



City of Santa Clara

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Agenda Report

20-220

Agenda Date: 2/25/2020

REPORT TO CITY COUNCIL

SUBJECT

Summary of 2020 Council Priority Setting Session and Council Priorities [Council Pillar: Enhance Community Engagement and Transparency]

BACKGROUND

On Jan. 30-31, 2020, the City Council held a City Council Priority Setting Session (Session) in order to discuss and establish citywide goals that help focus the City's initiatives and resources. These priorities set the policy framework for budget decisions and how City resources are aligned to support these objectives. During the Session, City Council also updated and reaffirmed the City Council Strategic Pillars. The Pillars guide investment of resources for future operating and capital budgets.

The Council's current Strategic Pillars based on discussion at the Priority Setting Session are as follows:

1. Promote and Enhance Economic, Housing and Transportation Development (*previously Promote and Enhance Economic and Housing Development*)
2. Deliver and Enhance High Quality Efficient Services and Infrastructure
3. Enhance Community Sports, Recreational and Arts Assets (*previously Enhance Community Sports and Recreational Assets*)
4. Enhance Community Engagement and Transparency
5. Ensure Compliance with Measure J and Manage Levi's Stadium
6. Manage Strategically our Workforce Capacity and Resources
7. Promote Sustainability and Environmental Protection (*previously Sustainability*)

On Day 1 of the Session, Mayor and Council surfaced their individual priorities which staff compiled for review. On Day 2 of the Session, Mayor and Council reviewed the list and categorized the items in one of the following ways:

1. Pay Attention/Keep It in Mind
2. Parking Lot/Revisit Next Year
3. Bring Back to City Council for Review and Action
4. Already in Progress

Attachment 1 provides a summary of both days of the Session.

DISCUSSION

A total of 60 items were discussed at the 2020 Priority Setting Session.

This includes the following breakdown:

- 23 items - bring back to Council for review and action
 - Three of these items have already been completed by staff
 - Two of these items are already in progress
- 5 items - placed in the “parking lot” for review at the 2021 Council Priority Setting Session
- 23 items - staff will pay attention/keep in mind these items
 - Six of these items are already in progress
- 9 items - already in progress

Attachment 2 provides the list of items the Council discussed and requested that staff return with more analysis.

Attachment 3 provides a list of categories 1 and 2 above as well as items that were discussed and are already in progress.

Upon Council approval, staff will analyze the items listed in Attachment 2 and return to Council during the budget process with the staffing and fiscal analysis/impact of each item.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a “project” within the meaning of the California Environment Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(a)(4) in that it is a fiscal activity that does not involve any commitment to any specific project which may result in a potential significant impact on the environment.

FISCAL IMPACT

There is no fiscal impact to associated with this report.

COORDINATION

This report has been coordinated with the Mayor and Council and City Manager’s Offices.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City’s official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Review and approve 2020 City Council Priority Setting Session Summary and Council Priorities.

Reviewed by: Nadine Nader, Assistant City Manager

Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. 2020 Council Priority Setting Session Summary

2. Items to Be Brought Back to Council from 2020 Council Priority Setting Session
3. Other Council Priorities from 2020 Council Priority Setting Session