



# City of Santa Clara

## Meeting Minutes

### Cultural Commission

05/09/2018

7:00 PM Special Meeting - City Hall - Staff Conference Room, 1500  
Warburton Avenue, Santa Clara, CA 95050

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of California Government Code §54956 ("The Brown Act") and Section 708 of the Santa Clara City Charter, the meeting Chair calls for a Special Meeting of the Cultural Commission to commence and convene on May 9, 2018, at 7:00 pm for a Special Meeting in the City Hall Staff Conference Room located in the East Wing of City Hall at 1500 Warburton Avenue, Santa Clara, California, to consider the following matter(s) and to potentially take action with respect to them.

#### **CALL TO ORDER AND ROLL CALL**

Meeting called to order at 7:05 p.m.

**Present** 6 - Commissioner Loretta Beavers, Commissioner Louis Samara, Commissioner Harbir Bhatia, Commissioner Niha Mathur, Commissioner Debra von Huene, and Commissioner Candida Diaz

#### **CONSENT CALENDAR**

1.A [18-622](#) Reports of Various Subcommittees

**Recommendation:** Note and file the Cultural Commission Subcommittee reports.

**A motion was made by Commissioner Bhatia, seconded by Commissioner Samara, to approve the consent calendar with the exception of the Art in Public Places FY 2017-2018 Subcommittee update.**

**The Commission would like to update Art in Public Places FY 2017-2018 Subcommittee to Sculpture Exhibition FY 2017-2018 Subcommittee. The Commission would also like to note "Very few community members attended the Artist Reception/Community Mixer" under that update.**

**Aye:** 6 - Commissioner Beavers, Commissioner Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, and Commissioner Diaz

#### **PUBLIC PRESENTATIONS**

**GENERAL BUSINESS**

2. [18-628](#) Feedback on Programming Priorities for FY 17-18 Event Development Budget

**Recommendation:** Discuss and provide feedback on Commission programming priorities for FY 17-18 Event Development budget.

**A motion was made by Commissioner Bhatia, seconded by Commissioner Samara, to reallocate the funds that were set aside for the Celebrate event to be used for other initiatives to improve marketing, programming or services. The Commission prioritized 1) enhancing the Concerts in the Park events with food vendors, alcohol permit, and sound engineer, 2) enhancing programming with additional interactive activities to increase attendance, and 3) marketing to include social media and flyers for upcoming events.**

**Aye:** 6 - Commissioner Beavers, Commissioner Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, and Commissioner Diaz

3. [18-555](#) Update on Food Trucks and Vendors at Concerts in the Park

**Recommendation:** There is no staff recommendation for this issue.

**A motion was made by Commissioner von Huene, seconded by Commissioner Bhatia, that food trucks be included at the six Concerts in the Park events.**

**Aye:** 6 - Commissioner Beavers, Commissioner Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, and Commissioner Diaz

4. [18-588](#) Report of the Selection of GFI Entertainment as Sound and Light Vendor for 2018 Street Dance

**Recommendation:** Note and file the report on the selection of GFI Entertainment to provide sound and light services for the Street Dance.

Sound engineering for the Street Dance event will be folded into the motion for agenda item 18-628.

Commissioner Samara left the meeting at 8:10 p.m. after this item.

**A motion was made by Commissioner Bhatia, seconded by Commissioner Samara, to reallocate the funds that were set aside for the Celebrate event to be used for other initiatives to improve marketing, programming or services.**

5. [18-618](#) Dissolution of FY 17/18 Friday Night Live Subcommittee and Formation of a FY 18/19 Friday Night Live Subcommittee

**Recommendation:** Dissolve the FY 17/18 Friday Night Live Subcommittee and form a FY 18/19 Friday Night Live Subcommittee to coordinate with staff to plan and schedule next fiscal year's Friday Night Live program.

**A motion was made by Commissioner Diaz, seconded by Commissioner Mathur, to approve the staff recommendation. The Subcommittee will consist of Commissioners Samara and Bhatia.**

**Aye:** 5 - Commissioner Beavers, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, and Commissioner Diaz

**Absent:** 1 - Commissioner Samara

6. [18-620](#) Formation of 2018 Joint Dinner Subcommittee

**Recommendation:** There is no staff recommendation for this issue.

**A motion was made by Commissioner Bhatia, seconded by Commissioner von Huene, to form a 2018 Joint Dinner Subcommittee to compile information and prepare a report or presentation for this year's joint dinner with City Council. The Subcommittee will consist of Chair Beavers and Commissioner Bhatia.**

**Aye:** 5 - Commissioner Beavers, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, and Commissioner Diaz

**Absent:** 1 - Commissioner Samara

7. [18-621](#) Formation of 2018 Art & Wine Festival Subcommittee

**Recommendation:** There is no staff recommendation for this issue.

**A motion was made by Commissioner Diaz, seconded by Commissioner Mathur, to form a 2018 Art & Wine Subcommittee. The Subcommittee will consist of Chair Beavers and Commissioner Mathur.**

**A motion was made by Commissioner Bhatia, seconded by Commissioner von Huene, to make an amendment to the first motion to add promotional items and shirts to the marketing budget.**

**Aye:** 5 - Commissioner Beavers, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, and Commissioner Diaz

**Absent:** 1 - Commissioner Samara

8. [18-623](#) Cultural Commission Representation at Certain Meetings

**Recommendation:** There is no staff recommendation for this item.

**A motion was made by Commissioner von Huene, seconded by Commissioner Mathur, to approve the assignment of Commissioners to attend the May 15, 2018 and May 22, 2018 City Council meetings, and the Santa Clara Sister Cities Association and Santa Clara Players board meetings.**

**Aye:** 5 - Commissioner Beavers, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, and Commissioner Diaz

**Absent:** 1 - Commissioner Samara

**STAFF REPORT**

Staff Liaison provided a verbal report on the upcoming transition of the Cultural Commission to the Parks and Recreation Department effective July 1, 2018 and the upcoming elections for the Chair and Vice Chair positions at the July meeting. The Cultural Commission requested that the Staff Liaison research into whether or not funds that were allocated to Xpressions would get released if the performer did not reschedule their performance.

**COMMISSIONERS REPORT**

Commissioner von Huene asked to be excused from the upcoming June 4, 2018 Cultural Commission meeting.

Commissioner Bhatia will be presenting an award at Senator Bob Wieckowski's 2018 API Leadership Awards Ceremony.

Chair Beavers attended Meow Wolf "House of Eternal Return" in New Mexico. She also received a mailing from Assemblymember Kansen Chu who nominated Commissioner Bhatia for "Excellence in Business" award. Commissioner Bhatia will be honored at the Santa Clara Sister Cities Association meeting.

Commissioner Mathur visited New York.

Commissioner Diaz finished planning the St. Justin School Annual Benefit and Auction honoring Mr. George Santich.

**ADJOURNMENT**

**A motion was made by Commissioner Bhatia, seconded by von Huene, to adjourn the meeting.**

The next regular scheduled meeting is June 4, 2018.