

06-22-21

ITEM#10.B
RTC#21-783

Vision Zero Policy

SVBC Santa Clara
June 21, 2021

POST MEETING MATERIAL



What is Vision Zero?

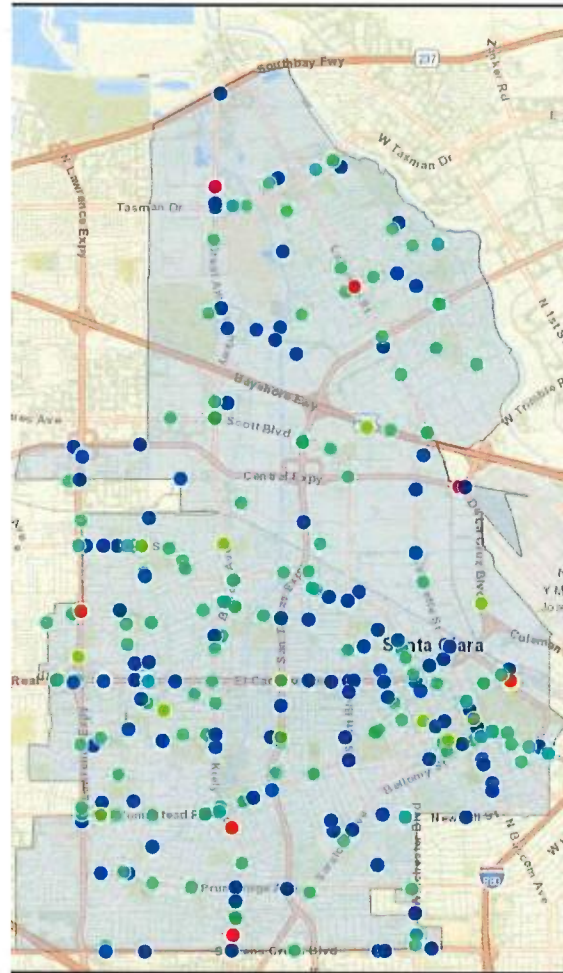
Vision Zero is the straightforward goal of **zero traffic-related deaths and severe injuries.**

This requires a **fundamental paradigm shift** in how our culture views **traffic collisions.**

Vision Zero applies to **all roadway users, traffic collision injuries, and traffic-related deaths.**

Bicycle and Pedestrian Collisions in Santa Clara

Is this collision map acceptable to you?



Reference: <https://tims.berkeley.edu/>

Why is this important?

How many traffic-related deaths is acceptable?

Do we want safe streets for all road users?

When streets are safe for people walking and biking, they are safe for drivers and transit riders as well.



Our request to Santa Clara City Council

Please adopt the Vision Zero Policy to demonstrate your commitment to achieving zero-related traffic deaths and severe injuries, and helping to make Santa Clara streets safer for all residents and visitors.

Committing to the Vision Zero policy costs nothing.

“Study implementing a Vision Zero policy before 2024” (Objective 1.A in the 2018 updated Master Bicycle and Pedestrian Plan). Why wait 3 years to just study this?

Bay Area cities such as San Jose, Sunnyvale, Mountain View, Fremont, and Menlo Park (among others) have already adopted this important policy. With Santa Clara as the outlier, it create a huge gap of unconnected and dangerous streets.

Once adopted, funding can be allocated to engineering to help design safer roads as well educate drivers, pedestrians, cyclists, and all road users on how to safely use streets and different transportation options.

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Melissa Meslo

From: Frank Viggiano <fpviggiano@gmail.com>
Sent: Saturday, June 19, 2021 9:06 AM
To: Public Comment
Subject: Please adopt Vision Zero plan to make Santa Clara streets safer for all!

Dear Santa Clara City Council:

As a resident of a neighboring community who has worked in Santa Clara for more than half of my long working career (commuting both by car and bicycle), I urge you to give your full attention to the Vision Zero plan being proposed at the June 22 council meeting. As you probably know, traffic collisions are a leading cause of premature death and injury in the US. This doesn't need to be the case. We can make our streets safer for all users. Many communities are adopting Vision Zero plans, and I hope that you will also do so in Santa Clara.

Thanks very much,
Francis (Frank) Viggiano

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Melissa Meslo

From: Tim Oey <oey@post.harvard.edu>
Sent: Monday, June 21, 2021 9:45 AM
To: Public Comment
Cc: Gabriela Landaveri
Subject: Input for 6/22/2021 Item 10.B (21-783) "Adopt Vision Zero Policy"

Honorable Santa Clara City Council,

Please move forward to adopt a Vision Zero Policy in the City of Santa Clara.

I live in Sunnyvale, work in downtown San Jose, and bicycle commute across all of Santa Clara just about every day. Sunnyvale has a Vision Zero plan (<https://sunnyvale.ca.gov/civicax/filebank/blobdload.aspx?BlobID=26613>), San Jose has a Vision Zero plan (<https://www.sanjoseca.gov/your-government/departments/transportation/safety/vision-zero>), and the City of Santa Clara needs at least a policy too (although an actual plan is even better).

A network/chain is only as strong as its weakest link and currently the City of Santa Clara is a missing link to keep bicyclists and pedestrians (as well as motorists) safer.

Bicycling and walking are also key transportation ingredients to reduce Climate Change. A Vision Zero Policy/Plan helps Santa Clara achieve its Climate Action Plan.

Almost 40,000 lives are lost from motor vehicle crashes in the US every year. We need to do more to protect people. Thank you for your consideration.

Sincerely,
Tim Oey
Sunnyvale, CA

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Melissa Meslo

From: Mikhail Haurylau <haurylau@gmail.com>
Sent: Monday, June 21, 2021 3:00 PM
To: Public Comment
Subject: Video for tomorrow's Vision Zero Policy meeting

Hi,

Below please find a video in support of the Vision Zero Policy for tomorrow's council meeting.

Please kindly share it with the council.

Thank you
Mikhail

haurylau@gmail.com has shared the following file:



Martin and Lukas ProjeztZero.mov

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