



## Agenda Report

20-209

Agenda Date: 2/24/2020

### Senior Advisory Commission FY2019/20 Work Plan and Goals

#### **BACKGROUND**

Using the results from the City of Santa Clara 2017 Senior Needs Assessment and building upon the strategies that were suggested by focus group participants and partners, the Senior Advisory Commission adopted the FY2019/20 Work Plan at the August 26, 2019 meeting. The Plan was created using the eight (8) domains found in the World Health Organization's Age-Friendly City program, current trends relating to the older adult population, and priority community needs for persons aged 50 and over. The following goals were selected under the eight (8) domains:

1. Foster an Age-Friendly Community
  - a) Hold four (4) regular Senior Advisory Commission meetings at the three (3) Santa Clara Library sites and one (1) at City Hall.
2. Advocate for Affordable, Convenient, and Safe Transportation and Streets
  - a) Evaluate the feasibility (strengths, weakness, opportunities and challenges) of various transportation options including a shuttle service in Santa Clara.
  - b) Delegate one (1) Commission member to attend City's Pedestrian Master Plan Committee meetings.
3. Develop Opportunities to Promote Health, Wellness, and Nutrition
  - a) Develop information and offer education to community and staff on how to become a Dementia Friend through DementiafriendsUSA.org.
  - b) Educate older adults on trending health topics through quarterly Senior Center Newsletter articles and bi-annual education presentations.
4. Provide Access to Community Resources and Information
  - a) Host "Be Strong, Live Long" Health & Wellness Fair - May 29, 2020
  - b) Increase Elder Fraud Prevention awareness through educational workshops three (3) times a year.
  - c) Delegate one (1) representative to attend the City's ADA Committee meeting.

#### **DISCUSSION**

The Senior Advisory Commission will discuss efforts and progress on goals. The sub-committee working on goal 2.a. will be meeting to discuss the 5 W's (who, what, when, where, why) regarding transportation feasibility. The sub-committee working on goal 3.a. will share the article placed in the Senior Center February Newsletter on becoming a Dementia Friend, as well as provide an update on the status of Senior Center Staff. The sub-committee working on goal 3.b. will provide a copy of the article that will be in the Senior Center March Newsletter. The sub-committee working on goal 4.a. will provide an update on the Health & Wellness Fair, as well as share new information from planning meetings. The sub-committee working on goal 4.b. will provide an update on an Elder Fraud Prevention workshop to be held in March.

#### **ENVIRONMENTAL REVIEW**

The action being considered does not constitute a "project" within the meaning of the California

Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

**PUBLIC CONTACT**

Public contact was made by posting the Senior Advisory Commission's agenda on the City's official -notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, e-mail [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) [<mailto:clerk@santaclaraca.gov>](mailto:clerk@santaclaraca.gov) or at the public information desk at any City of Santa Clara public library.

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