



Agenda Report

21-1587

Agenda Date: 11/8/2021

REPORT TO TASK FORCE ON DIVERSITY, EQUITY, AND INCLUSION

SUBJECT

Update on Observance of Columbus Day and Indigenous Peoples' Day Survey

BACKGROUND

At the October 29, 2020 Task Force on Diversity, Equity, and Inclusion (Task Force) meeting, the Task Force voted to form a subcommittee ("Considerations of Historical Recognitions Subcommittee") to work with City staff on research for the renaming of Columbus Day, the development of questions, and methods of engaging the public.

At the November 9, 2020 Task Force meeting, Chair Brown reported that the subcommittee had worked with staff to develop a survey that respectfully considers the historical significance of Columbus Day and Indigenous Peoples' Day and that the subcommittee would be reaching out to Native American organizations in Santa Clara County for feedback.

Staff presented the draft survey to the Task Force for input at their February 25, 2021 meeting. At the April 12, 2021 Task Force meeting, the Task Force approved the Observance of Columbus Day and Indigenous Peoples' Day survey (Attachment 1) and directed staff to move forward with the survey and to translate the survey in the languages provided by the City before its release.

The Observance of Columbus Day and Indigenous Peoples' Day survey went live on October 21, 2021, and has been promoted via the City's communications channels (GovDelivery, Facebook, Twitter, Instagram, and NextDoor). The survey is available in English, Spanish, Vietnamese, Chinese, Japanese, Korean, Portuguese, Hindi, and Tagalog, and can be accessed on the Task Force's page: www.SantaClaraCA.gov/EquityTaskForce
<<http://www.SantaClaraCA.gov/EquityTaskForce>>.

DISCUSSION

Staff is bringing forward the survey responses received from October 21, 2021 through November 5, 2021, for the Task Force's consideration. The Observance of Columbus Day and Indigenous Peoples' Day survey has received a total of 792 responses. The raw data of collected survey responses is included with this report as Attachment 2. The table below summarizes all survey responses received.

Response to "Please select your position on the observance of Columbus Day and Indigenous Peoples' Day."	Responses Received	Total # of Responses	Percentage
Maintain Status Quo: Observe Columbus Day on the 2 nd Monday of October	134	792	17%
Observe Indigenous Peoples' Day (or an alternate holiday name that honors Native Americans) instead of Columbus Day on the 2 nd Monday of October	427	792	54%
Observe both Columbus Day and Indigenous Peoples' Day on the 2 nd Monday of October or on different days.	98	792	12%
Observe Columbus Day on the 2 nd Monday of October and observe Native American Heritage Day on the 4 th Friday of September	133	792	17%

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

FISCAL IMPACT

There is no fiscal impact other than staff time.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Staff makes no recommendation.

Reviewed by: Genevieve Yip, Staff Analyst

Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. Observance of Columbus Day and Indigenous Peoples' Day Survey
2. Raw Data of Collected Survey Responses