



City of Santa Clara

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Agenda Report

21-980

Agenda Date: 7/13/2021

REPORT TO COUNCIL

SUBJECT

Consideration and Council Action on Ana Vargas-Smith's Request for Financial Subsidy and Dedication of In-kind Services from the City of Santa Clara for Either Plan A or Plan B Event Concepts for the Parade of Champions to Take Place in October 2021.

COUNCIL PILLAR

Enhance Community Engagement and Transparency

BACKGROUND

Under Council Policy 030, Ana Vargas-Smith has submitted the attached petition to the City Council, under Council Policy 030, to seek financial subsidy and dedication of in-kind services from the City of Santa Clara for either Plan A or Plan B event concepts for the Parade of Champions to take place in October 2021.

By unanimous vote of the City Council, this item was referred to the July 13 City Council meeting. At that meeting, the City Manager stated that there would be insufficient time to prepare a report by July 7, 2021 and that not all of the details had been costed out. For that reason, City Manager Santana stated that staff would prepare a presentation only to provide the Council with information on the total cost to the City to financially support the Parade of Champions, with the acknowledgement that financial support requires City resources and priorities be redirected to support this event.

RECOMMENDATION

Staff makes no recommendation.