City of Santa Clara

Call and Notice of Special Meeting

Council Priority Setting Session - Day 2

02/02/2021	9:00 AM	Virtual Meeting

Pursuant to the provisions of California Governor's Executive Order N-29-20, issued on March 17, 2020, to prevent the spread of COVID-19, the City of Santa Clara has implemented methods for the public to participate remotely:

• Via Zoom:

o https://santaclaraca.zoom.us/j/96768340548

Meeting ID: 967 6834 0548 or

o Phone: 1(669) 900-6833

• Via the City's eComment (now available during the meeting)
• Via email to PublicComment@santaclaraca.gov

As always, the public may view the meetings on SantaClaraCA.gov, Santa Clara City Television (Comcast cable channel 15 or AT&T U-verse channel 99), or the livestream on the City's YouTube channel or Facebook page.

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of California Government Code §54956 ("The Brown Act") and Section 708 of the Santa Clara City Charter, the Mayor calls for a Special Meeting of the City Council of the City of Santa Clara to commence and convene on February 2, 2021, at 9:00 AM for a Special Meeting to be held virtually via Zoom to consider the following matter(s) and to potentially take action with respect to them.

I. Welcome and Context Setting for Day 2 (Note: Facilitators summary of two-day session attached)

a. Call to Order
b. Pledge of Allegiance and Statement of Values
c. Roll Call

Mayor Gillmor called the meeting to order at 9:03 a.m.

Council recited the Pledge of Allegiance.

Councilmember Hardy recited the Statement of Values.

Assistant City Clerk Pimentel recited the Statement of Behavioral Standards

Present: 7 - Councilmember Kathy Watanabe, Vice Mayor Raj Chahal, Councilmember Karen Hardy, Councilmember Kevin Park, Councilmember Suds Jain, Councilmember Anthony Becker, and Mayor Lisa M. Gillmor

21-162   Overview of 2021 City Council Priority Setting Session

Recommendation: 1. Adopt FY 2021-2022 Budget Principles;
2. Accept the 10-Year General Fund Forecast; and
3. Validate Pillars and approve any amendments.

Dr. Shawn Spano set the context for Day 2 of the Council Priority Setting Session.

Dr. Spano asked the council if there were any carryover items or outstanding questions, or observations from yesterday. There were no council questions.

II. Public Presentations

Alex Shoor noted that Catalyze SV submitted a letter to council requesting that council continue to prioritize community engagement.

Kirk Vartan commented that it was great to see everyone on screen, he also expressed his opinion on the need for a better COVID-19 testing strategy.

III. COVID-19 Emergency Response/Review of Council Pillars

Dr. Spano set the context for the City Council Pillars discussion.

City Manager Santana provided an update on the City's COVID-19 emergency response and how it aligns with the existing Pillars. As part of this presentation, it was highlighting what Council priorities from 2020 did and did not get accomplished due to the extensive disruptions from COVID-19, to the budget, staff, community, etc.

Mayor Gillmor called for a recess at 10:42 a.m. and reconvened the meeting at 10:55 a.m.

IV. Council Discussion on Future Items

Dr. Spano transitioned the Council discussion on future items, eliciting priorities from Council that they want to be considered for the upcoming year and beyond. Each item was placed in one of four categories:

1. Urgent/Top Priority: These are critical in the near-term, needing immediate focus and attention.
2. Important: These are important and will be included in staff's work plans but not at the urgent/top priority level.
3. Mid-Year or 2022: These are items for Council to consider at a mid-year Priority Session check-in or for 2022.
4. Already in Progress/Ongoing: These are items that staff has initiated and will continue to work on.

Below are the 16 items that Council identified by Pillar and priority level:

1. COVID-19 Assistant and Relief   **Urgent /Top Priority**
    (food distribution, rental assistance, small business grants, etc)

2. Revisit Stadium Curfew and Fee (part of revenue generation)   **Important**
    Pillar: Promote and Enhance Economic, Housing and Transportation Development
    Ensure Compliance with Measure J and Manage Levi's Stadium

3. Business Employee Tax   **Important**
    Pillar: Promote and Enhance Economic, Housing and Transportation Development

4. Housing for Middle to Low Income   **Important**
    Pillar: Promote and Enhance Economic, Housing and Transportation Development

5. Elected Police Chief and City Clerk   **Mid-Year or 2022**
    Pillar: Enhance Community Engagement and Transparency

6. RV Parking/Homelessness   **Mid-Year or 2022**
    Pillar: Deliver and enhance High Quality Efficient Services and Infrastructure

7. Economic Support from Large Businesses (voluntary)   **Mid-Year or 2022**
    Pillar: Promote and Enhance Economic, Housing and Transportation Development

8. Transportation "Quiet Zone"   **Mid-Year or 2022**
    Pillar: Promote and Enhance Economic, Housing and Transportation Development

9. Election Reform/Contribution Cap   **Mid-Year or 2022**
Pillar: Enhance Community Engagement and Transparency

10. Internet Equity and Wi-Fi Enhancement   **Mid-Year or 2022**
Pillar: Deliver and Enhance Quality Efficient Services and Infrastructure

