



Agenda Report

21-266

Agenda Date: 4/6/2021

REPORT TO COUNCIL

SUBJECT

Presentation of Cultural Commission Work Plan Goals and Activities

BACKGROUND

The Cultural Commission adopted four (4) work plan goals for fiscal year 2020/21. These goals are intended to focus the Commission's efforts and respond to City Council priorities within the existing budget direction and resource limitations.

The Cultural Commission is working on activities related to the following goals:

1. Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity. (on hold)
2. Develop and encourage interactive art opportunities to provide temporary, performing, cultural, and public art in the City.
3. Raise visibility of commemorative month celebrations.
4. Enhance communication and media strategy to increase community awareness of the Cultural Commission.

DISCUSSION

The City Council has previously asked the Cultural Commission to give brief PowerPoint presentations on the Commission's work plan activities and upcoming projects on a quarterly basis so that the general public is aware and can participate. With the City establishment of a new City Task Force on Diversity, Equity and Inclusion (TFDEI), additional care and coordination will be needed by the TFDEI to avoid duplication of effort and activities. The Cultural Commission Work Plan goals as stated are distinct from items identified by the new the TFDEI.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>>.

Reviewed by: James Teixeira, Director, Parks & Recreation

Approved by: Deanna J. Santana, City Manager