



City of Santa Clara

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Agenda Report

18-889

Agenda Date: 11/27/2018

REPORT TO COUNCIL

SUBJECT

Action on Performance Audit Titled "Santa Clara Convention Center and Convention-Visitors Bureau: Restructuring Operations Can Strengthen Accountability, Performance and Revenue"

BACKGROUND

On May 22, 2018, by Council direction, the City hired TAP International to complete a performance audit of the Santa Clara Convention Center (SCCC) and Convention-Visitors Bureau (CVB).

On September 18, 2018, TAP International presented its audit scope, audit findings, and recommendations (Attachment 1) in its report, "Santa Clara Convention Center and Convention-Visitors Bureau: Restructuring Operations Can Strengthen Accountability, Performance and Revenue" (Audit).

Responses to the Audit are being presented to Council during the November 27, 2018 Council meeting (#18-769 - Chamber response and #18-1361-City staff response)

DISCUSSION

There was no action taken by Council regarding the Audit following TAP's presentation on September 18, 2018.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(4) in that it is fiscal activity that does not involve any commitment to any specific project which may result in a potential significant impact on the environment.

FISCAL IMPACT

There is no fiscal impact associated with this item other than administrative time and expense.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Action on Performance Audit Titled "Santa Clara Convention Center and Convention-Visitors Bureau:

Restructuring Operations Can Strengthen Accountability, Performance and Revenue.”

Reviewed by: Ruth Shikada, Assistant City Manager

Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. Performance Audit dated September 18, 2018