



Legislation Details (With Text)

File #: 19-1242 **Version:** 1 **Name:**
Type: Special Order of Business **Status:** Agenda Ready
File created: 10/21/2019 **In control:** Council and Authorities Concurrent Meeting
On agenda: 11/5/2019 **Final action:**
Title: Acknowledge Winners of the Santa Clara Cultural Commission 2019 Halloween Home Decoration Contest
Sponsors:
Indexes:
Code sections:
Attachments: 1. POST MEETING MATERIAL

Date	Ver.	Action By	Action	Result
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REPORT TO COUNCIL

SUBJECT

Acknowledge Winners of the Santa Clara Cultural Commission 2019 Halloween Home Decoration Contest

BACKGROUND

In 2017, the City of Santa Clara Cultural Commission sponsored a pilot Halloween Home Decoration Contest. The Halloween Home Decorating Contest was modeled after the Holiday Home Decoration Contest. The contest was not hosted in 2018. This year, the Cultural Commission endeavored to host a community-wide event which featured three (3) categories: 1) Scariest, 2) Most Original, and 3) People's Choice. Residents submitted their entries on the City's website between October 9 and October 24, 2019. The Cultural Commission reviewed entries for the first two categories and the community voted on the People's Choice. Winners were announced on social media on October 30, 2019 in time for neighbors to visit and see the seasonal creativity of their community. Winners receive a prized lawn sign with bragging rights and have been invited to be recognized at the November 5, 2019 Council meeting.

DISCUSSION

The City thanks our many residents for participating in the annual Halloween Home Decoration Contest by exhibiting their creativity in fun and entertaining displays. The City also appreciates the nearly 300 residents who visited and voted on their neighbors' entries for People's Choice award through social media. This participation demonstrates the best of Santa Clara's "placemaking" and community building.

Awardees for 2019 are:

- 1) "Scariest" - Kellog Way's "Zombies" theme;
- 2) "Most Original" - Mesuite Drive's "Haunted Pirate Ship" theme; and,

3) "People's Choice" - Nobili Avenue's "Dia De Los Muertos" theme.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

FISCAL IMPACT

There is no fiscal impact except for printing of a yard sign and administrative time to promote participation and process applications and awards.

COORDINATION

This report has been coordinated with the City Attorney's Office.

PUBLIC CONTACT

Public contact was made by posting the Council and Authorities Concurrent Meeting agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, e-mail clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Recognize the annual Halloween Home Decoration Contest awardees for 2019: "Kellog Way "Zombies" theme in the category of "Scariest"; Mesuite Drive's "Haunted Pirate Ship" in the category of "Most Original" and, the "People's Choice" winner Nobili Avenue's "Dia De Los Muertos" theme.

Reviewed by: James Teixeira, Director of Parks & Recreation

Approved by: Deanna J. Santana, City Manager