

City of Santa Clara

1500 Warburton Avenue Santa Clara, CA 95050 santaclaraca.gov @SantaClaraCity

Agenda Report

19-1144 Agenda Date: 6/25/2019

REPORT TO COUNCIL

SUBJECT

Note and File the Healthier Kids Foundation FY2018-19 Third Quarter Report

BACKGROUND

In June 2016, Council approved three years of financial support for Healthier Kids Foundation (HKF) in the amount of \$70,000 per year for health and dental screenings and health education programs for Santa Clara residents. The Memorandum of Understanding (MOU) requires quarterly updates. The HKF Fiscal Year (FY) 2018-19 Third Quarter report is attached (Attachment 1).

The MOU will expire on July 1, 2019. On May 7, 2019 Council authorized the City Manager to extend the MOU through the remainder of calendar year 2019 and requested that staff return with additional information related to service provision and procurement options for Council consideration later in the year.

DISCUSSION

The FY 2018-19 goals for HKF is to screen 1,000 children for vision, 500 children for visible dental issues, and 500 children for adequate hearing. HKF will also target a minimum of 200 parents to attend at least one "10 Steps to a Healthy You!" class. According to the third quarter report submitted by HKF, progress toward accomplishment of the annual measurable objectives indicated: 552 Vision First screenings (55% of goal), 511 Hearing First screenings (102% of goal), 177 Dental First screenings (35% of goal), and 114 parents attended 10 Steps for Parents (57% of goal).

The agency's original 2016 strategy assumed greater referral through access to school sites. HKF outreach strategy has shifted to other public venues, programs, and citywide special events to meet the intended goals.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(a) as it has no potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

FISCAL IMPACT

The General Fund support is in the amount of \$70,000 per fiscal year. There is no additional fiscal impact in the current FY2018/19 other than staff time used to transmit the attached report and to meet periodically with HKF. Sufficient funding is available in the Fiscal Year 2019/20 Proposed Operating Budget for the six months contract extension.

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PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, e-mail clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Note and file the Healthier Kids Foundation FY2018-19 Third Quarter Report.

Reviewed by: James Teixeira, Director of Parks & Recreation

Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. Healthier Kids Foundation FY2018-19 Third Quarter Report