

City of Santa Clara

1500 Warburton Avenue Santa Clara, CA 95050 santaclaraca.gov @SantaClaraCity

Agenda Report

18-679 Agenda Date: 5/21/2018

SUBJECT

Senior Advisory Commission 2017-18 Work Plan & Goals Update

BACKGROUND

At the July 24, 2017 Senior Advisory Commission meeting, the Commission developed the 2017-18 Work Plan. The Plan was created through discussion of current trends relating to the senior population. The following goals were selected based on priority and community needs:

- Develop opportunities to promote Health and Wellness
 - Host "Be Strong, Live Long" Health & Wellness Fair May 2018
 - o Promote "Brain Health" through research articles, and events
- Promote Quarterly Elder Fraud Workshops
- Champion implementation of the World Health Organization's "Age-Friendly City Initiative" in Santa Clara
- Send two (2) representatives to attend the City's ADA Committee

DISCUSSION

The Senior Advisory Commission will provide monthly updates on the status of the Work Plan Goals for the year.

- A. Develop opportunities to promote Health and Wellness
 - Commissioner McCauley will provide a verbal update on the "Be Strong, Live Long" Health & Wellness Fair
 - Commissioners Orme and Buck will provide a verbal update on the promotion of "Brain Health" research and event opportunities
- B. Promote Elder Fraud Workshops
 - Commissioners Estrada and Garcia will provide a verbal update on the promotion of Elder Fraud workshops in the areas of emotional, financial, internet safety and other relevant topic areas.
- C. Champion Age-Friendly Initiative
 - Commissioners will discuss the WHO eight domains and potential recommendations for City consideration.
- D. Send two (2) representatives to attend the City's ADA Committee
 - Commissioners Orme and Toledo will provide a verbal update.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Senior Advisory Commission's agenda on the City's official

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-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

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