



Legislation Details (With Text)

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REPORT TO COUNCIL

SUBJECT

Recognition of the 2022 Santa Clara Parade of Champions

BACKGROUND

The Santa Clara Parade of Champions (Parade of Champions) was established in 1945 by former Mayor and Councilmember Larry Marsalli and the Young Men's Institute Council to celebrate and honor veterans returning from World War II. Traditionally, the Parade of Champions brought Santa Clarans together to celebrate their heritage, community spirit, and pride, while showcasing the "champions" among veterans, nonprofits, business, education, arts, cultural, sports, and civic groups. The Parade of Champions was held annually until 1995.

After a 24-year hiatus, the Santa Clara Parade of Champions returned to Santa Clara on in September 2019. Since then, the Parade of Champions has returned every year to Santa Clara including a virtual parade in 2020 due to the COVID-19 pandemic. This year, the 2022 Parade of Champions returned to the historic downtown on October 1, 2022 with festivities held all day with the residents, visitors, various bands, businesses organizations, and community members.

DISCUSSION

At the November 15, 2022 City Council meeting, the Council will recognize the Parade of Champions organizers for their dedication to the Santa Clara community.

ENVIRONMENTAL REVIEW

This is an informational report only and no action is being taken by the City Council; no environmental review under the California Environmental Quality Act ("CEQA") is required.

FISCAL IMPACT

There is no fiscal impact.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

Reviewed by: Maria Le, Assistant to the City Manager

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