



City of Santa Clara

1500 Warburton Avenue
Santa Clara, CA 95050
santaclaraca.gov
[@SantaClaraCity](https://twitter.com/SantaClaraCity)

Agenda Report

20-913

Agenda Date: 10/13/2020

REPORT TO COUNCIL

SUBJECT

Proclaim October 2020 as Breast Cancer Awareness Month

BACKGROUND

The month of October has been observed as Breast Cancer Awareness Month since 1985. Breast Cancer Awareness Month is celebrated throughout the month of October to increase awareness of the disease, raise funds for research into its cause, prevention, diagnosis, treatment, and cure, as well as educate people about the importance of early screening and detection of breast cancer.

DISCUSSION

The American Cancer Society estimates there will be 279,100 new cases of breast cancer in 2020, 99% of which will be diagnosed in women. However, if found and treated early, most people can survive breast cancer. A mammogram, the screening test for breast cancer, can help find breast cancer early when it is easier to treat. Breast Cancer Awareness Month is a chance to raise awareness about the importance of finding breast cancer early.

ENVIRONMENTAL REVIEW

This is an information report only and no action is being taken by the City Council and no environmental review under the California Environmental Quality Act ("CEQA") is required.

FISCAL IMPACT

There is no fiscal impact to the City except for staff time.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>>.

Reviewed by: Julie Minot, Executive Assistant to the Mayor and City Council

Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. Proclamation