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Title: Consider a Collaboration with Chromaforms, LLC and Potential Temporary Art Piece

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Attachments: 1. Cosmic Voyager Structural Drawings

Date	Ver.	Action By	Action	Result
5/6/2019	1	Cultural Commission	Adopted	Pass

REPORT TO CULTURAL COMMISSION

SUBJECT

Consider a Collaboration with Chromaforms, LLC and Potential Temporary Art Piece

BACKGROUND

At the March 4, 2019 Cultural Commission meeting, Chromaforms, LLC founder Martin Taylor made a public presentation and proposed a collaboration with the Cultural Commission that would bring a temporary art piece titled "Cosmic Voyager" to the City of Santa Clara.

DISCUSSION

The Cultural Commission may discuss and consider a proposal to collaborate with Chromaforms, LLC potential temporary installation of an art piece "Cosmic Voyager" in the context of the Commissions' work plan for FY 2019-20. Following any inclusion and/or prioritization of incorporating the proposal into the Commission Work Plan for current year or for future year(s), the Commission could explore the alternatives highlighted below.

Alternatives:

1. Approve a temporary art piece installation with Chromaforms, LLC that meets the City's procurement guidelines and can be installed in an appropriate location.
2. Approve a temporary art piece installation in concept, discuss project scope, potential locations and reallocating funds from other areas of the Cultural Commission budget and initiate a Call for Artists.
3. Approve a temporary art piece in concept, and task the Art in Public Spaces subcommittee to consider pieces the fit within the Cultural Commission's Art in Public Spaces budget.

NEXT STEPS

If the Commission should prioritize a temporary art piece with Chromaforms, LLC for FY 2019-20, the next steps would be for the Commission to determine the scope and potential locations where an art

installation would meet the place making guidelines, and have little impact to City services and public events. The cost of the art piece would determine the City procurement process requirements that would need to be met. A “Call for Artists” maybe triggered which would allow for an open, competitive, public procurement process and ensure the project meets all its intended goals for the community. The Commission would then need to reprioritize the budget allocation for FY 19-20 to the meet the objective of this project and other work plan items and goals of the Commission.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

FISCAL IMPACT

The cost of the temporary art piece is dependent on the location, length of installation and further scope that should be explored by the Commission and staff. The Commission may reprioritize the work plan and funding allocations for FY 2019-20 budgets to support the temporary art piece. Per the City’s procurement policy, any procurement of supplies, materials and equipment exceeding \$15,000 requires at least three (3) price quotations.

PUBLIC CONTACT

Public contact was made by posting the Cultural Commission’s agenda on the City’s official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email clerk@santaclaraca.gov [<mailto:clerk@santaclaraca.gov>](mailto:clerk@santaclaraca.gov) or at the public information desk at any City of Santa Clara public library.

ALTERNATIVES

1. Approve a temporary art piece installation with Chromaforms,LLC that meets the City’s procurement guidelines and can be installed in an appropriate location.
2. Approve a temporary art piece installation in concept, discuss project scope, potential locations and reallocating funds from other areas of the Cultural Commission budget and initiate a Call for Artists.
3. Approve a temporary art piece in concept and task the Art in Public Spaces subcommittee to consider pieces the fit within the Cultural Commission’s Art in Public Spaces budget.

RECOMMENDATION

There is no staff recommendation.

Prepared by: Maureen Grzan-Pieracci

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

ATTACHMENTS

1. Cosmic Voyager Structural Drawings