



Legislation Details (With Text)

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On agenda: 10/15/2020 **Final action:**
Title: Review and Discussion of the community feedback from the May/June 2020 online survey and meeting-out-of-the-box outreach efforts

Sponsors:

Indexes:

Code sections:

Attachments: 1. Summary of Community Engagement (Phase 2), 2. Staff Presentation

Date	Ver.	Action By	Action	Result
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REPORT TO DOWNTOWN COMMUNITY TASK FORCE

SUBJECT

Review and Discussion of the community feedback from the May/June 2020 online survey and meeting-out-of-the-box outreach efforts

BACKGROUND

This is the 9th meeting of the Downtown Community Task Force (DCTF). At this meeting the DCTF will review and discuss the summary of information provided by the consultant on the second phase of community engagement.

DISCUSSION

Attached to this report is a summary of the second phase of community engagement for the Downtown Precise Plan process. During this second phase, the planning team developed an initial set of potential "land use frameworks," and received feedback from the community members and stakeholders in the following ways:

- A Santa Clara University class evaluated Downtown and gathered input from the SCU community;
- A Developer Roundtable was held in February 2020;
- The Downtown Community Task Force (DCTF) met on March 9, 2020 and responded to the initial land use frameworks;
- An online survey on the land use frameworks for Downtown was conducted in May-June 2020; and
- Small-group Zoom-based discussions ("Meetings Out-of-the-Box") on the land use frameworks were held in June 2020.

All three of the land use frameworks illustrate potential development patterns for a future downtown. Each framework draws from a menu of land uses that balance community desires and development

fiscal realities with its own unique character. These concepts test the placement of public space, retail/commercial space and housing, and the size of buildings.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(a) as it has no potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City’s official-notice bulletin board outside City Hall Council Chambers, as well as on the Downtown Precise Plan City website. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>>

RECOMMENDATION

There is no staff recommendation.

Reviewed by: Andrew Crabtree, Director, Community Development Department

Approved by: Manuel Pineda, Assistant City Manager

ATTACHMENTS

1. Summary of Community Engagement (Phase II)