



# City of Santa Clara

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## Agenda Report

18-1010

Agenda Date: 7/17/2018

### **SUBJECT**

Citywide Special Event Discussion - Easter Egg Hunt

### **BACKGROUND**

On April 17, 2018 the Parks and Recreation Commission discussed the Citywide Special Event Easter Egg Hunt, event logistics, attendance and name. The 2018 event marked the 43rd annual event held on the Saturday before Easter in Central Park. The event included an egg hunt maze for children under 2 and for individuals with special needs called the "Bunny Trail", a "count down" to an egg hunt with different areas for ages 3-4; 5-6 and 7-8, pictures with the Easter Bunny, bounce houses and community information booths. In 2018, the event drew close to 5,000 participants. The Commission recommended that the "Bunny Trail" be used by all age groups for the Egg Hunt portion of the event, and avoid a "count down" to a simultaneous, mass gathering of eggs which has caused various concerns and unfair collection of eggs.

### **DISCUSSION**

The Parks & Recreation Commission is interested in having events that are inclusive and fair distribution of benefits. A Commissioner proposed that the Commission discuss the name of the Easter Egg Hunt and consider a name change to be more inclusive. The Commission will discuss the name of the event and potentially make a recommendation to Council for an official name change.

### **ENVIRONMENTAL REVIEW**

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

### **PUBLIC CONTACT**

Public contact was made by posting the Park & Recreation Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) or at the public information desk at any City of Santa Clara public library.

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation