



## Agenda Report

20-1143

Agenda Date: 11/23/2020

### REPORT TO SENIOR ADVISORY COMMISSION

#### **SUBJECT**

Senior Advisory Commission FY2020/21 Work Plan and Goals

#### **BACKGROUND**

At the beginning of each fiscal year, the Senior Advisory Commission develops a Work Plan and Goals to focus discussion and Commission effort throughout the year. The City of Santa Clara completed a Senior Needs Assessment in 2017. The Plan is created by considering the eight (8) domains of the World Health Organization's Age-Friendly City, discussing current trends relating to the senior population, and prioritizing community needs given limitations of available resources. The eight (8) domains include: Economics and Employment; Community; Housing; Outdoor spaces and Buildings; Transportation and Streets; Health, Wellness, and Nutrition; Social and Civic Engagement; and, Access to Community resources and information. Due to the COVID-19 pandemic, the Commission did not meet March through August 2020.

At the October 26, 2020 Commission meeting, and based upon review and discussion of the progress made with the Work Plan and Goals from FY 2019/20, the Commission made minor adjustments and adopted the FY2020/21 Work Plan goals and activities below.

A. Foster an Age-Friendly Community -

- Increase monthly communication about virtual Senior Advisory Commission meetings the monthly Senior Center Newsletter, Nextdoor, and Parks & Recreation Facebook.
- Educate the Older Adult community about "How to Zoom" and provide two (2) workshops and two (2) Senior Center Newsletter articles before May.

B. Advocate for Affordable Convenient, and Safe Transportation and Streets -

- Evaluate the feasibility (strengths, weakness, opportunities and challenges) of various transportation options including a shuttle service in Santa Clara.

C. Develop Opportunities to Promote Health, Wellness, and Nutrition

- Educate older adults on Trending health topics through bi-annual Senior Center Newsletter articles and bi-monthly Zoom Education Presentations.

D. Access to Community Resources and Information

- Host virtual "Be Strong, Live Long" Health & Wellness Fair - May 2021
- Provide Elder Fraud Prevention awareness through virtual educational workshops three (3) times a year.
- Send one (1) representatives to attend the City's ADA Committee meeting.

#### **DISCUSSION**

The Senior Advisory Commission will provide monthly updates on the status of the adopted FY2020/21 Work Plan Goals and activities as noted below.

- A. Foster an Age-Friendly Community -
  - Increase monthly communication about virtual Senior Advisory Commission meetings the monthly Senior Center Newsletter, Nextdoor, and Parks & Recreation Facebook.
    - Assigned Commissioners will provide a verbal update of marketing platforms utilized and feedback received via platforms.
  - Educate the Older Adult community about “How to Zoom” and provide two (2) workshops and two (2) Senior Center Newsletter articles before May.
    - Assigned Commissioners will provide a verbal update on scheduled virtual workshops and submitted newsletter articles.
- B. Advocate for Affordable Convenient, and Safe Transportation and Streets -
  - Evaluate the feasibility (strengths, weakness, opportunities and challenges) of various transportation options including a shuttle service in Santa Clara.
    - Assigned Commissioners will provide a verbal update on feasibility evaluation and research.
- C. Develop Opportunities to Promote Health, Wellness, and Nutrition
  - Educate older adults on Trending health topics through bi-annual Senior Center Newsletter articles and bi-monthly Zoom Education Presentations.
    - Assigned Commissioners provide a verbal update on submitted newsletter articles and upcoming educational presentations.
- D. Access to Community Resources and Information
  - Host virtual “Be Strong, Live Long” Health & Wellness Fair - May 2021
    - Assigned Commissioners will provide a verbal update on the “Be Strong, Live Long” Health & Wellness Fair
  - Provide Elder Fraud Prevention awareness through virtual educational workshops three (3) times a year.
    - Assigned Commissioners provide a verbal update on upcoming educational presentations
  - Send one (1) representatives to attend the City’s ADA Committee meeting.
    - Assigned Commissioner will provide a verbal update.

### **ENVIRONMENTAL REVIEW**

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

### **PUBLIC CONTACT**

Public contact was made by posting the Senior Advisory Commission’s agenda on the City’s official -notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) or at the public information desk at any City of Santa Clara public library.

Reviewed by: Jennifer Herb, Recreation Supervisor

Approved by: James Teixeira, Director of Parks & Recreation