

City of Santa Clara

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Agenda Report

19-1712 Agenda Date: 1/15/2019

REPORT TO PARKS AND RECREATION COMMISSION

SUBJECT

Consider Application from Santa Clara Lions Football for a Wade Brummal Youth Sports Grant in the amount of \$1,000

BACKGROUND

The Wade Brummal Youth Sports Grant Fund (Fund) was established over a decade ago in memory of a Santa Clara resident and youth sports enthusiast. The program Fund was recommended by the Parks & Recreation Commission to the City Council as a means to provide financial grants to Santa Clara based youth sports leagues and teams to enable Santa Clara resident youth to participate in that otherwise could not afford the registration, equipment, program fees and other related costs. The Fund is supported by donations and contributions from individuals, charitable events and occasionally the Art & Wine Festival. To ensure an ongoing source of funding and participation by organizations receiving financial support, on October 27, 2015 the City Council approved collection of a fee of \$25.00 per non-resident youth participating in Santa Clara youth sports organizations. The youth sports organizations provide seasonal rosters to the Parks & Recreation Department and identify non-resident players; the organization pays \$25.00 per non-resident player, and the City deposits the revenue into the Fund.

In order to receive a financial grant from the Fund, a qualifying organization must meet established eligibility criteria including: (1) the organization must be a City of Santa Clara non-profit, sports, or school organization serving youth 18 years and under; (2) funds must be used for covering registration and/or participation fees, enhancing service, training, equipment, facilities or other expenses related to the sport, league or activity; (3) requests are limited to one request per organization, per sport; and, (4) a limit of \$500 per group, per request. The Fund requests are reviewed by the Parks & Recreation Commission and payments are administered by the Parks and Recreation Department. Nine (9) Santa Clara Youth Sports organizations participate in the Wade Brummal Youth Sports Grant Program. The current Fund balance is \$90,764. Since 2015, the Fund has provided six (6) organizations with financial grants for players from low income households to participate in the sports leagues.

DISCUSSION

On December 17, 2018, Santa Clara Lions Football submitted two (2) funding requests in the amount of \$500 each from the Wade Brummal Youth Sports Grant Fund for a total amount of \$1,000. One request is for \$500 for 2018 Spring Flag Football and Camp, and the second request is for \$500 for 2018 Fall Tackle Football and Cheer program. The requests meet the eligibility criteria for consideration and approval: Santa Clara Lions Football is a non-profit organization serving the youth of Santa Clara through sports and registered youth who otherwise could not afford to participate. Approval of the grant requests will reimburse Santa Clara Lions Football for 20 Flag and Tackle Football for needy players' and cheerleaders' participation. In 2018, Santa Clara Lions football had

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369 (boys and girls) registered flag and tackle football players and cheerleaders registered.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 153778(a) as it has no potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

FISCAL IMPACT

There will be no impact to the City's General Fund. Currently, the Wade Brummal Youth Sports Grant Fund (084-1117-87800(A)20412) has a balance of \$90,764 which can accommodate the two funding requests in the total amount of \$1,000.

PUBLIC CONTACT

Public contact was made by posting the Parks and Recreation Commission agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

That the Commission recommend City approval of a Wade Brummal Youth Sports Grant to Santa Clara Lions Football in the amount of \$1.000.

Prepared by: Milee Beaulieu, Recreation Supervisor Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

Attachments:

 Wade Brummal Youth Sports Grant Program Application from Santa Clara Lions Football & Cheer Program