



Agenda Report

19-016

Agenda Date: 4/23/2019

REPORT TO COUNCIL

SUBJECT

Action on Request for Funding from Healthier Kids Foundation in the total amount of \$210,000 for FY2019/20 to FY2021/22 for Dental, Hearing and Vision screenings and Case Management Services

BACKGROUND

In June 2016, Council approved three years of financial support for Healthier Kids Foundation (HKF) in the amount of \$70,000 per year (\$210,000 total) for services focused on health and dental screenings and health education programs for Santa Clara residents. The current Memorandum of Understanding (MOU) expires on July 1, 2019 (Attachment 1). The HKF is requesting City's consideration to enter into a new agreement and funding (Attachment 2).

DISCUSSION

For the three years of the contract, the HKF estimates it will have screened over 2,581 children for vision, 1,063 children for visible dental issues, and 976 children for adequate hearing. These totals include two years of data plus an estimate for FY 2018/19 based on doubling the first six months of actual service data. HKF also had approximately 394 parents attend the 10 Steps educational program. While HKH exceeded its goals in the first year, which was lower than the goals in the subsequent years, HKF had more difficulty meeting its goals in years two and three of the agreement (see table below). Overall, when the unduplicated count for parenting and healthy living education at City events and the health insurance enrollment figures are added, the total HKF clients served will have exceeded 5,600 persons served, as projected, versus the 5,250 client goal for the primary services of dental, vision, hearing and parent education classes.

Summary of HKF Services Provided FY 2016-2019

	FY2016-17		FY2017-18		FY2018-19		Total		
Program	Goal	Actual	Goal	Actual	Goal	EST	Goal	Actual	% of Goal
10 Steps	100	142	200	140	200	112	500	394	79%
Dental	250	296	500	302	500	465	1250	1063	85%
Vision	500	740	1000	1019	1000	822	2500	2581	103%
Hearing	0	267	500	336	500	373	1000	976	98%
Parentin Healthy Educatic		165		164		200		529	
Health In Enrollme		66		30		10		106	

Total Services Count	850	1676	2200	1991	2200	1982	5250	5649	108%
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Notes: FY 2018-19 EST is the estimated number projected based on services rendered through 6/30/19. *Healthy Living and Parenting Education at City events included or

City staff met with HKF representatives to better understand the challenges involved in outreaching to eligible families and children. Since the SCUSD school nurses currently provide similar services such as hearing, dental and vision screening for school aged children in kindergarten through high school, HKF focused on non-school aged children (under eight years of age) such as preschool, day care and other community based programs and the health coverage and healthy lifestyle programs.

While staff does not have a recommendation on whether to continue funding a particular agency or the specified set of services for a specific population (school aged vs. non-school aged children), if the City Council decides that health screening services should be continued, staff recommends either conducting a competitive selection process to ensure the City chooses an agency that can secure the most services in the most effective manner, or to consider reimbursement funding for one or more agencies on a "per child/client served" basis at a defined price per client, or at a defined total amount of actual cost for service to maximize the number of clients served.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(a) as it has no potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

FISCAL IMPACT

If directed to continue services and/or conduct a Request for Proposal/Quote process, there would be minimal fiscal impact for staff time to develop and administer the selection process, contract(s) and/or recruitment and coordination of service provider(s). The General Fund support requested for the services described is \$70,000 per fiscal year and will be included in the annual operating budget if services continue.

COORDINATION

This report has been coordinated with the City Attorney's Office and the Finance Department.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, e-mail clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

ALTERNATIVES

1. Note and file the request and discontinue City support.
2. Conduct a competitive selection process to source the most efficient delivery for targeted outreach and hearing, vision, and dental screening services for preschool age children.
3. Develop partnerships with local hearing, vision and dental providers to provide low/no cost

services to low income/disadvantaged preschool children at a defined total contract amount for a defined number of eligible clients.

4. Any other action the Council deems appropriate.

RECOMMENDATION

Staff has no recommendation. If Council selects alternative 2 or 3, authorize the City Manager to negotiate and execute a three-year Agreement(s) for Services subject to budget appropriations.

Reviewed by: James Teixeira, Director of Parks & Recreation

Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. Healthier Kids Foundation Current MOU 2016-2019
2. Healthier Kids Foundation Request for Funding