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**City of  
Santa Clara**  
The Center of What's Possible

## Cultural Commission

### 2021-22 Work Plan Goals

- Host and enhance multicultural events
- Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City
- Raise visibility of commemorative months
- Enhance communication and social media strategies


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POST MEETING MATERIAL

## 2021-21 Accomplishments

- Halloween and Holiday Home Decorating Contests
- Celebration of Seasons – Community Videos
- Coming soon – Commemorative Month Celebrations Coloring Book



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## Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

- Candida Diaz (Utility Boxes)
- Niha Mathur (Art Map)
- Debra von Huene (Sculpture Exhibition, Surviving COVID, NEA Art Grant)

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## Artists Utility Box Program

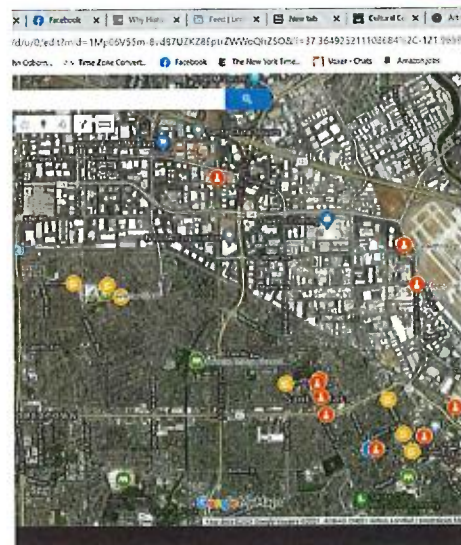
- 4 boxes painted in 2019/2020
  - Lafayette & Franklin
  - Lafayette & Lexington
  - Monroe & Meadowbrook
  - Monroe & Chromite
- New for 2021/2022: One box per district
- Call for Artist this spring  
Shown: Kushi Kolte-Happiness Around The World (2019)



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## City Art Map

- City Webpage static map has not been updated in several years
- New! Updated and available in Google Map format
- Dynamic, enables self-guided walking or driving tours
- Custom icons indicate mural, statue, utility box, fountain



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## 2020 Sculpture Exhibition Goes Virtual

**Theme: "Breaking Free"**

- 2020 Semi-Finalists selected
- Public display had been planned
- On hold during shelter-in-place
- Partnering with The Triton Museum for "Pocket Video Exhibition"
- Project near completion
- Possible small exhibition in the future

Bigstock Photo via Google Images



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## 2021 Pocket Exhibition

**Theme: "Surviving COVID"**

- Co-sponsored with The Triton Museum
- Categories: 17 years and under (partnering with Santa Clara Youth Commission), and 18 and over
- Eligible artists from Bay Area counties
- Artwork in a range of expressions
- Semi-finalists to be selected in April
- Video shared on social media in May
- TBD display @ The Triton Museum



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## Will Seek Authorization to Apply for NEA Funding

**"Our Town" Grant – Deadline: Aug 6, 2021**

- Intended Use: Build a citywide **Arts Master Plan**
- Lays the groundwork for systemic changes that sustain the integration of arts, culture, and design into local strategies (e.g. **Arts Master Plan**)
- Requires partnership between a local government entity (City of Santa Clara) & nonprofit organization
- Matching grants range from \$25,000 to \$150,000 (not from City or State tax dollars)
- Staff estimates 100 hours' effort
- Seeking Council direction at a later meeting TBD

**NATIONAL  
ENDOWMENT  
for the  
ARTS**  
**arts.gov**

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## Thank you!

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