11. Facilitate Economic Recovery   **Already in Progress/Ongoing**

(Related Project, TOT, curfew fee, etc.)
Pillar: Promote and Enhance Economic, Housing and Transportation Development

12. Elections/Redistricting for 2022   **Already in Progress/Ongoing**
Pillar: Enhance Community Engagement and Transparency

13. Provide Core Services, Including Public Safety **Already in Progress/Ongoing**
Pillar: Deliver and Enhance High Quality Efficient Services and Infrastructure

14. Plan for Re-Opening, Post COVID-19   **Already in Progress/Ongoing**
Pillar: Deliver and Enhance High Quality Efficient Services and Infrastructure

15. Diversity, Equity and Inclusion Task Force   **Already in Progress/Ongoing**
Pillar: Enhance Community Engagement and Transparency

16. Downtown   **Already in Progress/Ongoing**
Pillar: Promote and Enhance Economic, Housing and Transportation Development

V. Public Presentations

Kirk Vartan emphasized the need for COVID-19 rapid testing at home to support local businesses.

Alex Shoor concurred with the prioritization of COVID-19 response and will revisit this conversation in three to six months.

Lee Broughman (email read into the record by Assistant City Clerk Pimentel) expressed comments regarding the City Librarian Recruitment.

Jan Hintermeister expressed his opinion that Council look for opportunities to support and expand open space.

Following Council discussion and public presentations, the Council voted to validate the pillars and approve the new priorities as outlined.

A motion was made by Councilmember Hardy, seconded by Councilmember Park, to validate Council Pillars and revisit the priorities within three months.

Aye: 7 - Councilmember Watanabe, Vice Mayor Chahal, Councilmember Hardy, Councilmember Park, Councilmember Jain, Councilmember Becker, and Mayor Gillmor

IV. Council Discussion on Future Items

A motion was made by Councilmember Jain, seconded by Councilmember Hardy, to direct the City Manager to return to a future Council Meeting with a proposal for Council to consider the use of Land Sale Reserves up to $4 Million for COVID-19 Response Programs.

Aye: 7 - Councilmember Watanabe, Vice Mayor Chahal, Councilmember Hardy, Councilmember Park, Councilmember Jain, Councilmember Becker, and Mayor Gillmor

VI. Wrap Up and Council Questions and Comments

City Manager Santana gave some closing remarks.

Dr. Spano gave some closing remarks and emphasized the importance of building relationships on **Council** and getting to know each other.

The meeting adjourned at 12:55 p.m.

MEETING DISCLOSURES

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

AB23 ANNOUNCEMENT: Members of the Santa Clara Stadium Authority, Sports and Open Space Authority and Housing Authority are entitled to receive $30 for each attended meeting.

Note: The City Council and its associated Authorities meet as separate agencies but in a concurrent manner. Actions taken should be considered actions of only the identified policy body.

LEGEND: City Council (CC); Stadium Authority (SA); Sports and Open Space Authority (SOSA); Housing Authority (HA); Successor Agency to the City of Santa Clara Redevelopment Agency (SARDA)

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <mailto:clerk@santaclaraca.gov> or at the public information desk at any City of Santa Clara public library.

If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the City of Santa Clara will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities, and will ensure that all existing facilities will be made accessible to the maximum extent feasible. The City of Santa Clara will generally, upon request, provide appropriate aids and services leading to effective communication for qualified persons with disabilities including those with speech, hearing, or vision impairments so they can participate equally in the City's programs, services, and activities. The City of Santa Clara will make all reasonable modifications to policies and programs to ensure that people with disabilities have an equal opportunity to enjoy all of its programs, services, and activities.
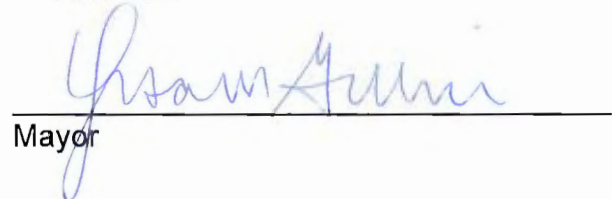
Agendas and other written materials distributed during a public meeting that are public record will be made available by the City in an appropriate alternative format. Contact the City Clerk's Office at 1 408-615-2220 with your request for an alternative format copy of the agenda or other written materials.

Individuals who require an auxiliary aid or service for effective communication, or any other disability-related modification of policies or procedures, or other accommodation, in order to participate in a program, service, or activity of the City of Santa Clara, should contact the City's ADA Coordinator at 408-615-3000 as soon as possible but no later than 48 hours before the scheduled event.

