



Legislation Details (With Text)

File #: 21-1121 **Version:** 1 **Name:**

Type: Special Order of Business **Status:** Agenda Ready

File created: 8/12/2021 **In control:** City Council and Authorities Concurrent

On agenda: 9/7/2021 **Final action:**

Title: Proclaim National Hispanic Heritage Month, September 15, 2021 through October 15, 2021

Sponsors:

Indexes:

Code sections:

Attachments:

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REPORT TO COUNCIL

SUBJECT

Proclaim National Hispanic Heritage Month, September 15, 2021 through October 15, 2021

BACKGROUND

In 1968, President Lyndon B. Johnson signed a proclamation to establish Hispanic Heritage Week. The proclamation recognized the fact that five Central American countries - Costa Rica, El Salvador, Guatemala, Honduras, and Nicaragua - celebrate their respective Independence Days on September 15, while Mexico celebrates it on September 16.

In 1988, Congress passed legislation to amend the original resolution and establish an entire month in honor of Hispanic heritage, leaders, and culture. President George H.W. Bush issued a presidential proclamation the following year to establish National Hispanic Heritage Month so that we can honor, celebrate, and thank Hispanic Americans for their many contributions to the country and culture of the United States.

DISCUSSION

On September 7, 2021, the Santa Clara City Council will proclaim the period of September 15 through October 15, 2021 as National Hispanic Heritage Month in the City of Santa Clara.

As of July 1, 2019, Hispanics or Latinos represented nearly 20% of Santa Clara’s population and have contributed to the region’s rich history, economy, culture, and community.

ENVIRONMENTAL REVIEW

This is an information report only and no action is being taken by the City Council and no environmental review under the California Environmental Quality Act (“CEQA”) is required.

FISCAL IMPACT

There is no fiscal impact to the City other than staff time.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>>.

Reviewed by: Julie Minot, Executive Assistant to the Mayor and Council

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