



Agenda Report

18-1157

Agenda Date: 12/11/2018

REPORT TO STADIUM AUTHORITY BOARD

SUBJECT

Informational Report on Planning for the College Football Playoff National Championship at Levi's Stadium on January 7, 2019 (Stadium Authority)

BACKGROUND

As announced in November 2015, Levi's Stadium will host the College Football Playoff (CFP) National Championship on January 7, 2019. CFP events in both Santa Clara and San Jose will begin January 4, culminating with the game at Levi's Stadium.

The Forty Niners Football Company LLC (Forty Niners) incorporated the Bay Area Host Committee (BAHC) in January 2018 to take on the rights and obligations of this event. As a California nonprofit mutual benefit corporation (501(c) (6)), the BAHC cannot operate with a deficit. The Forty Niners have agreed to be the Third Party Guarantor to backstop any shortfall associated with the event including pre- and post-event expenditures. Santa Clara Stadium Authority (SCSA) staff and Forty Niners Stadium Management Company (ManCo) staff negotiated terms for the Assignment and Assumption Agreement (Agreement) that meet the parties' mutual goal to ensure no financial losses to SCSA. Per the terms of the Agreement, as approved by the SCSA Board on July 17, 2018, BAHC will:

1. Pay for all CFP-related expenses for all actual public services/workforce costs (including Non-Game Day, and all pre-, during- and after-event costs), and up to double-time pay for public safety costs on event day if there are not sufficient staff supporting public safety activities signed up 60 days prior to game day.
2. Share any net revenues with SCSA, if applicable.
3. Provide (i) a complete accounting of all revenue and expenses, and possession of both soft- and hard- copy supporting documentation, for the CFP event and (ii) BAHC's annual financial audits for the fiscal years that contain Stadium Authority related expenses to the SCSA Executive Director.

DISCUSSION

In preparation for the CFP National Championship, ManCo and SCSA staff are currently planning for the CFP events.

Stadium Manager Jim Mercurio will present an update regarding planning for the CFP events.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(a) as it has no potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

FISCAL IMPACT

Based on the Agreement terms, there shall be no loss to the Stadium Authority or City for this event and SCSA shall share net income, if available, as determined by SCSA's Executive Director's review of all relevant documents.

COORDINATION

This report has been coordinated with the City Attorney's Office.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Note and File - Update on Planning for College Football Playoff National Championship at Levi's Stadium on January 7, 2019.

Reviewed by: Walter C. Rossmann, Chief Operating Officer

Approved by: Deanna J. Santana, Executive Director