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Date	Ver.	Action By	Action	Result
12/2/2019	1	Economic Development, Communications, and Marketing Committee		

REPORT TO ECONOMIC DEVELOPMENT, COMMUNICATIONS, AND MARKETING COMMITTEE

SUBJECT

Verbal Update on Worker Cooperatives

BACKGROUND

At the September 18, 2019 Economic Development, Communications and Marketing (EDCM) Committee (Committee) meeting, the Committee referred next steps on Worker Cooperatives to the full City Council for review and direction.

At the October 29, 2019 City Council meeting, the Council approved next steps on Worker Cooperatives, which included direction to staff to review the City of Berkeley Worker Cooperative Program and documents used for their program and Council consideration of the allocation of \$100,000 in funding for this effort.

Phase 1 of the next steps approved by Council includes the following steps:

1. Develop a Resolution supporting Worker Cooperatives in Santa Clara.
2. Develop a Worker Cooperative resource webpage on the City's website.
3. Work with the Chamber (or other 3rd party organization) to identify legacy businesses and develop an outreach strategy.
4. Outsource training on worker cooperatives with outside agency.

Phase 2 of the next steps approved by City Council includes the following steps:

1. Research options for technical assistance and conversion funding

At the November 5, 2019 City Council meeting, the Council approved the allocation of \$100,000 in the budget to support Worker Cooperatives.

DISCUSSION

Staff will provide a verbal update on the status of the next steps for Worker Cooperatives approved by City Council at the October 29, 2019 City Council meeting.

ENVIRONMENTAL REVIEW

This is an information report only and no action is being taken by the City Council and no environmental review under the California Environmental Quality Act ("CEQA") is required.

FISCAL IMPACT

There is no fiscal impact to the City other than administrative staff time.

PUBLIC CONTACT

Public contact was made by posting the Economic Development, Communications, and Marketing Committee agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

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