



Agenda Report

21-574

Agenda Date: 4/26/2021

REPORT TO SENIOR ADVISORY COMMISSION

SUBJECT

Senior Advisory Commission FY2020/21 Work Plan and Goals Discussion and Update

BACKGROUND

At the beginning of each fiscal year, the Senior Advisory Commission develops a Work Plan and Goals to focus discussion and Commission effort throughout the year. The City of Santa Clara completed a Senior Needs Assessment in 2017. The Assessment considers the eight (8) domains of the World Health Organization's Age-Friendly City, discussing current trends relating to the senior population and prioritizing community needs given limitations of available resources. The eight (8) domains include: Economics and Employment; Community; Housing; Outdoor spaces and Buildings; Transportation and Streets; Health, Wellness, and Nutrition; Social and Civic Engagement; and, Access to Community resources and information. Due to the COVID-19 pandemic, the Commission did not meet in the months of March through August 2020.

The Commission made minor adjustments and adopted the FY2020/21 Work Plan goals and activities below.

1. Foster an Age-Friendly Community -
 - A. Increase monthly communication about virtual Senior Advisory Commission meetings, the monthly Senior Center Newsletter, Nextdoor, and Parks & Recreation Facebook.
 - B. Educate the Older Adult community about "How to Zoom" and provide two (2) workshops and two (2) Senior Center Newsletter articles before May.
2. Advocate for Affordable Convenient, and Safe Transportation and Streets -
 - A. Evaluate the feasibility (strengths, weakness, opportunities, and challenges) of various transportation options including a shuttle service in Santa Clara.
3. Develop Opportunities to Promote Health, Wellness, and Nutrition -
 - A. Educate older adults on trending health topics through bi-annual Senior Center Newsletter articles and bi-monthly Zoom Education Presentations.
4. Access to Community Resources and Information -
 - A. Host virtual "Be Strong, Live Long" Health & Wellness Fair - May 2021
 - B. Provide Elder Fraud Prevention awareness through virtual educational workshops three (3) times a year.
 - C. Send one (1) representative to attend the City's ADA Committee meeting.

DISCUSSION

Each sub-committee will provide an update to the Senior Advisory Commission for discussion on the efforts and progress toward accomplishing the FY2020/21 Work Plan & Goals. The sub-committees will verbally present their status reports as follows:

- Goal 1.a. Report on strategies used for the April Senior Advisory Commission meeting;

- Goal 1.b. Report on the upcoming Zoom workshop for Older Adults as well as future Senior Center Newsletter articles on “How to Zoom”;
- Goal 2.a. Update on progress and challenges with data collection;
- Goal 3.a. Update on the topic for the Senior Center Newsletter, as well as update on topic for the next Zoom educational presentation;
- Goal 4.a. Update on the progress and plans for the Health & Wellness Fair;
- Goal 4.b. Update on the progress for upcoming Elder Fraud Prevention virtual workshops; and,
- Goal 4.c. Report from the last City ADA Committee meeting.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Senior Advisory Commission’s agenda on the City’s official -notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email clerk@santaclaraca.gov

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