



Agenda Report

20-1126

Agenda Date: 11/17/2020

REPORT TO COUNCIL

SUBJECT

Acknowledge the Winners of the Santa Clara Cultural Commission's 2020 Halloween Home Decoration Contest

BACKGROUND

In 2017, the City of Santa Clara Cultural Commission sponsored a pilot Halloween Home Decoration Contest. The Halloween Home Decorating Contest was modeled after the Holiday Home Decoration Contest. In 2020, the Cultural Commission incorporated suggestions from previous contests and endeavored to host a community-wide event which featured a "Most Original" submission by Council District and in compliance with COVID19 State and County Health and Safety protocols.

Twenty-two (22) residents submitted entries on the City's website between October 5 and October 28, 2020. A subcommittee of the Cultural Commission reviewed entries and selected a winner for each Council District. On October 30, 2020, winners were announced on social media in time for neighbors to visit and see the seasonal creativity of their community. Winners receive a prized lawn sign with bragging rights and have been invited to be recognized at the November 17, 2020 Council meeting.

DISCUSSION

The City thanks our many residents for participating in the annual Halloween Home Decoration Contest and exhibiting their creativity in fun and entertaining displays. This participation demonstrates the best of Santa Clara's "placemaking" and community building efforts even during a pandemic.

The awardees for 2020 are:

- District 1: 1141 E River Parkway, Mitchell Family - "Witches"
- District 2: 2633 Cabrillo Ave., Vera Family - "Spooky Santa Clara"
- District 3: 2164 Nobili Ave., "Sam Saves Halloween 2020"
- District 4: 2839 Toyon Dr., "Dead End Cemetery"
- District 5: 992 Maryann Dr., Wilson Family - "Halloween Hunt"
- District 6: 3113 Atherton Dr., "Skelton Crew"

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

FISCAL IMPACT

There is no fiscal impact except for printing of a yard sign and administrative time to promote participation, review applications, and distribute awards.

PUBLIC CONTACT

Public contact was made by posting the Council and Authorities Concurrent Meeting agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, e-mail clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

Reviewed by: James Teixeira, Director of Parks & Recreation

Approved by: Deanna J. Santana, City Manager