



City of Santa Clara

Development Review Hearing

October 20, 2021

Santa Clara Dual Brand Hotel
312 Brokaw Road, 1240 Coleman
Avenue & 1290 Coleman Avenue

Public Hearing Item #4
PLN2019-14051



**City of
Santa Clara**
The Center of What's Possible

Santa Clara Dual Brand Hotel

Project Site





Santa Clara Dual Brand Hotel

Project – Approved at Planning Commission on August 25, 2021

- Mitigated Negative Declaration and Mitigation Monitoring and Reporting Program
- Use Permit to construct a 396-room hotel, on-site alcohol beverage sales and service, and live indoor music entertainment.
- ZA Modifications for stacked mechanical lift parking arrangement, reduced parking from 396 to 298 stalls and increased building height from 70' to 86'





Santa Clara Dual Brand Hotel

Project

- 211,645 sf hotel
- 2.7 FAR
- 6 stories in height
- 206 extended stay
- 190 limited services
- Shared on-site amenities
- Stacked mechanical lift – valet parking spaces (includes 30 EVA charging stations)
- Roof mounted solar photovoltaics
- On and off-site improvements



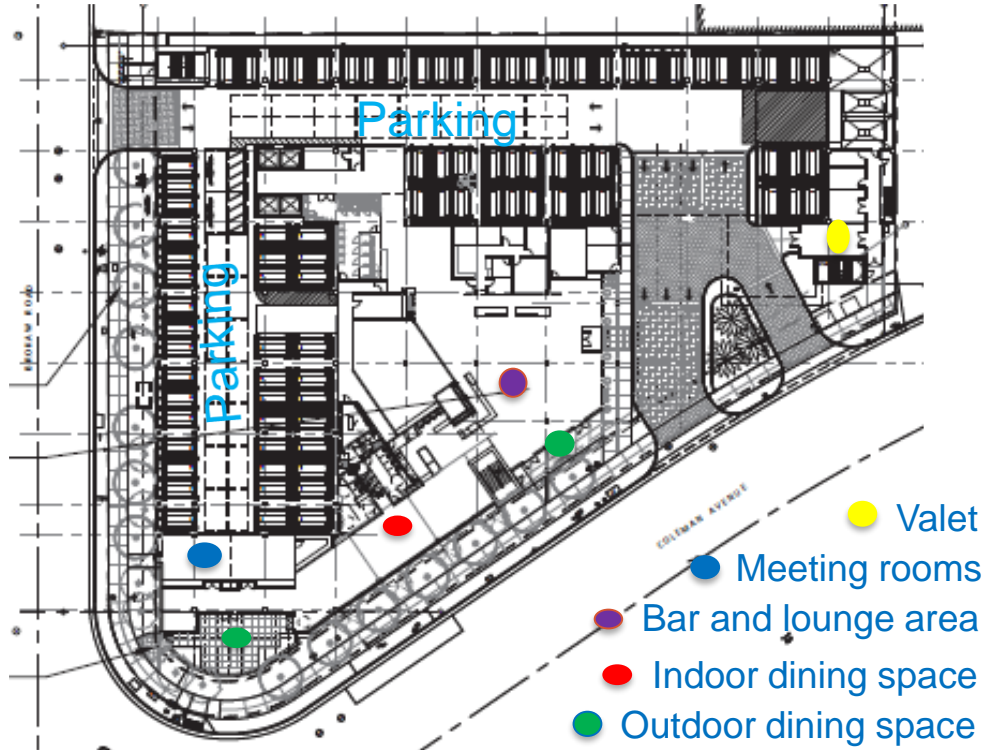
Coleman Avenue



Brokaw Road



Santa Clara Dual Brand Hotel

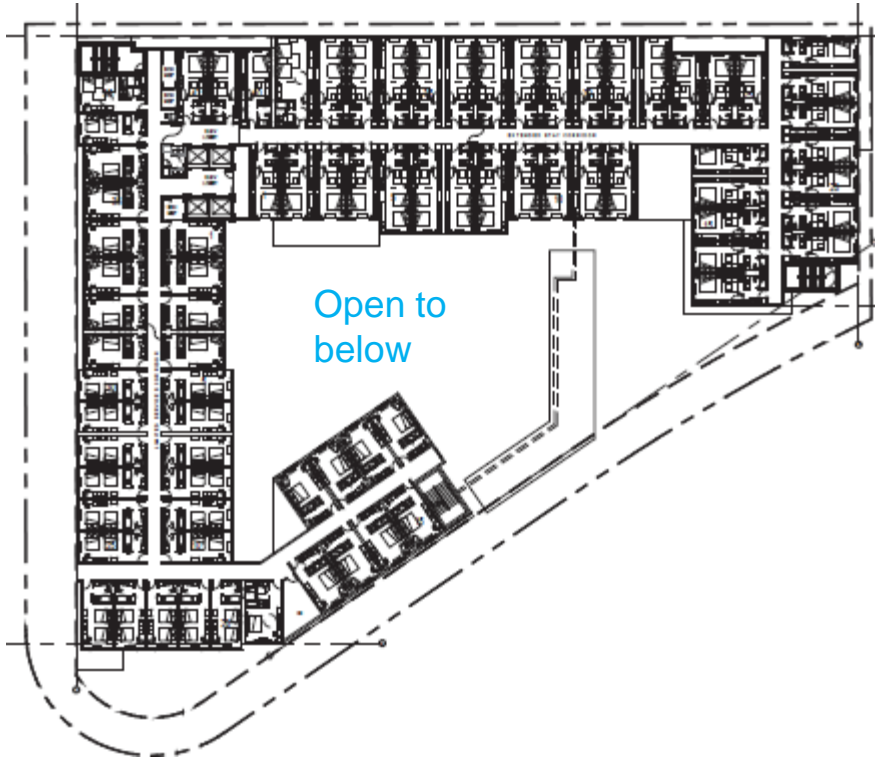


Floor Plans – First and Second Floors

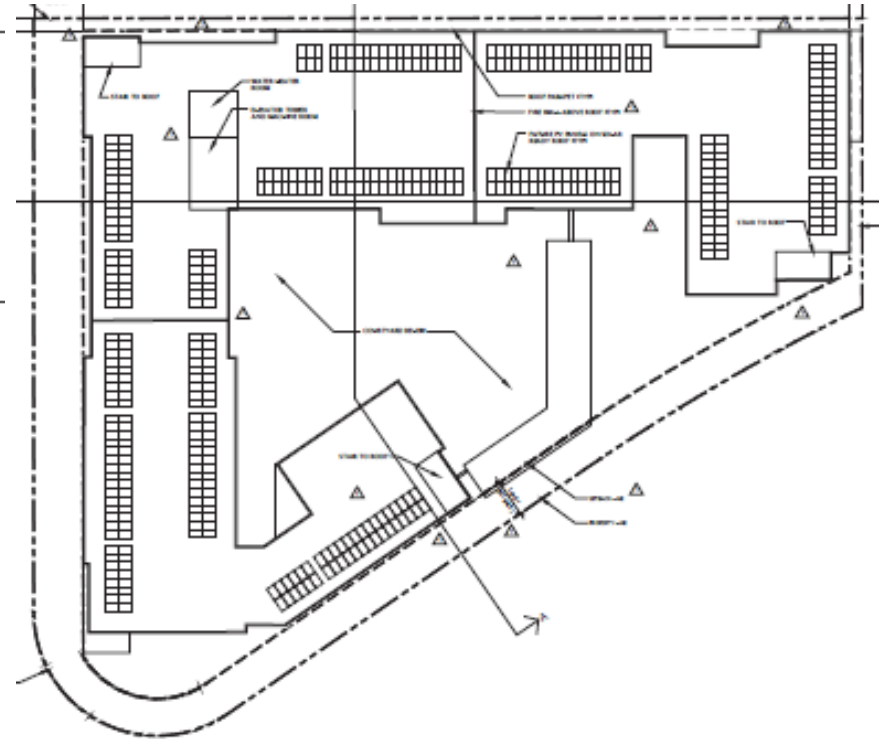


Santa Clara Dual Brand Hotel

Levels 3 – 6 (Typical)



Roof with future PV panels





Santa Clara Dual Brand Hotel

Considerations

- Project is located along a heavily traveled corridor and gateway into the City
- Compatible with existing and planned uses surrounding the project site and is supportive of the economic and transit policies set for the Santa Clara Station Focus Area and Regional Commercial designation for the site
- Undergrounds overhead utilities, provides an aesthetic streetscape, and includes on-site services and amenities
- Mitigation measures incorporated to reduce potential adverse impacts to less than significant with development
- Public outreach conducted



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Considerations

Approve, subject to conditions included in the staff report



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