



City of Santa Clara

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Agenda Report

19-1693

Agenda Date: 1/7/2019

SUBJECT

Presentation by Cultural Groups Requesting City Financial Support in Fiscal Year (FY) 2019-20

BACKGROUND

Annually, the Cultural Commission receives contribution requests from Santa Clara based cultural groups. Requests are reviewed and evaluated based on the following criteria: community contribution; reflection of community diversity; artistic level; internal management and fiscal responsibility; and, public profile. On November 7, 2018, City staff released the FY2019-20 Cultural Arts Funding Application. City staff received five (5) funding applications by the deadline of December 14, 2018.

The following community based organizations have submitted a FY2019-20 Cultural Arts Funding Application to the Cultural Commission for review:

- Art Forum
- Santa Clara Ballet Association
- Santa Clara Chorale
- Santa Clara Parade of Champions
- The Santa Clara Players

DISCUSSION

Each community group has been given the option to present and answer questions from the Commission. The Commission will review, discuss and may make a funding recommendation for consideration by the City Manager as part of the Fiscal Year 2019-20 City Budget process.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Cultural Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

There is no staff recommendation.

Prepared by: Maureen Grzan-Pieracci

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation