mayor @ Noon**" **Facebook Live** series
33. **Stay Covered Santa Clara** outreach campaign
34. Recorded **video messages from the Mayor** about important updates to the community
35. Established a **City of Santa Clara Reference Line** launched for residents who may have questions about City services and programs during the COVID-19 emergency response
36. Transitioned to **Council and public meetings virtually** allowing for community engagement

COVID-19 Response Accomplishments



- 37. Provided **Virtual Recreation series** during required shelter-in-place
- 38. Hosted **regular virtual programming** on Facebook and YouTube, including daily storytimes, concerts, interviews
- 39. Implemented scheduled **Bookmobile pick-up** at Northside and Mission Libraries
- 40. Launched **Drive-Up Library Services**, including contactless curbside pickup
- 41. Facilitated the use of the City Library branches as **COVID-19 testing sites**

COVID-19 Response Accomplishments



- 42. Implemented several **new Human Resources policies as required by state and federal guidelines** under a tight timeline
- 43. Developed **city-wide COVID-19 training** for all employees
- 44. Developed a **Remote Access Policy**, to transition staff to work from home
- 45. Provided **additional remote access capabilities to approximately 170 staff** enabling a total of 440 staff members to be able to work remotely
- 46. Launched Intranet site (CSI online) for **increased information sharing**, online forms, Pop-Up messaging and other public communications
- 47. Established **IT Tech Café** to address technology questions during the transition

COVID-19 Response Accomplishments



- 49. Set up **training for over 200 Disaster Service Worker staff** for five Commodity Points of Distribution (CPODs)
- 50. Partnered with **Mission City Community Fund to raise money for the City's Healthy Meals Santa Clara food distribution program for kids**
- 51. Worked with **Santa Clara Firefighters Foundation** to support weekly weekend meal delivery to seniors
- 52. Housed a **temporary Federal Medical Station (FMS) at the Santa Clara Convention Center** and coordinated with a number of regional organizations in support of this effort
- 53. Worked with **Second Harvest/Salvation Army for food distribution** and future collaboration opportunities

2020 City Council Policy Priorities

In June 2020, Council received an update detailing the need to place these items on hold due to COVID-19 as part of the FY2020/21 and FY2021/22 Adopted Biennial Capital Improvement Program Budget.

- 23 priority items approved by Council in Feb. 2020:
 - Completed – 6 items
 - Ongoing – 1 item
 - Delayed due to COVID-19 – 16 items

2020 City Council Policy Priorities

Completed Items (6)

- Add transportation to the pillar, "Promote and Enhance Economic and Housing Development"
- Add arts to the pillar, "Enhance Community Sports and Recreational Assets"
- Machado Park signage regarding closure and next steps
- MySantaClara – add "Other" category and address processes for closing items
- Add additional information to Fiscal Impact section of staff report, make it more visible, move it up
- Noise at San Jose Airport (John Wayne Airport) – leverage new lobbyist

2020 City Council Policy Priorities

Ongoing Items (1)

- Better coordination and collaboration with community partners to address homelessness

2020 City Council Policy Priorities

Items Delayed due to COVID-19 (16)

- Traffic mitigation - Left-lagging lights and Smart City initiatives (*split into two items*)
- Explore a community benefits policy
- *VTA Transit Oriented Community Playbook (some work completed)*
- Expansion of senior services/senior center hours, and explore potential of new senior center
- Proactive policing to respond to property crimes
- RV Parking update
- Explore responsible construction ordinance and wage-theft protections

2020 City Council Policy Priorities

Items Delayed due to COVID-19 (16)

- Market to prospective employees, active recruitment
- Workforce capacity study
- Explore collaborative engagement software and partnership with Catalyze SV, esp. for development projects
- Reinstate International Exchange Commission
- *Host monthly town halls (Mayor@Noon COVID Program initiated)*
- Ensure community access at Levi's Stadium
- Revisit recommendations from community study – study needs to be updated

2020 City Council Policy Priorities

Items Delayed due to COVID-19 (16)

- Explore permit parking for northside Santa Clara (KW) and possibly extending the red sticker program
- Ensure more revenue from non-NFL events

2020 City Council Policy Priorities

Parking Lot Items

- Public private partnerships – community shuttle
- Business employee tax
- Explore a tenant protection ordinance
- Multi-use arts center downtown with Santa Clara University
- Revisit curfew issue

Council Discussion on Future Items

2020 City Council Pillars



Promote and Enhance Economic, Housing and **Transportation** Development



Enhance Community Engagement and Transparency



Enhance Community Sports, Recreational and **Arts** Assets



Ensure Compliance with Measure J and Manage Levi's Stadium



Deliver and Enhance High Quality Efficient Services and Infrastructure



Promote Sustainability and Environmental Protection



Manage Strategically Our Workforce Capacity and Resources

Discussion Questions

- What are the urgent and important items for 2021? These are determined to be critical in the near-term, needing immediate focus and attention.
- What are the less urgent but still important items? These will continue on the work plan but at a lower priority.
- What items would you like Council to consider for a future Priority Session check-in (late 2021) or for 2022?

Public Presentations

Summary and Questions



City of Santa Clara

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