



## Legislation Details (With Text)

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**On agenda:** 2/19/2020      **Final action:**

**Title:** Verbal Update on Banner Policy

**Sponsors:**

**Indexes:**

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**Attachments:** 1. Council Policy 004 Banner

Date	Ver.	Action By	Action	Result
2/19/2020	1	Economic Development, Communications, and Marketing Committee		

## REPORT TO ECONOMIC DEVELOPMENT, COMMUNICATIONS, AND MARKETING COMMITTEE

### SUBJECT

Verbal Update on Banner Policy

### DISCUSSION

Assistant City Manager Ruth Shikada will provide a verbal update on the Banner policy.

### ENVIRONMENTAL REVIEW

This is an information report only and no action is being taken by the City Council and no environmental review under the California Environmental Quality Act ("CEQA") is required.

### FISCAL IMPACT

There is no fiscal impact to the City other than administrative staff time.

### PUBLIC CONTACT

Public contact was made by posting the Economic Development, Communications, and Marketing Committee agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

Reviewed by: Ruth Mizobe Shikada, Assistant City Manager

Approved by: Deanna J. Santana, City Manager

**ATTACHMENTS**

1. Council Policy 004 - Banner Policy