



City of Santa Clara

Special Meeting Minutes

Cultural Commission

01/10/2022

7:00 PM

Virtual Meeting

Pursuant to California Government Code Section 54953(e) and City of Santa Clara Resolution 21-9023, the Cultural Commission meeting will be held by teleconference only. No physical location will be available for this meeting; however, the City of Santa Clara continues to have methods for the public to participate remotely:

Via Zoom:

<https://santaclaraca.zoom.us/j/81503545726>

Webinar ID: 815 0354 5726

Or join by phone: 1-669-900-6833

CALL TO ORDER AND ROLL CALL

The meeting was called to order by chair von Huene at 7:00 p.m.

Present 7 - Commissioner Siddarth Sundaram, Commissioner Louis Samara, Chair Debra von Huene, Vice Chair Candida Diaz, Commissioner Jonathan Marinaro, Commissioner Paul McNamara, and Commissioner Jennifer Vega

CONSENT CALENDAR

1. [22-1770](#) Cultural Commission Regular Meeting Minutes of December 6, 2021

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of December 6, 2021.

A motion was made by Commissioner Samara, seconded by Commissioner Marinaro that this item be approved. The motion passed with the following vote:

Aye: 7 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, Commissioner McNamara, and Commissioner Vega

PUBLIC PRESENTATIONS

An email from Santa Clara resident, Dennis Azevedo was received on 1/3/22 and was read into the record by Chair, von Huene.

GENERAL BUSINESS

2. [22-1773](#) Discussion of Cultural Commission Work Plan Goals and Activities for FY 2021/22 and FY 2022/23

Recommendation: Provide updates to Cultural Commission Work Plan goals and activities for FY 2021/22 and FY 2022/23.

Commissioners reported the following updates to the Work Plan Goals and Activities.

Goal #1-Host and enhance multicultural events to encourage and acquaint Santa Clara residents with Cultural diversity.

Commissioner Samara mentioned the commission is looking into a variety of bands for the summer concerts. He reported the City may use Latin Heat for the Art & Wine Festival instead of the Concert Series. July 2022 will be the date of the first concert. City staff is developing sponsorship packages for the Summer Concert Series and Street Dance. City staff will present the 2022 packages to the commission at the Feb. or March Cultural Commission meeting.

Goal #2 Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

There is no Public Art recommendation to City Council at this time. It will be suspended until next fiscal year.

Utility Boxes-Scott and El Camino utility box will not move forward this round. **Commissioner Diaz** mentioned the call for artists would be April 4 and close on May 2 for the 2022 Utility Box Art Project. There will be Six (6) openings.

Home Halloween Decorating Contest and Holiday Home Decorating Contest-

Holiday Home Decorating Contest-Winners are listed on the City website. No entries were submitted for District 5. One entry was received for District 3. Judges were **Commissioners Diaz** and **Marinero**. Many of the winners have won in the past and are posting their winning signs in the display. The Committee will inquire about how other cities coordinate the contest and will meet to address public comment. Winners are repeating each year.

There are no updates to the Art Map at this time.

Breaking Free Sculpture Exhibition is completed.

Surviving Covid Exhibition is underway. Addresses and contact

information has been received and artist agreements are in process. Display will be on City website and voting is expected to occur in March.

Goal #3-Raise visibility of Commemorative months.

Commissioner Marinaro and Commissioner Garcia will meet to discuss outreach and partnerships for the commemorative months. They will create a roadmap of outreach for future.

Commissioner Garcia mentioned the Instagram page is ready. Trying to get more followings. Wants to get information in the newsletter and increase visibility on the coloring book and have the public tag us. Commissioner McNamara will be removed from the coloring book project.

Goal #4-Enhance communication and media strategy to increase community awareness of the Cultural Commission.

Commissioners McNamara, Marinaro and Garcia will meet in Feb. regarding marketing.

Goal #5-Prepare for Citywide Master Plan Process.

Project is on hold until they hear back from Santa Clara University.

Commissioner Samara updated and shared the list of National Commemorative Months.

STAFF REPORT

Recreation Manager Castro reported that winter recreation programs at a variety of facilities began week of Jan. 17. There was a study session that went to Council on Dec. 7 for the development on Patrick Henry Drive. There is potential for an Art Center at that location. She is preparing an item for the Feb. Cultural Commission meeting to discuss the project.

COMMISSIONERS REPORT

Commissioner McNamara reported that he spent time in San Luis Obispo and noticed the utility boxes were all painted. He will take photos and send to the commission.

Commissioner Samara stated he is pleased to be back in the states.

ADJOURNMENT

A motion was made by Vice Chair Diaz, seconded by Commissioner Samara, that the meeting be adjourned at 7:40 p.m.

Aye: 7 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, Commissioner McNamara, and Commissioner Vega

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If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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