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Date	Ver.	Action By	Action	Result
12/2/2019	1	Economic Development, Communications, and Marketing Committee		

REPORT TO ECONOMIC DEVELOPMENT, COMMUNICATIONS AND MARKETING COMMITTEE

SUBJECT

Presentation by Silicon Valley Central Chamber of Commerce on Live Music/Entertainment in Santa Clara

BACKGROUND

At the September 18, 2019, Economic Development, Communications and Marketing Committee (Committee) meeting, Nick Kaspar, President/CEO of the Silicon Valley Central Chamber of Commerce, requested to add a report on live music/entertainment in the City of Santa Clara (City) to a Committee meeting agenda.

DISCUSSION

Mr. Kaspar will give a verbal presentation on streamlining the permitting process and reducing the cost to obtain approval to have live music/entertainment at small venues (e.g., restaurants, bars, hotels, etc.) within the City.

City Planning Department staff will also provide background information on the current zoning code update that addresses some of the issues related to the approval of live music/entertainment in the City.

ENVIRONMENTAL REVIEW

This is an information report only and no action is being taken by the City Council and no environmental review under the California Environmental Quality Act ("CEQA") is required.

FISCAL IMPACT

There is no fiscal impact to the City other than administrative staff time.

PUBLIC CONTACT

Public contact was made by posting the Economic Development, Communications, and Marketing Committee agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

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