



## Agenda Report

20-429

Agenda Date: 3/24/2020

### REPORT TO STADIUM AUTHORITY BOARD

#### **SUBJECT**

Presentation on Proposed Santa Clara Stadium Authority Fiscal Year 2020/21 Budget, Stadium Operation and Maintenance Plan, and 2020 Marketing Plan [Board Pillar: Ensure Compliance with Measure J and Manage Levi's Stadium & Enhance Community Engagement and Transparency]

#### **BACKGROUND**

Action on the Proposed Santa Clara Stadium Authority Fiscal Year 2020/21 Budget, Stadium Operation and Maintenance Plan, and 2020 Marketing Plan is scheduled for 6:00pm on March 24, 2020.

#### **DISCUSSION**

Due to the timing of the Stadium Authority Board meeting, a presentation will be given as part of this report. Action on the Proposed Budget will follow separately at 6:00pm.

#### **ENVIRONMENTAL REVIEW**

The action being considered does not constitute a "project" within the meaning of the California Environment Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(a)(4) in that it is a fiscal activity that does not involve any commitment to any specific project which may result in a potential significant impact on the environment.

#### **FISCAL IMPACT**

No fiscal impact from this presentation.

#### **COORDINATION**

This report has been coordinated with the Stadium Authority Counsel's Office.

#### **PUBLIC CONTACT**

On March 11, 2020, a notice of the public hearing was published in the Santa Clara Weekly.

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

#### **RECOMMENDATION**

Note and file Staff Presentation on the Proposed Santa Clara Stadium Authority Fiscal Year 2020/21 Budget, Stadium Operation and Maintenance Plan, and 2020 Marketing Plan.

Reviewed by: Kenn Lee, Treasurer

Approved by: Deanna J. Santana, Executive Director