



Agenda Report

20-50

Agenda Date: 1/27/2020

REPORT TO SENIOR ADVISORY COMMISSION

SUBJECT

Senior Advisory Commission FY2019/20 Work Plan and Goals

BACKGROUND

Using the results from the City of Santa Clara 2017 Senior Needs Assessment and building upon the strategies that were suggested by focus group participants and partners, the Senior Advisory Commission adopted the FY2019/20 Work Plan at the August 26, 2019 meeting. The Plan was created using the eight (8) domains found in the World Health Organization's Age-Friendly City program, current trends relating to the older adult population, and priority community needs for persons aged 50 and over. The following goals were selected under the eight (8) domains:

1. Foster an Age-Friendly Community
 - a) Hold four (4) regular Senior Advisory Commission meetings at the three (3) Santa Clara Library sites and one (1) at City Hall.
2. Advocate for Affordable, Convenient, and Safe Transportation and Streets
 - a) Evaluate the feasibility (strengths, weakness, opportunities and challenges) of various transportation options including a shuttle service in Santa Clara.
 - b) Delegate one (1) Commission member to attend City's Pedestrian Master Plan Committee meetings.
3. Develop Opportunities to Promote Health, Wellness, and Nutrition
 - a) Develop information and offer education to community and staff on how to become a Dementia Friend through DementiafriendsUSA.org.
 - b) Educate older adults on trending health topics through quarterly Senior Center Newsletter articles and bi-annual education presentations.
4. Provide Access to Community Resources and Information
 - a) Host "Be Strong, Live Long" Health & Wellness Fair - May 29, 2020
 - b) Increase Elder Fraud Prevention awareness through educational workshops three (3) times a year.
 - c) Delegate one (1) representative to attend the City's ADA Committee meeting.

DISCUSSION

The Senior Advisory Commission will discuss efforts and progress on goals. The sub-committee working on goal 2.a. will hear a presentation from the Community Development Department on the El Camino Real Project at the January meeting. The sub-committee will also schedule a meeting in January to discuss the 5 W's (who, what, when, where, why) regarding transportation feasibility. The sub-committee working on goal 3.a. will discuss placing an article in the Senior Center February Newsletter on becoming a Dementia Friend. The sub-committee working on goal 3.b. will work with Health & Wellness Coordinator, Mallory von Kugelgen, to provide an article update on the topic of "Trending Health Topics" for upcoming Senior Center Newsletter in February. The sub-committee working on goal 4.a. will provide an update on the Health & Wellness Fair vendor RSVP count, as

well as share new information from planning meetings. The sub-committee working on goal 4.b. will provide an update on an Elder Fraud Prevention workshop to be held in February.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Senior Advisory Commission’s agenda on the City’s official -notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, e-mail clerk@santaclaraca.gov [<mailto:clerk@santaclaraca.gov>](mailto:clerk@santaclaraca.gov) or at the public information desk at any City of Santa Clara public library.

Reviewed by: Jennifer Herb, Recreation Supervisor

Approved by: James Teixeira, Director, Parks & Recreation