



# City of Santa Clara

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## Agenda Report

19-1694

Agenda Date: 1/7/2019

### **SUBJECT**

Presentation of 2019 Cultural Events' Entertainment

### **BACKGROUND**

As part of the Cultural Commission's FY2018-19 work plan goal to "host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity", the Commission hosts free and age-friendly events with diverse musical acts. For the 2019 Concert in the Park series and Street Dance, GFI Entertainment, LLC has been contracted by the City to recruit and book performers. In October 2018, the special events subcommittee recommended local performers for GFI Entertainment's consideration. Based on the recommendations, GFI Entertainment has begun to book performers. The special event subcommittee will present a list of performers for the 2019 Concert in the Park series and Street Dance.

### **DISCUSSION**

The Commission will review the entertainment selected for the 2019 Cultural Commission events.

### **ENVIRONMENTAL REVIEW**

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

### **PUBLIC CONTACT**

Public contact was made by posting the Cultural Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) or at the public information desk at any City of Santa Clara public library.

### **RECOMMENDATION**

There is no staff recommendation.

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Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