ATTEST:

Assistant City Clerk

APPROVE:

Mayor

Summary Notes
Santa Clara City Council Priority Setting Session

Background
City Council met for their annual Strategic Priority Setting Session on February 1 and 2, 2021. The facilitator, Shawn Spano, conducted advance, one-on-one interviews with each Council member. The results of the interviews were used to develop the session agenda and these four objectives:
1. Receive an update on the budget and fiscal outlook
2. Check-in on governance roles under district structure and COVID-19 emergency declaration
3. Develop norms and expectations for effective Council-to-Council relations
4. Review and assess the Strategic Pillars in light of COVID-19, and plan for future items

Budget and Fiscal Outlook
Kenn Lee, Finance Director, presented the Budget and Fiscal Outlook, which included an update on the 10-Year Forecast, a review of the impacts from Phase 1 proposals, budget balancing strategies for FY 2021/22, and the 2022/23 Biennial Operating Budget. One of the main take-a-ways from the Outlook was the need to develop and implement strategies for managing the budget impacts from COVID-19, which, as noted in the budget-balancing strategies, include a combination of ongoing expenditure reductions, increased revenues, and one-time solutions.

Following questions and discussion of the Outlook, Council formally adopted the 2021-2022 Budget Principles and the 10-Year General Fund Forecast.

City Governance in Transition
Deanna Santana, City Manager, provided background and context for the City's governance transition from at-large elections to a mix of at-large and district elections to Councilmembers elected by district with the Mayor elected at-large. This presentation built on the results from two Council workshops on governance held in 2018 and 2019.

Following questions and discussion, Council reviewed and affirmed these three governance principles that were developed at the prior workshops:
1. We all care about and will govern for the entire Santa Clara community
2. We will follow our Santa Clara ethical values
3. We will follow our council-manager form of government

City Council Communication Norms
For this segment the facilitator led a discussion on Council relations and communication norms, with the focus on how Council can work together productively as a governing body. The following Council-to-Council norms emerged from the discussion, as summarized by the facilitator:
1. Demonstrate Respect (for Council colleagues, staff, the community and the political process)

2. Build Collegial Relationships (make the effort to get along with each other in a professional capacity)
3. Manage Differences Productively (focus on issues, not personalities or personal comments or attacks)
4. Do Not Assume Negative Motives (avoid speculating on intent)
5. Vote and Move On (support the outcome of the decision-making process)
6. Do What's Best for the City (be accountable for doing what you believe is good for the City as a whole)
7. Be Prepared for Meetings (ask staff questions in advance)

COVID-19 Emergency Response/Review of Council Pillars
City Manager Santana provided an update on the City's COVID-19 emergency response and how it aligns with the existing Pillars. A key part of this presentation was highlighting what Council priorities from 2020 did and did not get accomplished due to the extensive disruptions from COVID-19, to the budget, staff, community, etc.

Council Discussion on Future Items
The facilitator led a discussion on future items, eliciting priorities from Council that they want to be considered for the upcoming year and beyond. Each item was placed in one of four categories:
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4. Already in Progress/Ongoing: These are items that staff has initiated and will continue to work on.

Overall, Council identified 16 items, included below by Pillar and priority level:

Priority Item	Pillar	Priority Level
1. COVID-19 Assistance and Relief (food distribution, rental assistance, small business grants, etc.)		Urgent/Top Priority
2. Revisit Stadium Curfew and Fee (part of revenue generation)	Promote and Enhance Economic, Housing and Transportation Development Ensure Compliance with Measure J and Manage Levi's Stadium	Important

3. Business Employee Tax	Promote and Enhance Economic, Housing and Transportation Development	Important
4. Housing for Middle to Low Income	Promote and Enhance Economic, Housing and Transportation Development	Important
5. Elected Police Chief and City Clerk	Enhance Community Engagement and Transparency	Mid-Year or 2022
6. RV Parking/ Homelessness	Deliver and Enhance High Quality Efficient Services and Infrastructure	Mid-Year or 2022
7. Economic Support from Large Businesses (voluntary)	Promote and Enhance Economic, Housing and Transportation Development	Mid-Year or 2022
8. Transportation "Quiet Zone"	Promote and Enhance Economic, Housing and Transportation Development	Mid-Year or 2022
9. Election Reform/ Contribution Cap	Enhance Community Engagement and Transparency	Mid-Year or 2022
10. Internet Equity and Wi-Fi Enhancement	Deliver and Enhance High Quality Efficient Services and Infrastructure	Mid-Year or 2022
11. Facilitate Economic Recovery (Related Project, TOT, curfew fee, etc.)	Promote and Enhance Economic, Housing and Transportation Development	Already in Progress/ Ongoing
12. Elections/Redistricting for 2022	Enhance Community Engagement and Transparency	Already in Progress/ Ongoing
13. Provide Core Services, Including Public Safety	Deliver and Enhance High Quality Efficient Services and Infrastructure	Already in Progress/ Ongoing
14. Plan for Re-Opening, Post-COVID-19	Deliver and Enhance High Quality Efficient Services and Infrastructure	Already in Progress/ Ongoing
15. Diversity, Equity and Inclusion Task Force	Enhance Community Engagement and Transparency	Already in Progress/ Ongoing
16. Downtown	Promote and Enhance Economic, Housing and Transportation Development	Already in Progress/ Ongoing

Following this exercise, Council voted to validate the pillars, approve the new priority items above and schedule a three-month check-in following this session to revisit the priorities.