



City of Santa Clara

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Agenda Report

19-680

Agenda Date: 7/9/2019

REPORT TO COUNCIL

SUBJECT

Presentation on the Worker Cooperative Business Model

BACKGROUND

At the March 20, 2019 Economic Development, Communications and Marketing Committee (Committee) meeting, the Committee heard a presentation by Kirk Vartan on the Worker Cooperative Business Model. Following the presentation, the Committee directed staff to agendize a Study Session for this topic, similar to how other topic experts have been invited to present to City Council. The presentation will be coordinated and conducted by Mr. Vartan as the subject matter expert.

DISCUSSION

At this study session, Kirk Vartan, founder of the A Slice of New York Worker Cooperative, will provide an overview of the Worker Cooperative business model and how employee ownership can help alleviate some of the challenges faced by small businesses. The study session will also provide information on how other cities have tackled the issue of increased business closures and what tools the City of Santa Clara can use to help support businesses interested in converting to this business model.

Correspondence received regarding this item has been compiled in Attachment 1.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

Reviewed by: Nadine Nader, Assistant City Manager and Ruth Shikada, Assistant City Manager
Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. Correspondence Received - Worker Cooperative Business Model Study Session