



# City of Santa Clara

## Meeting Minutes Cultural Commission

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07/01/2019

7:00 PM

Senior Center  
1303 Fremont Street  
Santa Clara, CA 95050

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### 1 CALL TO ORDER AND ROLL CALL

The regular meeting was called to order by Chair Louis Samara at 7:02 p.m.

**Present** 5 - Chair Louis Samara, Commissioner Harbir Bhatia, Commissioner Niha Mathur, Commissioner Debra von Huene, and Vice Chair Jonathan Marinaro

**Excused** 1 - Commissioner Candida Diaz

A motion was made by Chair Samara, seconded by Vice Chair Marinaro to excuse Commissioner Diaz.

**Aye:** 5 - Chair Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, and Vice Chair Marinaro

**Excused:** 1 - Commissioner Diaz

### 2 CONSENT CALENDAR

1.A [19-786](#) Cultural Commission Minutes of June 3, 2019

**Recommendation:** Approve the Cultural Commission Minutes of June 3, 2019

A motion was made by Commissioner Samara, seconded by Commissioner Marinaro, to approve the Cultural Commission Minutes of June 3, 2019.

**Aye:** 5 - Chair Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, and Vice Chair Marinaro

**Excused:** 1 - Commissioner Diaz

### PUBLIC PRESENTATIONS

None.

**GENERAL BUSINESS**

2. [19-787](#) Cultural Commission Election of Chair and Vice Chair

**Recommendation:** There is no staff recommendation.

**A motion was made by Commissioner Von Huene, seconded by Commissioner Marinaro to elect Commissioner Samara as Commission Chair for Fiscal Year 2019-20.**

**Aye:** 5 - Chair Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, and Vice Chair Marinaro

**Excused:** 1 - Commissioner Diaz

**A motion was made by Commissioner Samara, seconded by Commissioner von Huene, to elect Commissioner Marinaro as Vice-Chair for 2019-20 fiscal year.**

**Aye:** 5 - Chair Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, and Vice Chair Marinaro

**Excused:** 1 - Commissioner Diaz

3. [19-788](#) Consider Marketing Services and Cost for Collaboration with Content Magazine

**Recommendation:** There is no staff recommendation.

Commission reviewed staff report. No action taken.

4. [19-789](#) Cultural Commission Work Plan Discussion for FY2019-2021

**Recommendation:** Recommend a Work Plan with three to five specific goals with no more than 2 activities/objective per goal for FY2019-2021.

After Commission reviewed the goals for the 2019-2020 fiscal year, the Commission dissolved subcommittees from 2018-2019, Candida & +1 can plug into subcommittee, will review subcommittee assignments and develop initiatives in the August meeting.

**STAFF REPORT**

Recreation Manager provided the following reports:

An invitation to Commissioners to attend the 4th of July event at Central Park.

An update on Bowers, Machado, and Reed and Grant Street Park projects.

Informed the Commissioners that Recreation Coordinator Tyler Freitas will be supporting the Cultural Commission with Concerts in the Park.

Informed the Commission that the Parks & Recreation Department will be moving forward with hiring a person that will continue to support the Cultural Commission.

Informed the Commission about the Mayor's State of the City Address, and encouraged the Commission to watch online if they weren't able to attend.

Shared with the Commission that there will be a new addition to the Art and Wine Festival which will be the Youth Artists Kids Craft Corner in Kids Kingdom. Manager Castro encouraged Commissioner to help spread the word for those that are interested in applying.

Reminded the Commission that there will be a recognition of Commissioner Loretta at July 9th Council Meeting

**COMMISSIONERS REPORT**

Commissioner Samara attended 3-Saturday CERT trainings and found it to be an interesting process.

Commissioner Bhatia: Traveled to Italy, filmmaking of Cheese that binds us; mostly northern Italy.

Commissioner von Huene: City marketing committee meeting; Americans for the Arts Conference (Minneapolis) - Trip report pending; creative enterprise zone in St. Paul; Triton on Saturday

Commissioner Marinaro: Austin live music; Boston saw a game Fenway; Oakland music festival; Electric Light Orchestra,

Commissioner Mathur: Paris for work, was there for Summer Solstice - City was alive with music & dancing

**ADJOURNMENT**

Meeting adjourned at 8:55 p.m.

**A motion was made by Commissioner von Huene, seconded by Commissioner Marinaro, that the meeting be adjourned.**

**Aye:** 5 - Chair Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, and Vice Chair Marinaro

**Excused:** 1 - Commissioner Diaz

The next scheduled meeting is on August 5, 2019 and was decided in this meeting that it will be held on August 12, 2019 at the Senior Center.