



City of Santa Clara

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Agenda Report

21-107

Agenda Date: 1/21/2021

REPORT TO DOWNTOWN COMMUNITY TASK FORCE

SUBJECT

Franklin Forward proposal for a community driven art initiative to reclaim the missing Franklin Street alignment.

BACKGROUND

Franklin Forward is a proposal for a community driven art initiative to reclaim the missing Franklin Street alignment. The initiative proposes painting the 70' wide Franklin Street alignment on city-owned land with street art in the short term while the project is being planned with consultants and later as a developer is brought on board to build each portion of Franklin Street.

DISCUSSION

This concept was presented to the City of Santa Clara Cultural Commission at their meeting on November 2, 2020. The outline presented at that meeting is attached for reference.

Members Varsheny and von Huene are requesting support from the DCTF in seeking guidance on the approval process from the City on how to pursue this project.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers, as well as on the Downtown Precise Plan City website. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>>

RECOMMENDATION

There is no staff recommendation.

Reviewed by: Andrew Crabtree, Director, Community Development Department

Approved by: Manuel Pineda, Assistant City Manager

ATTACHMENTS

1. Franklin Forward Outline