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Title: Action on Amended Council Policy 035 Entitled "Naming of Facilities"

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Attachments: 1. RTC 19-551, 2. Council Policy 035 Naming of Facilities, 3. Amended Council Policy 035 Naming of Facilities (Redline), 4. Amended Council Policy 035 Naming of Facilities (Clean), 5. Resolution to Amend Council Policy 035 Naming of Facilities, 6. Resolution

Date	Ver.	Action By	Action	Result
9/4/2019	1	City Council and Authorities Concurrent	Adopted	

REPORT TO COUNCIL

SUBJECT

Action on Amended Council Policy 035 Entitled "Naming of Facilities"

BACKGROUND

At the July 15, 2019 Governance and Ethics Committee (Committee) meeting, staff brought forward the attached report (Attachment 1) which proposed revisions to Council Policy 035 entitled "Naming of Facilities" (Attachment 2). The amended version of Council Policy 035 has been revised to clarify the naming criteria requirements; to establish a consistent procedure to streamline the naming of City facilities; and to include the Governance and Ethics Committee in the procedure instead of the former Ad Hoc Facilities Naming and Honorary Recognition Committee. The redlined and clean versions of the documents are attached as Attachment 3 and Attachment 4.

After the Committee reviewed the amended version of Council Policy 035, the City Attorney suggested that the Policy include a statement that the City Council shall have the sole discretion to decide the naming of a facility.

DISCUSSION

The purpose of the amended Council Policy 035 is to establish one consistent and streamlined process for all naming proposals, as well as to expand on the naming criteria for City facilities.

The Committee approved (3-0) staff's recommendation and referred the amended Council Policy 035, with the City Attorney's suggested edit, to the full City Council for final approval. Further, as recommended by the Governance and Ethics Committee, staff is bringing forward a resolution (Attachment 5) to adopt the amended version of Council Policy 035.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(a) as it has no potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

FISCAL IMPACT

There is no fiscal impact to the City other than staff time.

COORDINATION

This report was coordinated with the City Attorney’s Office.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City’s official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Adopt a Resolution amending Council Policy 043 on Naming of Facilities.

Reviewed by: Genevieve Yip, Staff Analyst I

Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. RTC 19-551
2. Council Policy 035 Naming of Facilities
3. Amended Council Policy 035 Naming of Facilities (Redline)
4. Amended Council Policy 035 Naming of Facilities (Clean)
5. Resolution to Amend Council Policy 035 Naming of Facilities