



Agenda Report

21-1314

Agenda Date: 1/4/2021

REPORT TO CULTURAL COMMISSION

SUBJECT

Review and Discuss the Cultural Commission Work Plan FY2020/21 Goals and Activities

BACKGROUND

The Cultural Commission considers three to five specific, measurable, attainable, realistic, and time-bound goals and/or activities for the Fiscal Year. These goals are intended to focus the Commission's efforts and respond to City Council priorities within the existing budget direction and resource limitations.

In FY2020/21, the Cultural Commission adopted the following goals and assigned commissioners to sub-committees:

1. Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.
 - a. Subcommittee: Chair Samara
2. Develop and encourage interactive art opportunities to provide temporary, performing, cultural, and public art in the City.
 - a. Subcommittee: Commissioners Diaz, Mathur and von Huene.
3. Raise visibility of commemorative month celebrations.
 - a. Subcommittee: Commissioners Bhatia, Mariano and Sulcer.
4. Enhance communication and media strategy to increase community awareness of the Cultural Commission.
 - a. Subcommittee: Chair Samara

DISCUSSION

In October 2020, the Commission resumed virtual meetings, discussed FY 2020/21 Work Plan goals, and identified subcommittees to work on activities that support the goals. At the November 2, 2020 Regular Meeting, the subcommittees reported on ideas for activities in support of the goals that would align with the Commission's budget allocations as well as conform to COVID19 State and County health and safety requirements. At the December 7, 2020 Regular Meeting, the Commission discussed and took action to approve the work plan inclusive of goals and activities for the remainder of the fiscal year (Attachment 1).

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Cultural Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Discuss and provide updates to the Cultural Commission Work Plan FY2020/21

Prepared by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

ATTACHMENT

1. Cultural Commission Work Plan FY2020/21