



Let's Talk Housing
SANTA CLARA COUNTY

Talk with Your Community

1. What we Value and Love

In the chat, share a word or two about what you value or love about your community and it's housing. Who wants to talk about what they wrote?

- Embrace of technology
- Rich history
- Opportunity
- People
- Tight-knit community (Old Quad neighborhood)
- Job opportunities
- Mix of older single-family neighborhoods and more recent "neo-urban" patches

What is working in Santa Clara?

- Specific Plans have allowed people to work-out concerns with larger projects.



Let's Talk Housing
SANTA CLARA COUNTY

2. Key Housing Needs, Challenges or Opportunities

In the chat, share a word or two about our key housing needs, challenges or opportunities. Who wants to talk about what they wrote?

- Building dense & transit-oriented affordable development
- Older housing that is increasingly unaffordable
- Know demand exists for moderate and more affordable housing; why isn't market addressing
- Have children be able to live nearby; support aging parents
- El Camino Real Specific Plan could fill housing needs better than Tasman East and Freedom Circle, which are away from transit and public amenities. Concerned with potential lowering of density.
- Housing for middle-income seniors
- Protect, preserve, and improve existing housing on property zoned Light Industrial



Let's Talk Housing
SANTA CLARA COUNTY

3. Ideas or Suggestions

In the chat, share any ideas or suggestions you have to help meet our housing needs. Who wants to talk about what they wrote?

- Help property owners preserve, protect, and improve existing legal non-conforming residences
- Affordable housing (program in another state) linked with seniors that are taking care of younger people in their family (e.g., grandparents taking care of grandchildren).
- Older neighborhoods like Old Quad need to get variances to get ADU approved/built. (Zoning Code Update may provide some relief)
- General Plan Phase III Diagram, future high density residential identified, but is the City really counting on these areas to meet future housing needs?



Let's Talk Housing
SANTA CLARA COUNTY

4. How to Better Hear from Our Community

How can we make sure we hear from our entire community?

- Subscribe to updates, but not everyone has access to technology (go out to farmers markets, schools)
- El Camino Real Specific Plan is a good example of outreach, repeat for HE Update