



City of Santa Clara

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Agenda Report

20-1091

Agenda Date: 11/18/2020

REPORT TO ECONOMIC DEVELOPMENT, COMMUNICATIONS, AND MARKETING COMMITTEE

SUBJECT

Verbal Update on Worker Cooperatives

BACKGROUND

At the August 19, 2020 Economic Development, Communications, and Marketing Committee (Committee) meeting, staff provided a verbal report on the progress made on Worker Cooperatives, including the Council's adoption of Resolution No. 20-8823 (Attachment 1) in support of Worker Cooperatives, inclusion of worker cooperatives in City of Santa Clara (City) programs (e.g., Small Business Assistance Grant Program), and the contract signed with Project Equity to conduct a Business Retention Data study and program outreach and education.

DISCUSSION

Staff, along with representatives from Project Equity, will provide a report on the latest work effort around Worker Cooperatives. It is important to note that, while the City can make available resources and referrals to businesses interested in exploring this business model, outreach to build awareness is still needed. Staff will work to gauge with the industry experts a strategic approach, recognizing that participation is ultimately the decision of the business.

ENVIRONMENTAL REVIEW

This is an information report only and no action is being taken by the City Council and no environmental review under the California Environmental Quality Act ("CEQA") is required.

FISCAL IMPACT

There is no fiscal impact to the City other than administrative staff time.

PUBLIC CONTACT

Public contact was made by posting the Economic Development, Communications, and Marketing Committee agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

Reviewed by: Robyn Sahid, Assistant to the City Manager

Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. Resolution No. 20-8823