



## Agenda Report

18-769

Agenda Date: 11/27/2018

### REPORT TO COUNCIL

#### **SUBJECT**

Action on the Santa Clara Chamber of Commerce/Convention-Visitors Bureau Response to Performance Audit Titled "Santa Clara Convention Center and Convention-Visitors Bureau: Restructuring Operations Can Strengthen Accountability, Performance and Revenue"

#### **BACKGROUND**

On September 18, 2018, TAP International made a presentation to the Council regarding its performance audit and findings as documented in "Santa Clara Convention Center and Convention-Visitors Bureau: Restructuring Operations Can Strengthen Accountability, Performance and Revenue."

The Santa Clara Chamber of Commerce/Convention-Visitors Bureau (Chamber) response was originally requested to take place on October 16, 2018, but TAP International could not be in attendance at the Council meeting on that date. The Chamber released a video and companion response document (attached) in mid-October 2018.

A written response from TAP International to the Chamber's October response document is also on the November 27, 2018 Council agenda (#18-699).

#### **DISCUSSION**

The Chamber will provide a 10 minute presentation to Council on its response to the performance audit on the Convention Center and Convention Visitors Bureau that was commissioned by the City at the direction of Council.

#### **ENVIRONMENTAL REVIEW**

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is fiscal activity that does not involve any commitment to any specific project which may result in a potential significant impact on the environment.

#### **FISCAL IMPACT**

There is no fiscal impact associated with this item other than administrative time and expense.

#### **COORDINATION**

This report has been coordinated with the City Attorney's Office

#### **PUBLIC CONTACT**

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website

and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

**RECOMMENDATION**

Action on the Santa Clara Chamber of Commerce Response to TAP International Performance Audit titled "Santa Clara Convention Center and Convention-visitors Bureau: Restructuring Operations Can Strengthen Accountability, Performance and Revenue"

Reviewed by: Ruth Shikada, Assistant City Manager  
Approved by: Deanna J. Santana, City Manager

**ATTACHMENTS**

1. Santa Clara Chamber of Commerce - Response to Audit Findings and Concerns with City Actions