



Agenda Report

18-621

Agenda Date: 5/9/2018

REPORT TO CULTURAL COMMISSION

SUBJECT

Formation of 2018 Art & Wine Festival Subcommittee

BACKGROUND

The Cultural Commission has various subcommittees that are dedicated to planning their programming and new initiatives. The subcommittees are formed and dissolved annually.

The City holds an annual Santa Clara Art & Wine Festival that features the talents of local and regional artists, international foods, live entertainment, and children activities. Last year, the Cultural Commission participated in the Art & Wine Festival by partnering with other organizations to promote their upcoming events.

DISCUSSION

This year's Santa Clara Art & Wine Festival is scheduled for September 15-16, 2018.

The Cultural Commission may form a 2018 Art & Wine Festival Subcommittee to solicit volunteers from partner organizations and the Commission to staff various shifts at their Art & Wine Festival booth, gather promotional materials, and coordinate with staff on logistics and for any additional joint activities, such as participating in the passport activity.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(a) as it has no potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

FISCAL IMPACT

There is no fiscal impact associated with this item other than administrative cost and expense.

PUBLIC CONTACT

Public contact was made by posting the Cultural Commission agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

ALTERNATIVES

1. Form a 2018 Art & Wine Festival Subcommittee to solicit volunteers from partner organizations and the Commission to staff various shifts at their Art & Wine booth, gather promotional materials, and coordinate with staff on logistics and for any additional joint activities, such as participating in the passport activity.
2. Do not to form a 2018 Art & Wine Festival Subcommittee.

RECOMMENDATION

There is no staff recommendation for this issue.